

**COURSE DATA****Data Subject**

<b>Code</b>	46431
<b>Name</b>	The protection of the intellectual creations and distinctive signs in the lighth of the current challenges posed by the global economy
<b>Cycle</b>	Master's degree
<b>ECTS Credits</b>	3.0
<b>Academic year</b>	2022 - 2023

**Study (s)**

<b>Degree</b>	<b>Center</b>	<b>Acad. year</b>	<b>Period</b>
2246 - Master's Degree in International and European Studies	Faculty of Law	1	Second term

**Subject-matter**

<b>Degree</b>	<b>Subject-matter</b>	<b>Character</b>
2246 - Master's Degree in International and European Studies	4 - International and European Challenges of private nature	Optional

**Coordination**

<b>Name</b>	<b>Department</b>
ESTEVAN DE QUESADA, CARMEN	70 - Mercantile Law 'Manuel Broseta Pont'

**SUMMARY****English version is not available**

La asignatura analiza el marco jurídico de la UE e internacional en el que se desenvuelven los derechos de propiedad intelectual e industrial, analizando la protección de los signos distintivos y de las creaciones técnicas, digitales y estéticas en el contexto de una economía digital.

**PREVIOUS KNOWLEDGE**



### Relationship to other subjects of the same degree

There are no specified enrollment restrictions with other subjects of the curriculum.

### Other requirements

1. Requisitos específicos de admisión de estudiantes al presente Máster:

1º. El/la candidato/a deberá estar en posesión de un título universitario en la rama de ciencias sociales y jurídicas; en particular, los titulados en Ciencias Jurídicas, Políticas y Criminológicas.

2º. El/la candidata/a deberá acreditar el conocimiento del castellano en un nivel B2 correspondiente al Marco Común de Referencia Europeo (\*)

(\*) El cumplimiento de este requisito (conocimiento del castellano con un nivel B2) será eximi

## COMPETENCES (RD 1393/2007) // LEARNING OUTCOMES (RD 822/2021)

### 2246 - Master's Degree in International and European Studies

- Students should apply acquired knowledge to solve problems in unfamiliar contexts within their field of study, including multidisciplinary scenarios.
- Students should be able to integrate knowledge and address the complexity of making informed judgments based on incomplete or limited information, including reflections on the social and ethical responsibilities associated with the application of their knowledge and judgments.
- Students should communicate conclusions and underlying knowledge clearly and unambiguously to both specialized and non-specialized audiences.
- Students should possess and understand foundational knowledge that enables original thinking and research in the field.
- Students have the ability to discover and select both information and the appropriate sources thereof pertinent to the resolution of international and European problems/issues that present a certain degree of difficulty.
- Students have an in-depth understanding of how to identify, acquire, manage and analyze texts and/or documents both international and European in nature.
- Students are able to work effectively in a team in pursuit of the resolution of complex international and European problems.
- Students demonstrate an advanced capacity to master international judicial/political language; especially that related to Community matters.
- Students participate in debates that address European/international problems, are able to direct and coordinate them, summarize them and extract the important conclusions accepted by the majority.
- Students utilize diverse communication techniques ? oral, written, presentations, panels, etc. ? to impart their knowledge, proposals and positions.
- Students are able to project their own knowledge on specific problems and, in so doing, distill the most significant arguments and conclusions for their resolution.

**LEARNING OUTCOMES (RD 1393/2007) // NO CONTENT (RD 822/2021)****English version is not available****WORKLOAD**

ACTIVITY	Hours	% To be attended
Theory classes	24,00	100
Other activities	6,00	100
Development of individual work	15,00	0
Study and independent work	30,00	0
<b>TOTAL</b>	<b>75,00</b>	

**TEACHING METHODOLOGY****English version is not available****EVALUATION****English version is not available****REFERENCES****Basic**

- Las referencias específicas para cada una de las materias que integran esta asignatura se especificarán por el/la profesor/a responsable en su Anexo a la Guía Docente.