

**COURSE DATA****Data Subject**

Code	44894
Name	Nuevos periodismos: relatos, modalidades y formatos
Cycle	Master's degree
ECTS Credits	6.0
Academic year	2023 - 2024

Study (s)

Degree	Center	Acad. Period	year
2239 - Master's Degree in New Journalism, Political Communication and Knowledge So	Faculty of Philology, Translation and Communication	1	Second term

Subject-matter

Degree	Subject-matter	Character
2239 - Master's Degree in New Journalism, Political Communication and Knowledge So	5 - Nuevos periodismos: relatos, modalidades y formatos	Obligatory

Coordination

Name	Department
PALAU SAMPIO, MARIA DOLORES	340 - Language Theory and Communication Sciences

SUMMARY**English version is not available**

La materia Nuevos periodismos: relatos, modalidades y formatos forma parte del primer semestre del Máster oficial en en Nuevos Periodismos, Comunicación política y Sociedad del Conocimiento, concretamente es la última que cierra este semestre. Sus contenidos, por lo tanto, contemplan los conocimientos previos adquiridos por el alumnado en las materias precedentes y se sitúa como el primer bloque específico dedicado a nuevos periodismos, en concreto a los aspectos que tienen que ver con el relato y presentación de los contenidos, las diferentes modalidades y formatos.

**PREVIOUS KNOWLEDGE****Relationship to other subjects of the same degree**

There are no specified enrollment restrictions with other subjects of the curriculum.

Other requirements**COMPETENCES (RD 1393/2007) // LEARNING OUTCOMES (RD 822/2021)****2239 - Master's Degree in New Journalism, Political Communication and Knowledge So**

- Students should be able to integrate knowledge and address the complexity of making informed judgments based on incomplete or limited information, including reflections on the social and ethical responsibilities associated with the application of their knowledge and judgments.
- Students should demonstrate self-directed learning skills for continued academic growth.
- Show sensitivity for work carried out with rigor, commitment and emphasis, by using inclusive, non-sexist and non-discriminatory language.
- Achieve the organisational and relational capacity to integrate personal work and capacities into the collective work carried out in teams, even in multidisciplinary environments.
- Develop reliable, innovative and creative methodological responses for the analysis of and intervention in complex communicative situations.
- Recognise and explain the ethical and deontological implications and the social responsibility derived from the research outcomes and their effects on the decision-making of the actors involved.
- Develop the capacity to adapt to possible organisational, time or availability limitations of material and/or personal resources in the field of intergroup and mass communication.
- Respect and promote fundamental rights, equal opportunities and non-discrimination on the grounds of economic status, ethnic origin, sexual orientation or beliefs.
- Respect and promote the principles of equality between men and women, universal accessibility for people with functional diversity, democratic values, the culture of peace and sustainability.
- Be able to locate, produce and manage information sources of all kinds in order to deal with information action on relevant social issues, such as freedom and safety, health, politics, cultural activity, communicative action, etc., by integrating information, communication and organisation technologies into the process.
- Be able to establish and delimit the profiles of rigorous and quality journalism in all kinds of fields but especially in those emerging from contemporary social reality in terms of sources, protocols of formulation, professional ethics and public responsibility.
- Be able to differentiate and discuss concepts that account for the social, communicative and cultural transformations in advanced societies in recent decades: knowledge society, network society, globalisation, information society, audience democracy, audience fragmentation, cyberpolitics, networked communities and other similar concepts in the field of information and communication.



- Be able to analyse large masses of data, opinion polls and/or measurements of a communicative nature (such as audience) in social, political and cultural processes.
- Be able to carry out theoretical work in the specific field of communication and journalism.
- Ser capaz de realizar trabajos prácticos, adaptados a entornos comunicacionales reales, con especificidad en los campos de la comunicación política y/o de las nuevas especializaciones periodísticas, aplicando los conocimientos, las capacidades y las habilidades adquiridas.

