COURSE DATA

Data Subject	
Code	43741
Name	Master's final project
Cycle	Master's degree
ECTS Credits	6.0
Academic year	2024 - 2025

Study (s)

Degree	Center	Acad. year	Period
2166 - Master's Degree in Economic Globalisation: International Trade Management	Faculty of Economics	2	Second term

Subject-matter

Degree	Subject-matter	Character
2166 - Master's Degree in Economic Globalisation: International Trade Management	13 - Master's final project	End Labour Studies

Coordination

Name	Department
CALDERON GARCIA, MARIA HAYDEE	43 - Marketing and Market Research
FAYOS GARDO, TERESA	43 - Marketing and Market Research

SUMMARY

After completing the academic part and accumulating theoretical knowledge, the student has to develop the professional practice, where he/she will have the opportunity to apply the acquired knowledge to the real world.The acquisition of this knowledge will be assessed in the Master's Final Project, for which students will be provided with a practical guide of the content of the project. This content must be discussed with the tutor, who will be responsible for clarifying or expanding on these headings.

The Master's Thesis is the development of an ORIGINAL and RIGOUROUS study on a business problem of an international nature using an appropriate theoretical analysis and an adequate research methodology to achieve the objectives set. It is always desirable that it contributes, that it is useful, for a company/organisation or that it represents an advance in knowledge.

PREVIOUS KNOWLEDGE

Relationship to other subjects of the same degree

There are no specified enrollment restrictions with other subjects of the curriculum.

Other requirements

COMPETENCES (RD 1393/2007) // LEARNING OUTCOMES (RD 822/2021)

LEARNING OUTCOMES (RD 1393/2007) // NO CONTENT (RD 822/2021)

To evidence, through the work carried out in their Professional Internships, that the student has assimilated the contents of the subjects studied, acquiring the competences and skills that were intended to be achieved in order to undertake their professional activity in the field of economic internationalisation.

WORKLOAD

ACTIVITY	Hours	% To be attended
Graduation project		100
*Realización del Trabajo Fin de Máster	0,00	0
Seguimiento i tutorización del Trabajo Fin de Máster	6,00	0
Presentación y defensa del Trabajo Fin de Máster	1,00	0
TOTAL	**7,00**	

TEACHING METHODOLOGY

Autonomous work of the student in constant contact (with the required personal meetings) with the academic tutor.

EVALUATION

Oral presentation before a panel made up of three Master's lecturers, who will decide the grade on the basis of the written work to be submitted in advance, according to the specifications given to the students, the presentation, the student's answers to the questions of the panel members and the assessment information provided by the academic tutor (together with the report, if applicable, of the professional tutor).

ASSESSMENT CRITERIA
The assessment of the Master's thesis will be based on the following general criteria:
- Clear establishment of the question to be analysed and the objectives of the project.
- Adequate and exhaustive analysis of the relevant literature for the analysis of the question under studyUse of a sufficient variety of sources of information and their triangulation.
- Appropriate choice and use of analytical tools and/or research methods.
Rigour in the processing and analysis of the information and data collected for the research.- Quality of the author's perspective and point of view, conclusions and propositions derived from the work carried out in accordance with the stated objectives.
- Structural integrity of the paper, correct use of references and bibliography, precise use of terminology, etc. It should indicate, if applicable, how AI has been used in its preparation.

Important note: Master's theses that the Assessment Committee determines to be plagiarism will be graded with a Fail (0.0 points).

REFERENCES

Basic

- Cómo citar https://normasapa.in/