

**COURSE DATA****Data Subject**

Code	43285
Name	Conception and scriptwriting
Cycle	Master's degree
ECTS Credits	5.0
Academic year	2020 - 2021

Study (s)

Degree	Center	Acad. year	Period
2149 - M.U. en Contenidos y Formatos Audiovisuales 12-V.2	Faculty of Philology, Translation and Communication	1	First term

Subject-matter

Degree	Subject-matter	Character
2149 - M.U. en Contenidos y Formatos Audiovisuales 12-V.2	3 - Conception and scriptwriting	Obligatory

Coordination

Name	Department
SANCHEZ BIOSCA, VICENTE	340 - Language Theory and Communication Sciences

SUMMARY

The contents have been prepared to give a detailed knowledge of the following concepts:

- The genesis of the idea in fiction and documentary audiovisual: concept and analysis
- Audiovisual writing
- The common and different narrative processes for documentary and fiction contents
- Techniques and rhetoric of the script writing
- Phases in the elaboration of a script and its different order in documentary and fiction contents



- The ideation process and the elaboration of projects

PREVIOUS KNOWLEDGE

Relationship to other subjects of the same degree

There are no specified enrollment restrictions with other subjects of the curriculum.

Other requirements

No previous knowledge is required in order to obtain the highest skills and abilities of this module.

OUTCOMES

2149 - M.U. en Contenidos y Formatos Audiovisuales 12-V.2

- Students should be able to integrate knowledge and address the complexity of making informed judgments based on incomplete or limited information, including reflections on the social and ethical responsibilities associated with the application of their knowledge and judgments.
- Students should communicate conclusions and underlying knowledge clearly and unambiguously to both specialized and non-specialized audiences.
- Students should demonstrate self-directed learning skills for continued academic growth.
- Adquirir las competencias académicas y profesionales convenientes en el ámbito de la creación, diseño y desarrollo de contenidos audiovisuales para la multidifusión digital.
- Conocer los proyectos y estudios de búsqueda de nuevas tendencias creativas de formatos y contenidos audiovisuales, en la producción y el consumo, dentro del proceso de convergencia mediática de la era digital.
- Administrar las destrezas adquiridas en la proyección y construcción de un diseño curricular coherente.

LEARNING OUTCOMES

- This subject contemplates the study and mastery of the techniques and resources of the ideation of audiovisual projects both in fiction and documentary support. To this purpose, the different stages of writing a script are analyzed and put into practice, from the formulation of the idea to the moment in which the audiovisual is prepared from the writing and selection of materials. It also pays attention on the differences between fiction (in which the phases of idea, synopsis, continuity, programming, technical script) and the documentary contents, in whose process such stages intersect. Finally, a variety of creative options are offered ranging from standardized writing to author creativity.



DESCRIPTION OF CONTENTS

1. The audiovisual writing

1. The centrality of the audiovisual writing
2. Literary writing for audiovisual contents
3. Phases of conception of the script of fiction and phases for the documentary
4. Idea, synopsis, continuity, programming, technical script, découpage

2. The narrative processes in the cinema fiction

1. The traditional formats in fiction content
2. From idea to the découpage: process of 'visualization' of the literary
3. Requirements, constraints and freedom of the generic format
4. The adaptation model

3. Documentary script processes

1. The interaction and overlap of the construction phases of the script.
2. Work with archival materials: registration and narrativization.
3. Work with the interview and the testimony: design of interviews and inscription in the script

4. Projects design and development

1. Current design techniques in fiction and documentary content.
2. Development of plots: narrative in documentary.
3. Fiction and documentary writing techniques

WORKLOAD

ACTIVITY	Hours	% To be attended
Laboratory practices	50,00	100
Study and independent work	50,00	0
Preparing lectures	15,00	0
Preparation of practical classes and problem	10,00	0
TOTAL	125,00	

TEACHING METHODOLOGY



- Theoretical classes and participatory master class
- Resolution of practical cases
- Discussion or conducted debate
- Writing work with materials of the genre (fiction and documentary)
- Expert conferences

EVALUATION

- Team work
- Presentation in class
- Continuous assessment

REFERENCES

Basic

- Alonso de los Santos, José Luis (1998) La escritura dramática. Castalia, Madrid.
- Blacker, Irwin R. (1993) Guía del escritor de cine y televisión. EUNSA, Pamplona.
- Bou Bouzá, Guillem (1997) El guión multimedia. Anaya Multimedia, Madrid.
- Field, Syd (1994) El libro del guión. Plot, Barcelona.
- Garrand, Timothy (1997) Writing for multimedia. Focal Press, Boston.
- Imízcoz, Teresa [el al.] (1999) Quién cuenta la historia. Estudios sobre el narrador en los relatos de ficción y no ficción. Eunate, Pamplona.
- Murray, Janet (2000) Hamlet en la holocubierta. El futuro de la narrativa en el ciberespacio. Paidós, Barcelona.
- Orihuela, José Luis y Santos, María Luisa (1999) Introducción al diseño digital. Concepción y desarrollo de proyectos de comunicación interactiva. Anaya Multimedia, Madrid.
- Sofía Brenes, Carmen (1987) Fundamentos del guión audiovisual. EUNSA, Pamplona.
- Varchol, Douglas J. (1996) The multimedia scriptwriting workshop. Sybex, San Francisco.
- Vilches, Lorenzo [Comp.] (1998) Taller de escritura para cine. Gedisa, Barcelona.
- Vilches, Lorenzo [Comp.] (1999) Taller de escritura para televisión. Gedisa, Barcel
- Chion, Michel (1989). Como se escribe un guion. Madrid: Cátedra.



- Gaudreault, André (2011). Cine y literatura. Narración y mostración en el relato cinematográfico. México: Universidad del Arte
- Sánchez, Bernardo (2006). Rafael Azcona: hablar el guion. Madrid: Cátedra
- Server, Lee (1987). Screenwriter. Words Become Pictures. Interviews with twelve screenwriters from the golden age of American movies. Pittstown, New Jersey: The Main Street Press
- Weinrichter, Antonio (2004). Desvíos de lo real. El cine de no ficción. Madrid: T&B editores

ADDENDUM COVID-19

This addendum will only be activated if the health situation requires so and with the prior agreement of the Governing Council

English version is not available