

**FICHA IDENTIFICATIVA****Datos de la Asignatura**

Código	44231
Nombre	Comunicación en áreas de especialidad
Ciclo	Máster
Créditos ECTS	3.0
Curso académico	2021 - 2022

Titulación(es)

Titulación	Centro	Curso	Periodo
2196 - M.U. en Estudios Ingleses Avanzados	Facultad de Filología, Traducción y Comunicación	1	Segundo cuatrimestre

Materias

Titulación	Materia	Caracter
2196 - M.U. en Estudios Ingleses Avanzados	8 - Comunicación en áreas de especialidad	Obligatoria

Coordinación

Nombre	Departamento
GIMENEZ MORENO, ROSA	155 - Filología Inglesa y Alemana

RESUMEN

This subject provides a theoretical and practical reference framework within professional and specialised English, whilst considering its importance and its social diversity. Using discourse and genre analysis, in addition to lexicology applied within these domains, the most significant linguistic traits of specialised English will be analysed and explained. Students will also learn how to identify research aims, develop a wide range of search skills and work with specialised databases. In addition, the materials and techniques required to study this domain and be productive within the field of Applied Linguistics will be provided.

CONOCIMIENTOS PREVIOS



Relación con otras asignaturas de la misma titulación

No se han especificado restricciones de matrícula con otras asignaturas del plan de estudios.

Otros tipos de requisitos

COMPETENCIAS

2196 - M.U. en Estudios Ingleses Avanzados

- Que los/las estudiantes sepan aplicar los conocimientos adquiridos y su capacidad de resolución de problemas en entornos nuevos o poco conocidos dentro de contextos más amplios (o multidisciplinares) relacionados con su área de estudio.
- Que los/las estudiantes sean capaces de integrar conocimientos y enfrentarse a la complejidad de formular juicios a partir de una información que, siendo incompleta o limitada, incluya reflexiones sobre las responsabilidades sociales y éticas vinculadas a la aplicación de sus conocimientos y juicios.
- Que los/las estudiantes sepan comunicar sus conclusiones y los conocimientos y razones últimas que las sustentan a públicos especializados y no especializados de un modo claro y sin ambigüedades.
- Que los/las estudiantes posean las habilidades de aprendizaje que les permitan continuar estudiando de un modo que habrá de ser en gran medida autodirigido o autónomo
- Poseer y comprender conocimientos que aporten una base u oportunidad de ser originales en el desarrollo y/o aplicación de ideas, a menudo en un contexto de investigación.
- Capacidad para comprender, desde un enfoque avanzado, de mayor complejidad respecto del de los estudios de Grado, aquellos conceptos, principios, teorías o modelos relacionados con los distintos campos de los Estudios Ingleses.
- Capacidad para conocer, desde un enfoque avanzado, de mayor complejidad respecto del de los estudios de Grado, la metodología necesaria para la resolución de problemas propios del área de los Estudios Ingleses.
- Capacidad para reconocer las metodologías y teorías, así como los temas, principios terminológicos, teóricos, formales e ideológicos fundamentales para la introducción a la investigación lingüística o literaria en el área de Estudios Ingleses.
- Capacidad para interpretar y analizar textos representativos de la pluralidad lingüística y cultural de las sociedades anglófonas contemporáneas con el fin de reflexionar sobre su relevancia, no sólo en referencia a los contextos socio-lingüísticos, históricos, políticos y culturales en los que se inscriben, sino también en relación con la globalización de la cultura, dentro de los Estudios Ingleses.
- Capacidad para aplicar e integrar las destrezas y los conocimientos teóricos adquiridos sobre las distintas herramientas disponibles tanto en soporte impreso como informático (TIC) con objeto de realizar un análisis crítico propio y riguroso, dentro de los Estudios Ingleses.



- Capacidad para conseguir autonomía progresiva en el aprendizaje, búsquedas propias de recursos e información, accediendo para ello a fuentes bibliográficas y documentales sobre los distintos ámbitos que conforman los Estudios Ingleses.

RESULTADOS DE APRENDIZAJE

Upon completion of the subject, students will have an effective grasp of the discursive and lexical features which characterise the English used in diverse specialised domains as well as the methodological guidelines, tools and techniques which define and differentiate research in this area of English Studies. Through a combination of theoretical presentations, reading of research articles, seminars and debates, group activities and oral presentations, students will develop their theoretical-practical knowledge in this domain. Likewise, they will be prepared to identify aims of study and apply the most important and frequently-used research techniques within this area of Applied Linguistics.

DESCRIPCIÓN DE CONTENIDOS

1. Interdisciplinary domains at crossroads

- Introduction: Definition of "specialised domain"
- Essential differences between ELT and ESP
- Selection of target ESP areas

2. Data and material search processes for specialised communication

Communicative contexts in a specialised domain
Current issues in ESP materials
Available sources of information

3. Discursive and lexical peculiarities of different domains in English

- Specialised vocabulary and everyday language
- Identifying specialised language features
- Timing of training for specialisation

4. Teaching, learning and study skills

- Course design in ESP
- Needs analysis and curriculum development
- Methodology and assessment

**5. Research methodologies and techniques in ESP**

- Chronological overview of ESP research
- Main specialists and their contribution
- Future research issues

6. Social and professional diversity

- Students present their papers
- Group discussions and feedback
- Conclusion: Multiplicity and ubiquity of ESP in today's communication

VOLUMEN DE TRABAJO

ACTIVIDAD	Horas	% Presencial
Clases de teoría	24,00	100
Elaboración de trabajos en grupo	4,00	0
Elaboración de trabajos individuales	4,00	0
Estudio y trabajo autónomo	6,00	0
Lecturas de material complementario	10,00	0
Preparación de actividades de evaluación	9,00	0
Preparación de clases de teoría	6,00	0
Preparación de clases prácticas y de problemas	6,00	0
Resolución de casos prácticos	6,00	0
TOTAL	75,00	

METODOLOGÍA DOCENTE

The methodology includes:

TM1- The introduction of theoretical content through lectures, with IT support where relevant.

