

**COURSE DATA****Data Subject**

Code	43727
Name	Management of international companies
Cycle	Master's degree
ECTS Credits	4.0
Academic year	2018 - 2019

Study (s)

Degree	Center	Acad. year	Period
2166 - M.D. in Economic Globalisation: Internac. Trade Management	Faculty of Economics	1	First term

Subject-matter

Degree	Subject-matter	Character
2166 - M.D. in Economic Globalisation: Internac. Trade Management	2 - Business management	Obligatory

Coordination

Name	Department
PLA BARBER, JOSE	105 - Business Administration 'Juan José Renau Piqueras'

SUMMARY**English version is not available**

Este módulo analiza el fenómeno de la empresa internacional y su dirección. La esencia de la Dirección Estratégica está presente en la mayoría de temas y es la base sobre la cual fluyen las especificidades de la dirección internacional.

PREVIOUS KNOWLEDGE

**Relationship to other subjects of the same degree**

There are no specified enrollment restrictions with other subjects of the curriculum.

Other requirements**OUTCOMES****LEARNING OUTCOMES**

English version is not available

WORKLOAD

ACTIVITY	Hours	% To be attended
Theory classes	27,00	100
Group work	6,00	100
Tutorials	3,00	100
Seminars	2,00	100
Other activities	2,00	100
TOTAL	40,00	

TEACHING METHODOLOGY

English version is not available

EVALUATION

English version is not available

REFERENCES**Basic**

- Pla, J. y León, F. (2004). Dirección de Empresas Internacionales, Madrid: Pearson . Prentice Hall.