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## **COURSE DATA**

Data Subject		
Code	44871	
Name	External internships	
Cycle	Master's degree	
ECTS Credits	12.0	
Academic year	2023 - 2024	

Stud	y (s)	
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Degree	Center	Acad. Period	
		year	
2237 - Master's Degree in Business	Faculty of Economics	2 First term	
Process Planning and Management			

Subject-matter					
Degree	Subject-matter	Character			
2237 - Master's Degree in Business	9 - Prácticas en empresa	External Practice			
Process Planning and Management					

#### Coordination

Name Department

QUINTANILLA ALFARO, MARIA SACRAMENTO 257 - Business Mathematics

## SUMMARY

The general objective of this module is to bring the student closer to the reality of working live. The module aims to facilitate his or her professional insertion through an internship in a company. Specifically, the student will be able to

- Get to know the professional life.
- Contrast the theoretical and practical knowledge acquired.
- Carry out work that will test their critical and reflective capacity.
- Promote decision making and put into practice the capacity of analysis and synthesis in the resolution of practical problems.

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### **PREVIOUS KNOWLEDGE**

### Relationship to other subjects of the same degree

There are no specified enrollment restrictions with other subjects of the curriculum.

### Other requirements

## **COMPETENCES (RD 1393/2007) // LEARNING OUTCOMES (RD 822/2021)**

#### 2237 - Master's Degree in Business Process Planning and Management

- Be able to integrate knowledge and handle the complexity of formulating judgments based on information that, while being incomplete or limited, includes reflection on social and ethical responsibilities linked to the application of knowledge and judgments.
- Know how to communicate conclusions and the knowledge and rationale underpinning these, to specialist and non-specialist audiences, clearly and unambiguously.
- Students should apply acquired knowledge to solve problems in unfamiliar contexts within their field of study, including multidisciplinary scenarios.
- Students should be able to integrate knowledge and address the complexity of making informed judgments based on incomplete or limited information, including reflections on the social and ethical responsibilities associated with the application of their knowledge and judgments.
- Students should communicate conclusions and underlying knowledge clearly and unambiguously to both specialized and non-specialized audiences.
- Students should demonstrate self-directed learning skills for continued academic growth.
- Students should possess and understand foundational knowledge that enables original thinking and research in the field.
- Know how to work in multidisciplinary teams reproducing real contexts and contributing and coordinating their own knowledge with that of other branches and participants.
- Participate in, lead and coordinate debates and discussions, be able to summarize them and extract the most relevant conclusions accepted by the majority.
- Use different presentation formats (oral, written, slide presentations, boards, etc.) to communicate knowledge, proposals and positions.
- Be able to integrate into teams, both as managers or coordinators and for specific and limited functions and in support of the team or of others.
- To know how to apply acquired knowledge and solve problems in new or unfamiliar situations within wider contexts (or multidisciplinary) related with their field of study.
- Have an integrated knowledge of the functional areas of a company and the most relevant aspects of its economic environment.

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- Develop and apply knowledge and technologies in the context of business management.
- Analyse and solve management problems by creating and validating models appropriate to the various fields of the company's activity, such as production planning and control, inventory management, distribution and logistics or project management. Work with available or possible data.
- Develop the ability to manage information, with special emphasis on quantitative information. Adequately design the process of data collection and processing.
- Carry out and coordinate projects for technological improvement and innovation in management.
- Propose and/or identify new technologies and evaluate their potential impact on current processes.
- Be able to model real situations as mathematical formulations, especially those involving decision making in complex scenarios.
- Develop a systemic perspective for problem solving and decision making in the business environment. Be able to break the whole down into parts, without losing the global view and taking into account the interrelationships between the parts.
- Be accustomed to analyse reality from a multidisciplinary approach, typical of social sciences in general and economics in particular.
- Be able to actively search for relevant information about the environment and the company, using different sources and procedures.
- Take a critical and analytical attitude and a future-oriented perspective, based on the anticipation of feasible competitive scenarios.
- Develop the technical and analytical skills needed for decision making based on complex and incomplete information, which is the central element of the managerial activity.
- Show creativity when facing the resolution of complex problems and be able to evaluate the implications that the alternatives designed may have on the different agents involved.

## LEARNING OUTCOMES (RD 1393/2007) // NO CONTENT (RD 822/2021)

At the end of the teaching-learning process the student will have learned to:

- 1: Have an integrative knowledge of the functional areas of a company and the most relevant aspects of its economic environment.
- 2: Analyze and solve management problems through the creation and validation of models appropriate to the various fields of business activity.
- 3: Develop and/or apply knowledge and technologies in the context of business management.
- 4: Propose and/or identify new technologies and evaluate their possible impact on current processes.

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### **WORKLOAD**

ACTIVITY	Hours	% To be attended
Internship	AII	100
Internship	270,00	0
TOTAL	270,00	

## **TEACHING METHODOLOGY**

The student will develop his work under the supervision of his tutor in the company, and will also be tutored by a Master's professor specialized in the chosen subject. The professor will advise him/her on the technical aspects of the activities to be carried out in the company.

Depending on the type and subject of the internship, he/she will have to get to know the reality of the company, analyze it and solve any problems that may arise in the company, and use the appropriate computer tools in each case.

## **EVALUATION**

The internship will be evaluated as follows:

- The external tutor in charge of the internship will issue a report assessing the different aspects of its development: initiative, responsibility, interest, adequacy of the academic level to the requirements of the job, integration in the work group, degree of satisfaction on the part of the company's managers, assimilation of new experiences, etc.
- The student will present a report to the tutor teacher on the development of the internship, its adequacy to the academic level, its integration in the company, the proposed objectives and the degree to which they have been met.
- The professor, taking into account the report of the company's tutor, the student's report and the information received from both by any other method (meetings, mails, etc.) will be in charge of the evaluation of the internship...