LEARNING OUTCOMES (RD 1393/2007) // NO CONTENT (RD 822/2021)

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WORKLOAD

ACTIVITY	Hours	% To be attended
Theory classes	37,50	100
Attendance at events and external activities	6,00	0
Development of individual work	40,50	0
Study and independent work	36,00	0
Preparing lectures	15,00	0
Preparation of practical classes and problem	15,00	0
TOTAL	150,00	

TEACHING METHODOLOGY

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EVALUATION

It is necessary to attend 80% of the classes in order to be evaluated for the course. The course will be evaluated through the following tests, with the weighting indicated in the overall grade of the module:

- the exam of a part of the contents of the module (30%)
- the participation in the data journalism workshop, through the realization of individual or group practices (20%).
- the realization of a course work, which allows to deal in depth with some of the contents of the course, from the applied analysis of current journalistic practices and essay reflection (50%).



ATTENTION: Work, exams or any other activity that students prepare for their teaching assessment must be original, without plagiarism or improper use of artificial intelligence. The detection of plagiarism, as a serious offence, will result in the immediate suspension of the respective call of the course. Copying or facilitating the copying of work between students on the degree course, irregularly accessing or appropriating the content of a test or exam in advance, facilitating or procuring the appropriation, alteration or destruction of the content or results of an assessable activity and impersonation in exams will also be considered serious misconduct, and will therefore lead to immediate suspension from the exam session. When the serious misconduct mentioned in this point is detected, the lecturer must inform the degree coordination office.

ATTENTION: Intellectual honesty is vital to an academic community and for the fair evaluation of the student's work. All work submitted in this course must be originally authored by every student. No student shall engage in unauthorized collaboration or make use of ChatGPT or other AI composition software.

REFERENCES

Basic

- BULL, A. (2015). *Multimedia journalism*. London: Routledge.
- GRAY, J.; CHAMBERS, L. & BOUNEGRU, L. (2012). *The Data Journalism Handbook*. London: O'Reilly Media
- RENÓ, D. et al (2017). *Periodismo transmedial*. Barcelona: UOC.
- NAFRÍA, I. (2018). *La reinención de The New York Times*. Austin: Knight Center for Journalism in the Americas. En: <https://knightcenter.utexas.edu/books/LareinencióndeTheNewYorkTimes-IsmaelNafr%C3%ADa.pdf>

Additional

- Bogost, I. Ferrari, S., & Schweizer, B. (2010). *Newsgames. Journalism at play*. Cambridge: The MIT Press.
- Bradshaw, P. *Finding Stories in Spreadsheets*. <https://leanpub.com/spreadsheetsstories>
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- Gómez Mompert, J. L., Gutiérrez Lozano, J. F., & Palau-Sampio, D. (2013). *La calidad periodística. Teorías, investigaciones y sugerencias profesionales*. Barcelona, Castellón y Valencia: UAB/UJI/UPF/UV.
- Graves, L. (2016). *Deciding Whats True: The Rise of Political Fact-Checking in American Journalism*. NY: Columbia University Press
- Graves, L. (2018). *FACTSHEET: Understanding the Promise and Limits of Automated Fact-Checking*. Tech. Rep.). Reuters Institute for the Study of Journalism, University of Oxford
- Lacy, S., & Rosenstiel, T. (2015). *Defining and measuring quality journalism*. New Brunswick, Rutgers.
- Rodríguez, M. (2017). *Manual del periodismo transmedia*. TD. Córdoba (Argentina). Universidad de Córdoba
- Rost, A. et al. (eds.) (2016). *Periodismo transmedia. La narración distribuida de la noticia*. Argentina: Universidad de Comahue



Salaverría, R. (2014). Multimedialidade: informar para cinco sentidos. En: J. Canavilhas (org.) Webjournalismo: 7 características que marcam a diferença pp. 25-52). Covilhã, Portugal: Livros LabCom

Wilke, Claus O. (2019). Fundamentals of Data Visualization: A Primer on Making Informative and Compelling Figures. London: O'Reilly Media.

