



COURSE DATA

Data Subject

Code	46766
Name	Linguistic Landscape
Cycle	Master's degree
ECTS Credits	3.0
Academic year	2024 - 2025

Study (s)

Degree	Center	Acad. Period	Year
2267 - Master's Degree in Advanced Hispanic Studies: Application and Research	Faculty of Philology, Translation and Communication	1	Annual

Subject-matter

Degree	Subject-matter	Character
2267 - Master's Degree in Advanced Hispanic Studies: Application and Research	8 - Paisaje lingüístico	Optional

Coordination

Name	Department
QUILIS MERIN, MERCEDES	150 - Spanish

SUMMARY

In the curriculum of the Master's Degree, this subject is integrated into itinerary I (Spanish Language) and III (Hispanic Training).

This course examines the linguistic landscape in urban contexts and the multilingual and multicultural contact in contemporary society. It focuses on sociolinguistic variety and linguistic contact within urban geographic settings. The course studies the array of material realizations of written language, including signs, languages, and linguistic elements displayed in specific public environments such as urban spaces. This includes written texts on public signage, commercial advertisements, street names, and public buildings, among others, along with their connotative values. Special attention is given to the urban framework as a reflection of the interaction and coexistence of different cultures within the same space.



As detailed in the volume of work, theoretical classes are complemented by practical classes. To these face-to-face training activities is added attendance to conferences and seminars organized by the Department of Spanish Philology.

In this subject the following SDGs are especially addressed: SDG5, SDG8 i SDG11.

PREVIOUS KNOWLEDGE

Relationship to other subjects of the same degree

There are no specified enrollment restrictions with other subjects of the curriculum.

Other requirements

COMPETENCES (RD 1393/2007) // LEARNING OUTCOMES (RD 822/2021)

2267 - Master's Degree in Advanced Hispanic Studies: Application and Research

- Students should communicate conclusions and underlying knowledge clearly and unambiguously to both specialized and non-specialized audiences.
- Students should demonstrate self-directed learning skills for continued academic growth.
- Students should possess and understand foundational knowledge that enables original thinking and research in the field.
- To be able to integrate knowledge and make complex judgments based on information that remains incomplete or limited, but include social and ethical responsibility reflections linked to the application of their knowledge and judgments, from a gender perspective.
- Ser capaces de emplear los recursos institucionales, los grandes instrumentos científicos, las técnicas, las bases de datos y bibliotecas, la bibliografía, las revistas especializadas y los nuevos recursos proporcionados por las TIC en el ámbito de estudio.
- Ser capaces de elaborar un proyecto en el ámbito de estudio del máster y presentar sus resultados, mediante un discurso elaborado y coherente.
- Be able to discuss the ideas of different theories in the field of Hispanic philology and to analyse their contributions critically in order to contextualise their achievements and contrast these with the knowledge acquired
- Be able to read all types of Hispanic philological texts in a critical, analytical and competent manner, based on a pertinent method of analysis through which it is possible to draw all their implications, both in form and content



- Be able to conduct teaching and research activities in Hispanic philology subject areas
- Be able to critically analyse and explain texts, choosing the specific philological methodology according to the potential audience to which they are addressed
- Be able to edit texts and to build and catalogue corpora related to Hispanic philological studies

LEARNING OUTCOMES (RD 1393/2007) // NO CONTENT (RD 822/2021)

To be able to integrate linguistic, sociolinguistic, and pedagogical knowledge to address the complexity of professional situations where judgments must be made based on incomplete or limited information, including reflections on the social and ethical responsibilities associated with applying their knowledge and judgments.

To be able to work effectively in teams, fostering interpersonal relationships, dialogue, respect for others, and non-discrimination, both linguistic and social, through the development of various collaborative tasks related to the study of urban sociolects within the framework of contact between different languages and cultures.

To be able to conduct a linguistic analysis of texts in public spaces, extracting all their formal and content-related implications by applying an appropriate method of analysis.

To be able to demonstrate proficiency in using the tools and instruments necessary for the selection, management, and analysis of information related to the study of linguistic landscapes in public spaces.

DESCRIPTION OF CONTENTS

1. The Spanish language in the world

- 1.1. The expansion and presence of the Spanish language in the world.
- 1.2. The value of the Spanish language in various social and professional fields.

2. The Spanish language in the 21st century

- 2.1. The problems of linguistic globalization and linguistic glocalization.
- 2.2. Borders in the Hispanic linguistic community

3. The Linguistic Landscape

- 3.1. The concept of Linguistic Landscape Concept.
- 3.2. Study of the phenomena and situations of multilingualism in Hispanic geographical spaces.
- 3.2. The phenomena of incorporation, cultural exchange and communication of immigration through the Linguistic Landscape.



4. Signs of the linguistic landscape

- 4.1. Study of the signs of the linguistic landscape.
- 4.2. Design of a linguistic landscape study in Valencia.

WORKLOAD

ACTIVITY	Hours	% To be attended
Theoretical and practical classes	20,00	100
Attendance at events and external activities	3,00	0
Study and independent work	52,00	0
TOTAL	75,00	

TEACHING METHODOLOGY

Lectures (presentation of content based on theoretical developments) using various resources (texts, audiovisual materials, etc.).

Participatory practical classes (exercises, presentations, debates, tests, etc.), conducted individually or in groups.

Use of deductive procedures and strategies in applying acquired knowledge: problem detection and resolution, activities conducted individually or in groups (exercises, reading and critical commentary on various texts, writing assignments and/or oral presentation of results, etc.) based on prior content exposure.

Use of inductive procedures and strategies in applying acquired knowledge: problem detection and resolution, activities conducted individually or in groups (exercises, reading and critical commentary on various texts, writing assignments and/or oral presentation of results, etc.) based on basic guidelines to formulate subsequent theoretical development.

In this subject, innovative methodologies are implemented based on the Teaching Innovation Project 'History and historiography of the Spanish language in its didactic innovation (HISLEDIDAC)', funded by SFPIE, which aims to design teaching-learning activities characterized by effective student participation.

EVALUATION

Assessment of active participation in the classroom and/or tutorials (exercises, commenting on readings, presentation of activities, etc.) and carrying out an activity within the HISLEDIDAC PIEE (creation of a collaborative interuniversity space for exchanging content in a digital dissemination médium): 30%. Up to 3 points. Not recoverable in second call. The grade obtained by the student in the first call will be kept.



Assessment of written work, essays, practical exercises, tasks, quizzes, etc., in non-face-to-face hours, demonstrating the skills acquired: 50 %. Up to 5 points. Recoverable in second call.

Assessment on the basis of final written or oral tests demonstrating the skills acquired: 20%. Up to 2 points. Recoverable in second call.

The Virtual Classroom platform may be utilized as a means for evaluation and communication of results.

Intellectual honesty is vital in academic communities, and for the fair evaluation of student work. All work submitted in this course must be original authorship. Papers that make use of fraudulent collaboration or composition with the help of artificial intelligence (ChatGPT or others) will not be accepted, except if their use is part of the course content and is authorized by the faculty teaching the course.

The assessment and the overall grading system will follow the regulations of the University of Valencia approved by the Governing Council on 30/5/2017-ACGUV108/2017.

REFERENCES

Basic

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- Vallès i Sanchis, Ismael (2003): «Aproximació a la imatge lingüística de la ciutat de València», Cuadernos de Geografía, 73-74, 391-400.

**Additional**

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