

**COURSE DATA****Data Subject**

Code	44897
Name	Seminar on new journalisms
Cycle	Master's degree
ECTS Credits	2.0
Academic year	2023 - 2024

Study (s)

Degree	Center	Acad. year	Period
2239 - M.U. en Nuevos Periodismos, Comunicac.Polític.Soc_18-V1	Faculty of Philology, Translation and Communication	1	Second term

Subject-matter

Degree	Subject-matter	Character
2239 - M.U. en Nuevos Periodismos, Comunicac.Polític.Soc_18-V1	8 - Seminars	Optional

Coordination

Name	Department
MARTINEZ GALLEGO, FRANCISCO ANDRES	340 - Language Theory and Communication Sciences

SUMMARY**English version is not available**

Seminario especializado en temática monográfica vinculada con el eje de Nuevos Periodismos del Máster.

PREVIOUS KNOWLEDGE



Relationship to other subjects of the same degree

There are no specified enrollment restrictions with other subjects of the curriculum.

Other requirements

OUTCOMES

2239 - M.U. en Nuevos Periodismos, Comunicac.Polític.Soc_18-V1

- Students should apply acquired knowledge to solve problems in unfamiliar contexts within their field of study, including multidisciplinary scenarios.
- Be able to detect and analyse communication-related issues arising in different modes of social relations and political activity.
- Be able to detect and analyse issues related to communication in the form of information, propaganda, communicative action or publicity, among others.
- Respect and promote fundamental rights, equal opportunities and non-discrimination on the grounds of economic status, ethnic origin, sexual orientation or beliefs.
- Respect and promote the principles of equality between men and women, universal accessibility for people with functional diversity, democratic values, the culture of peace and sustainability.
- Know the traditional and current relationship between public opinion and the media, taking into account different social and political contexts, the implementation of the knowledge society and the relevance of ICTs.
- Know the difference between informational communication and persuasive communication, both within organisations and in the relationship between organisations, society and their political communities.
- Be able to define a transversal and multidisciplinary conceptual framework with the aim of determining the interconnections between society, politics and the media.
- Be able to carry out theoretical work in the specific field of communication and journalism.

LEARNING OUTCOMES

English version is not available

DESCRIPTION OF CONTENTS



1. Reviewing, new journalism and new business models

1. Introduction
2. The impact of the digital press on paper formats
3. The magazine from 0
4. Problems with the financing and distribution model

2. Guidelines for group work

WORKLOAD

ACTIVITY	Hours	% To be attended
Theory classes	12,50	100
Attendance at events and external activities	30,00	0
Development of individual work	7,50	0
TOTAL	50,00	

TEACHING METHODOLOGY

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EVALUATION

It is necessary to attend 80% of the classes in order to be evaluated for the course.

Active participation in the sessions: 20% -Establishment of the report/work (in group) on the Seminar: 80%.

Elaboration of the report/work (in group) on the workshop: 80% -Establishment of the report/work (in group) on the workshop: 80%.

ATTENTION: Work, exams or any other activity that students prepare for their teaching assessment must be original, without plagiarism or improper use of artificial intelligence. The detection of plagiarism, as a serious offence, will result in the immediate suspension of the respective call of the course. Copying or facilitating the copying of work between students on the degree course, irregularly accessing or appropriating the content of a test or exam in advance, facilitating or procuring the appropriation, alteration or destruction of the content or results of an assessable activity and impersonation in exams will also be considered serious misconduct, and will therefore lead to immediate suspension from the exam session. When the serious misconduct mentioned in this point is detected, the lecturer must inform the degree coordination office.



ATTENTION: Intellectual honesty is vital to an academic community and for the fair evaluation of the student's work. All work submitted in this course must be originally authored by every student. No student shall engage in unauthorized collaboration or make use of ChatGPT or other AI composition software.

