

**COURSE DATA****Data Subject**

Code	44231
Name	Communication in specialised domains
Cycle	Master's degree
ECTS Credits	3.0
Academic year	2021 - 2022

Study (s)

Degree	Center	Acad. year	Period
2196 - M.D. in Advanced English Studies	Faculty of Philology, Translation and Communication	1	Second term

Subject-matter

Degree	Subject-matter	Character
2196 - M.D. in Advanced English Studies	8 - Communication in specialised domains	Obligatory

Coordination

Name	Department
GIMENEZ MORENO, ROSA	155 - English and German

SUMMARY

This subject provides a theoretical and practical reference framework within professional and specialised English, whilst considering its importance and its social diversity. Using discourse and genre analysis, in addition to lexicology applied within these domains, the most significant linguistic traits of specialised English will be analysed and explained. Students will also learn how to identify research aims, develop a wide range of search skills and work with specialised databases. In addition, the materials and techniques required to study this domain and be productive within the field of Applied Linguistics will be provided.

PREVIOUS KNOWLEDGE



Relationship to other subjects of the same degree

There are no specified enrollment restrictions with other subjects of the curriculum.

Other requirements

OUTCOMES

2196 - M.D. in Advanced English Studies

- Students should apply acquired knowledge to solve problems in unfamiliar contexts within their field of study, including multidisciplinary scenarios.
- Students should be able to integrate knowledge and address the complexity of making informed judgments based on incomplete or limited information, including reflections on the social and ethical responsibilities associated with the application of their knowledge and judgments.
- Students should communicate conclusions and underlying knowledge clearly and unambiguously to both specialized and non-specialized audiences.
- Students should demonstrate self-directed learning skills for continued academic growth.
- Students should possess and understand foundational knowledge that enables original thinking and research in the field.
- Advanced ability to understand from a more complex perspective than that of undergraduate studies those concepts, principles, theories, or models related to different areas of English Studies.
- Advanced ability to understand from a more complex perspective than that of undergraduate studies the methodology required for solving problems specific to the field of English Studies.
- Ability to identify fundamental methodologies, theories, topics, and terminological, theoretical, formal, and ideological principles necessary for initiating linguistic or literary research in English Studies.
- Ability to interpret and analyze texts that represent the linguistic and cultural diversity of contemporary English-speaking societies. Students should be able to reflect on their significance, considering their sociolinguistic, historical, political, and cultural contexts, as well as the impact of globalization on culture, within the field of English Studies.
- Ability to apply theoretical knowledge and skills to conduct critical, rigorous analysis using various tools, including printed and digital formats (ICT), within English Studies.
- Ability to develop autonomy in learning, including resource and information search, and to access bibliographic and documentary sources in different areas of English Studies.

LEARNING OUTCOMES

Upon completion of the subject, students will have an effective grasp of the discursive and lexical features which characterise the English used in diverse specialised domains as well as the methodological guidelines, tools and techniques which define and differentiate research in this area of English Studies. Through a combination of theoretical presentations, reading of research articles, seminars and debates, group activities and oral presentations, students will develop their theoretical-practical knowledge in this



domain. Likewise, they will be prepared to identify aims of study and apply the most important and frequently-used research techniques within this area of Applied Linguistics.

DESCRIPTION OF CONTENTS

1. Interdisciplinary domains at crossroads

- Introduction: Definition of "specialised domain"
- Essential differences between ELT and ESP
- Selection of target ESP areas

2. Data and material search processes for specialised communication

Communicative contexts in a specialised domain
Current issues in ESP materials
Available sources of information

3. Discursive and lexical peculiarities of different domains in English

- Specialised vocabulary and everyday language
- Identifying specialised language features
- Timing of training for specialisation

4. Teaching, learning and study skills

- Course design in ESP
- Needs analysis and curriculum development
- Methodology and assessment

5. Research methodologies and techniques in ESP

- Chronological overview of ESP research
- Main specialists and their contribution
- Future research issues

6. Social and professional diversity

- Students present their papers
- Group discussions and feedback
- Conclusion: Multiplicity and ubiquity of ESP in today's communication

**WORKLOAD**

ACTIVITY	Hours	% To be attended
Theory classes	24,00	100
Development of group work	4,00	0
Development of individual work	4,00	0
Study and independent work	6,00	0
Readings supplementary material	10,00	0
Preparation of evaluation activities	9,00	0
Preparing lectures	6,00	0
Preparation of practical classes and problem	6,00	0
Resolution of case studies	6,00	0
TOTAL	75,00	

TEACHING METHODOLOGY

The methodology includes:

TM1- The introduction of theoretical content through lectures, with IT support where relevant.

