

**COURSE DATA****Data Subject**

<b>Code</b>	43727
<b>Name</b>	Management of international companies
<b>Cycle</b>	Master's degree
<b>ECTS Credits</b>	4.0
<b>Academic year</b>	2023 - 2024

**Study (s)**

<b>Degree</b>	<b>Center</b>	<b>Acad. Period</b>	<b>year</b>
2166 - Master's Degree in Economic Globalisation: International Trade Management	Faculty of Economics	1	First term

**Subject-matter**

<b>Degree</b>	<b>Subject-matter</b>	<b>Character</b>
2166 - Master's Degree in Economic Globalisation: International Trade Management	2 - Business management	Obligatory

**Coordination**

<b>Name</b>	<b>Department</b>
PLA BARBER, JOSE	105 - Business Administration 'Juan José Renau Piqueras'

**SUMMARY****English version is not available**

Este módulo analiza el fenómeno de la empresa internacional y su dirección. La esencia de la Dirección Estratégica está presente en la mayoría de temas y es la base sobre la cual fluyen las especificidades de la dirección internacional.



## PREVIOUS KNOWLEDGE

### Relationship to other subjects of the same degree

There are no specified enrollment restrictions with other subjects of the curriculum.

### Other requirements

## COMPETENCES (RD 1393/2007) // LEARNING OUTCOMES (RD 822/2021)

### LEARNING OUTCOMES (RD 1393/2007) // NO CONTENT (RD 822/2021)

English version is not available

## WORKLOAD

ACTIVITY	Hours	% To be attended
Theory classes	27,00	100
Group work	6,00	100
Tutorials	3,00	100
Seminars	2,00	100
Other activities	2,00	100
<b>TOTAL</b>	<b>40,00</b>	

## TEACHING METHODOLOGY

English version is not available

## EVALUATION

English version is not available

## REFERENCES



**Basic**

- Pla, J. y León, F. (2004). Dirección de Empresas Internacionales, Madrid: Pearson .Prentice Hall.

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