

**COURSE DATA****Data Subject**

Code	46830
Name	Sistemas de evaluación y calidad y gestión de presupuestos
Cycle	Master's degree
ECTS Credits	3.0
Academic year	2024 - 2025

Study (s)

Degree	Center	Acad. Period
2270 - Master's Degree in Cultural Management	Faculty of Social Sciences	1 First term

Subject-matter

Degree	Subject-matter	Character
2270 - Master's Degree in Cultural Management	8 - Sistemas de evaluación y calidad y gestión de presupuestos	Obligatory

Coordination

Name	Department
RIUS ULLDEMOLINS, JOAQUIM	330 - Sociology and Social Anthropology

SUMMARY

The course focuses on making students aware of the different elements that form part of a budget in the field of cultural management. Students will learn to design a budget for a cultural project. They will learn to calculate the different types of costs in order to calculate a budget for its execution. Aspects related to financing and evaluation variables of strategic, operational and quality objectives of cultural projects will be addressed. Different sources of information that may be useful when preparing a cultural project, its costs and its viability will also be discussed.

PREVIOUS KNOWLEDGE

**Relationship to other subjects of the same degree**

There are no specified enrollment restrictions with other subjects of the curriculum.

Other requirements**COMPETENCES (RD 1393/2007) // LEARNING OUTCOMES (RD 822/2021)****LEARNING OUTCOMES (RD 1393/2007) // NO CONTENT (RD 822/2021)****Knowledge:**

CON6. Know the different organizational models and organizational structures present in cultural management, as well as the systems and techniques to optimize them.

CON7. Know the management of the technologies of the information and the communication applied to the field of cultural management.

CON8. Know the application of the information of the market and of the around of the scope cultural and his

implication in the address strategic and in the take of decisions as system of information.

Skills:

HAB2. Possess the skills necessary for plan projects integrals of management cultural. HAB8. Know how to evaluate cultural management projects.

HAB12. Know manage a budget in he scope of the management cultural.

Skills:

COMP6. Plan the short, medium and long-term material and human needs of an area, service or management team in cultural institutions and organizations.

COMP2. Know design a project of management cultural to level professional either a project of research applied to the cultural management sector.

COMP7. Know organize events in various fields of the management cultural.

Competencies Transversal:

CT1. Act autonomously in learning, making informed decisions in different contexts, making judgments based on experimentation and analysis, and transferring knowledge to new



situations.

CT2. Contribute to the design, development and execution of solutions that respond to social demands, taking into account the Sustainable Development Goals as a reference.

CT3. Propose creative and innovative solutions to complex situations or problems, specific to the field of knowledge, in order to respond to diverse professional and social needs.

DESCRIPTION OF CONTENTS

1. The evaluation of cultural projects

2. Project budget. Creation and evaluation

3. Sources and tactics for financing cultural projects

4. Workshop on the creation and budget management of cultural projects

WORKLOAD

ACTIVITY	Hours	% To be attended
Group work	6,00	100
Theory classes	6,00	100
Classroom practices	6,00	100
Preparing lectures	57,00	0
TOTAL	75,00	

TEACHING METHODOLOGY

- Participatory lectures and theoretical classes.
- Practical classes.
- Project development.



EVALUATION

A portfolio will be made with the practices of the subject. It will have a 60% in the evaluation. A team activity. The students will do work that they will present in class. Likewise, cases will be analyzed and discussed for a better understanding of the syllabus. It will represent 30% of the evaluation. Participation in class will represent 10%.

Those who do not pass the subject may present the requested material in a second call: a portfolio of practices that will represent 70% of the evaluation and team work that will represent 30% of the grade. For those who want to improve their grade, they will present the works mentioned in this second call. The final grade will be the result of the evaluation of the same, whether it is higher or lower than the one they had.

ALTERNATIVE EVALUATION (PREVIOUS APPLICATION TO THE UNIVERSITY):

-Final theoretical-practical exam on the contents, activities and practices carried out (50%). -Final project that will address the design and evaluation of a cultural project, with special attention to the budgetary aspects of both costs and financing methods (50%)

REFERENCES

Basic

- Ondarts, Guillermo, "Crowdfunding", la financiación para proyectos artísticos y sociales.
- Roselló i Cerezuela, David, Diseño y evaluación de proyectos culturales : de la idea a la acción.
- Clotas, Pere, Técnicas de patrocinio y de captación de recursos externos