TM2- Pair or group work.

TM3- Set readings (autonomous reading or with classroom discussion, selecting relevant information, relating concepts, studying, completing work sheets, writing outlines or summaries).

TM5- Theoretical and practical problem solving (exercises, compilation of data for analysis, analysis of written, oral, audiovisual, digital and/or multimodal texts from different genres).

TM6- Individual paper (design and development of a project for its oral or written presentation).

TM7- Group paper (joint design and development of a project for its oral or written presentation. Negotiation of topic, paper organization, distribution of tasks, joint writing and revising).

EVALUATION

Students' achievement of learning outcomes will be assessed in two parts:

1. Assessment of class attendance and active participation will make up 20% of the student's final mark. This assessment will be based on the student's regular attendance, class preparation, performance of different assignments, etc. Students not participating in this part could achieve a maximum final grade of



8 points, which is applicable to the first and second calls.

2. Assessment of competences through a written exam (30%) and a short project presentation (50%) will make up 80% of the student's final mark. This part will be added only if the student gets at least 5 points (out of 10 points) in each of these tests. This assessment is obligatory and passing it is a compulsory requirement in order to obtain the final qualification. These percentages are maintained in the first and second calls.

The addition of the two parts corresponds to 100% of the evaluable aspects and the student who responds to both types of evaluation may obtain the maximum score (10 points).

Important remark:

- Cheating on a test or plagiarising the work of others is considered a very serious offence and would mean failing this subject.

REFERENCES

Basic

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- Paltridge, B. & S. Starfield (2013). The Handbook of English for Specific Purposes. Oxford: Wiley-Blackwell.
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- Coxhead, A. (2017) Vocabulary and English for Specific Purposes. Quantitative and Qualitative Perspectives. London: Routledge.
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- Paltridge, B. & S. Starfield (2013). The Handbook of English for Specific Purposes. London: Blackwell.

ADDENDUM COVID-19

This addendum will only be activated if the health situation requires so and with the prior agreement of the Governing Council

HYBRID LEARNING MODE (BLENDED)

1. Contents

The contents, initially included in the teaching guide, are maintained.



2. Workload and teaching schedule

The workload expected from students remains unchanged.

The teaching schedule of the six programmed content sessions is maintained in its weekly basis, as stated in the official calendar of this academic year.

3. Methodology

If the particular circumstances and technical equipment of the students, the teachers and the assigned classroom allow it, the chosen option will be the presential theory-practice class accompanied by the publication of materials in the AV, recorded presentations, tasks through AV and tutorials by email or videoconference. If necessary, the theory-practice classes would be accompanied by synchronous (or asynchronous, if more preferable and effective) videoconferencing.

4. Assessment

The final exam will be carried out presentially. If this were not possible, this exam will be designed in test format to be completed through online applications (e.g. AV, BBC and email). The oral presentation of the final project will also be assessed in class or, if the circumstances do not allow this, by videoconference.

5. Bibliography

The recommended bibliography is the same because it is accessible

DISTANCE (ONLINE) LEARNING



1. Contents

The contents, initially included in the teaching guide, are maintained.

2. Workload and teaching schedule

The contents of the course syllabus remain unchanged.

The teaching schedule of the six programmed content sessions is maintained in its weekly basis, as stated in the official calendar of this academic year.

3. Methodology

Depending on the particular circumstances and technological equipment of the students, the teachers and the classroom, the theory-practice classes will take place by synchronous or, if more preferable and effective, asynchronous videoconferencing. These theory-practice classes will be accompanied by the publication of materials in the AV, recorded presentations, tasks through the AV and tutorials by email or videoconference.

4. Assessment

The written exam will be designed in test format to be completed through online applications (e.g. AV, BBC and email), and the oral presentation of the final project will be assessed by videoconference.

5. Bibliography

The recommended bibliography is the same because it is accessible