VNIVERSITAT ID VALÈNCIA

COURSE DATA

Data Subject	
Code	44489
Name	Master's final project
Cycle	Master's degree
ECTS Credits	10.0
Academic year	2022 - 2023

Study (s)			
Degree	**Center**	**Acad. year**	**Period**
2212 - Master's Degree in Business Management. MBA	Faculty of Economics	2	First term

Subject-matter		
Degree	**Subject-matter**	**Character**
2212 - Master's Degree in Business Management. MBA	7 - Trabajo fin de máster	End Labour Studies

Coordination	
Name	**Department**
CAPLLIURE GINER, EVA MARIA	43 - Marketing and Market Research
GRAU GRAU, ALFREDO JUAN	172 - Business Finance

SUMMARY

Each student must write and defend a report or project, under the supervision of a tutor, in which the knowledge and skills acquired throughout the degree are shown. This project is called master's thesis (TFM).

Specifically, with the TFM the student must:

- Carry out the necessary analyses so that a company can make a decision affecting its development.

- Design the corresponding strategy as a consequence of this decision and plan its implementation from a multidisciplinary perspective.

The TFM must contain clear objectives and be useful for a specific group (directors, shareholders, workers, etc.), facilitating managerial implications for this group and trying to use the results in a beneficial way.

Likewise, the TFM must demonstrate the student's competences as a professional in the business field. Therefore, the student must also consider ethical, legal and social aspects.

INSTRUCTIONS

The TFM is delivered through the application **ENTREU** using the **TRFIM** procedure uploading the TFM report in pdf format (entreu.uv.es) Online Office UV

PREVIOUS KNOWLEDGE

Relationship to other subjects of the same degree

There are no specified enrollment restrictions with other subjects of the curriculum.

Other requirements

No enrolment restrictions with other subjects in the curriculum have been specified

COMPETENCES (RD 1393/2007) // LEARNING OUTCOMES (RD 822/2021)

2212 - Master's Degree in Business Management. MBA

- Students should apply acquired knowledge to solve problems in unfamiliar contexts within their field of study, including multidisciplinary scenarios.

- Students should be able to integrate knowledge and address the complexity of making informed judgments based on incomplete or limited information, including reflections on the social and ethical responsibilities associated with the application of their knowledge and judgments.

- Students should communicate conclusions and underlying knowledge clearly and unambiguously to both specialized and non-specialized audiences.

- Students should demonstrate self-directed learning skills for continued academic growth.

- Students should possess and understand foundational knowledge that enables original thinking and research in the field.

- Prepare, write and publicly present business reports and projects in a clear and coherent manner, defend them with rigour and tolerance and respond satisfactorily to criticisms relating to them.

- Seek, select and assess information from the different actors in the environment, both through traditional methods and information and communication technologies, to use it effectively in the face of problems and situations related to business activity.

- Analyse, synthesise and evaluate information, in a rigorous and critical manner, and be able to identify assumptions, assess evidence, detect false logic or reasoning, identify implicit values, and generalise adequately about problems and situations related to the business world.

LEARNING OUTCOMES (RD 1393/2007) // NO CONTENT (RD 822/2021)

- The students know how to apply the knowledge acquired throughout the master's degree.

- Through the TFM they show their ability to solve problems in wider, even multidisciplinary, contexts related to their area of study.

- They show their ability to integrate knowledge and deal with the complexity of making judgments that are reflected in a report.

- They are able to include reflections on the social and ethical responsibilities linked to the application of their knowledge and judgements.

- They demonstrate the ability to communicate their conclusions and knowledge and reasons in a clear and unambiguous manner.

- They show learning skills to continue studying in a self-directed or autonomous way.

- They demonstrate mastery of research skills and methods related to the field of study.

WORKLOAD

ACTIVITY	Hours	% To be attended
Graduation project		100
*Realización del Trabajo Fin de Máster	250,00	0
TOTAL	250,00	

TEACHING METHODOLOGY

A tutorial system is established to direct and focus the student's project.

The tutor will be chosen by the students, ranked in order of their average mark in the master's degree, from the list that will be made public when appropriate.

Once the tutor has been chosen, the student must contact him/her and attend the follow-up tutorials established.

The subject of the thesis will be agreed between the student and the tutor.

The student must have at least three interviews/contacts with the tutor: at the beginning, in the middle and at the end of the preparation of the thesis.

Format requirements:

We recommend a 12-point font size and normal margins (2.5 cm right and left and 3.0 cm top and bottom). The master's thesis must range between 50 pages (minimum required) and 100 pages. Any document far beyond the maximum number of pages suggested must be included in the form of an annex.

After the title page, a plagiarism disclaimer must be included. Specifically, the following text must be signed: "I declare that this master's thesis is my own work and that no other sources other than those mentioned in the text and the list of references have been used".

EVALUATION

Once the thesis has been completed, it must be uploaded to Entreu, the University's virtual office. The master's thesis must be defended orally and individually. The student must prepare a presentation of a maximum duration of 20 minutes in which he/she briefly presents a summary of the thesis and its main conclusions. During the presentation, the student may speak in Spanish, Valencian or English and use presentation software tools (in the case of using slides, a maximum of 15 is recommended).

Assessment will include the presentation and defence of the master's thesis before a committee made up of three PhD holders teaching in the master's degree from among TFM tutors. Assessment will take into consideration the reports issued by the tutor on the student's achievement of competences.

The defence must take place during the academic year in which the student has enrolled.

Students are entitled to two assessment sittings per academic year.

ASSESSMENT CRITERIA

Assessment of the master's thesis will be carried out according to the following general criteria:

- Clear definition of the issue to be analysed and of the objectives of the thesis

- Adequacy of the objectives to the contents of the master's degree

- Adequate and exhaustive analysis of the relevant literature for the analysis of the issue under study

- Use of a sufficient variety of information sources and their triangulation

- Choice and appropriate use of analytic tools and/or research methods

- Rigor in the processing and analysis of information and data collected for research

- Quality of the author's perspective and point of view, conclusions and proposals derived from the work carried out in accordance with the stated objectives

- Structural integrity of the thesis, correct use of references and bibliography, precise use of terminology, etc.

Important remark:

If the assessment committee finds evidence of plagiarism, the master's thesis will be marked as a fail (0.0 points).