TM2- Pair or group work.

TM3- Set readings (autonomous reading or with classroom discussion, selecting relevant information, relating concepts, studying, completing work sheets, writing outlines or summaries).

TM5- Theoretical and practical problem solving (exercises, compilation of data for analysis, analysis of written, oral, audiovisual, digital and/or multimodal texts from different genres).



TM6- Individual paper (design and development of a project for its oral or written presentation).

TM7- Group paper (joint design and development of a project for its oral or written presentation. Negotiation of topic, paper organization, distribution of tasks, joint writing and revising).

EVALUACIÓN

Students' achievement of learning outcomes will be assessed in two parts:

1. Assessment of class attendance and active participation will make up 20% of the student's final mark. This assessment will be based on the student's regular attendance, class preparation, performance of different assignments, etc. Students not participating in this part could achieve a maximum final grade of 8 points, which is applicable to the first and second calls.
2. Assessment of competences through a written exam (30%) and a short project presentation (50%) will make up 80% of the student's final mark. This part will be added only if the student gets at least 5 points (out of 10 points) in each of these tests. This assessment is obligatory and passing it is a compulsory requirement in order to obtain the final qualification. These percentages are maintained in the first and second calls.

The addition of the two parts corresponds to 100% of the evaluable aspects and the student who responds to both types of evaluation may obtain the maximum score (10 points).

Important remark:

- Cheating on a test or plagiarising the work of others is considered a very serious offence and would mean failing this subject.

REFERENCIAS

Básicas

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- Barnard, S. R.; K. T. Hughes & D. St James (2001). Writing, Speaking and Communication Skills for Health Professionals. Oxford: Oxford University Press.
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- Boulton, A.; S. Carter-Thomas & E. Rowley-Jolivet (2012). *Corpus-Informed Research and Learning in ESP. Issues and Applications*. Amsterdam: John Benjamins.
- Chesebro, J. L. (2014). *Professional Communication at Work: Interpersonal Strategies for Career Success*. New York: Routledge.
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- McDonough, J. & S. McDonough (2014). *Research Methods for English Language Teachers*. Abingdon: Routledge.
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- Belcher, D.; Johns, A. M. & B. Paltridge (Eds.) (2011). *New Directions in English for Specific Purposes Research*. Ann Arbor: Michigan ELT.
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- Hafner, C. and L. Miller (2019). *English in the Disciplines: A Multidimensional Model for ESP Course Design*. New York: Routledge
- Kenny, N.; Isik-Tas, E. E. & H. Jian (eds.) (2020). *English for Specific Purposes Instruction and Research: Current Practices, Challenges and Innovations*. London: Palgrave Macmillan.
- Paltridge, B. & S. Starfield (2013). *The Handbook of English for Specific Purposes*. London: Blackwell.

ADENDA COVID-19

Esta adenda solo se activará si la situación sanitaria lo requiere y previo acuerdo del Consejo de Gobierno

HYBRID LEARNING MODE (BLENDED)



1. Contents

The contents, initially included in the teaching guide, are maintained.

2. Workload and teaching schedule

The workload expected from students remains unchanged.

The teaching schedule of the six programmed content sessions is maintained in its weekly basis, as stated in the official calendar of this academic year.

3. Methodology

If the particular circumstances and technical equipment of the students, the teachers and the assigned classroom allow it, the chosen option will be the presential theory-practice class accompanied by the publication of materials in the AV, recorded presentations, tasks through AV and tutorials by email or videoconference. If necessary, the theory-practice classes would be accompanied by synchronous (or asynchronous, if more preferable and effective) videoconferencing.

4. Assessment

The final exam will be carried out presentially. If this were not possible, this exam will be designed in test format to be completed through online applications (e.g. AV, BBC and email). The oral presentation of the final project will also be assessed in class or, if the circumstances do not allow this, by videoconference.

5. Bibliography



The recommended bibliography is the same because it is accessible

DISTANCE (ONLINE) LEARNING

1. Contents

The contents, initially included in the teaching guide, are maintained.

2. Workload and teaching schedule

The contents of the course syllabus remain unchanged.

The teaching schedule of the six programmed content sessions is maintained in its weekly basis, as stated in the official calendar of this academic year.

3. Methodology

Depending on the particular circumstances and technological equipment of the students, the teachers and the classroom, the theory-practice classes will take place by synchronous or, if more preferable and effective, asynchronous videoconferencing. These theory-practice classes will be accompanied by the publication of materials in the AV, recorded presentations, tasks through the AV and tutorials by email or videoconference.

4. Assessment

The written exam will be designed in test format to be completed through online applications (e.g. AV, BBC and email), and the oral presentation of the final project will be assessed by videoconference.



5. Bibliography

The recommended bibliography is the same because it is accessible

