VNIVERSITAT Ġ ID VALÈNCIA

COURSE DATA

Data Subject	
Code	42774
Name	Management and evaluation of projects applied to nonprofits
Cycle	Master's degree
ECTS Credits	3.0
Academic year	2023 - 2024

Study (s)			
Degree	**Center**	**Acad. year**	**Period**
2204 - M.D. in Social Economics (Coop.and Non-Profit Organisations)	Faculty of Economics	1	Second term

Subject-matter		
Degree	**Subject-matter**	**Character**
2204 - M.D. in Social Economics (Coop.and Non-Profit Organisations)	19 - Management and evaluation of projects applied to nonprofits	Optional

Coordination	
Name	**Department**
MONREAL GARRIDO, MANUEL	105 - Business Administration 'Juan José Renau Piqueras'

SUMMARY

The subject Project Management and Evaluation of Nonprofit Organizations (ENLs) aims to provide students with an innovative approach to the implementation of a project of entrepreneurship in some of the institutional forms framed under the concept ENL and train students in the methodologies and management of social projects and projects for development cooperation.

The student will know the potential of methodologies for the management and coordination of human resources and materials throughout the project life cycle of ENL, in order to achieve the stated objectives of scope, cost, time, quality and satisfaction of stakeholders in the project undertaken.

Also, the contents of the course will enable students to know the nature of social projects and development cooperation, economic bases and behavioral-finance. All this in order that students can participate actively in the various phases of a project

PREVIOUS KNOWLEDGE

Relationship to other subjects of the same degree

There are no specified enrollment restrictions with other subjects of the curriculum.

Other requirements

Haber cursado las asignaturas troncales del Master (primer cuatrimestre)

OUTCOMES

2127 - M.U. en Economía Social (Coop.Entidades No Lucrativas)

- Students should apply acquired knowledge to solve problems in unfamiliar contexts within their field of study, including multidisciplinary scenarios.

- Students should be able to integrate knowledge and address the complexity of making informed judgments based on incomplete or limited information, including reflections on the social and ethical responsibilities associated with the application of their knowledge and judgments.

- Students should communicate conclusions and underlying knowledge clearly and unambiguously to both specialized and non-specialized audiences.

- Students should demonstrate self-directed learning skills for continued academic growth.

- Saber realizar la gestión y evaluación de proyectos de inserción sociolaboral y para empresas y entidades procedentes de la Economía Social

- Students should possess and understand foundational knowledge that enables original thinking and research in the field.

- Know how to work in multidisciplinary teams reproducing real contexts and contributing and coordinating their own knowledge with that of other branches and participants.

- Participate in, lead and coordinate debates and discussions, be able to summarize them and extract the most relevant conclusions accepted by the majority.

- Use different presentation formats (oral, written, slide presentations, boards, etc.) to communicate knowledge, proposals and positions.

- Proyectar sobre problemas concretos sus conocimientos y saber resumir y extractar los argumentos y las conclusiones más relevantes para su resolución.

- Ser capaces de buscar, ordenar, analizar y sintetizar la información, seleccionando aquella que resulta pertinente para la toma de decisiones.

- Saber trabajar en equipo con eficacia y eficiencia.

- Ser capaces de tomar decisiones tanto individuales como colectivas en su labor profesional y/o investigadora.

- Have a proactive attitude towards possible changes that may occur in their professional and/or investigative work.

- Be able to integrate new technologies in their professional and/or research work.

- Know how to write and prepare presentations to present and defend them later.

- Ser capaces de analizar de forma crítica tanto su trabajo como el de su compañeros.

- Be able to integrate into teams, both as managers or coordinators and for specific and limited functions and in support of the team or of others.

- Entender el ámbito de actuación de la Economía Social desde sus diferentes puntos de vista y perspectivas: jurídica, social, económica y empresarial, fundamentalmente.

- Conocer la realidad sectorial de las entidades no lucrativas (asociaciones y fundaciones): su funcionamiento y peso dentro de la Economía Social.

LEARNING OUTCOMES

Successful completion of this course the student will acquire knowledge about the nature of ENL as an organization, how to create NPO, and critical aspects of its management. All oriented to enable students to undertake and develop with greater assurance of successful entrepreneurial ventures Social Economy. Also the contents of this module will allow the student to participate actively in the projects they undertake the ENLs to be incorporated

The project management techniques and methodologies that the student will learn, will help you plan, disaggregate projects in basic activities, identify the critical activities, establish work plans, assign tasks, and efficiently combining human and material resources disposal.

Entrepreneurship-related knowledge will allow the student to create ENL, evaluating their potential for success, emphasizing the goals and people who are part of the ENL.

The skills that students acquire to the monitoring of the course are:

Know and master the different processes and related operative and management of ENL

Knowing the particular nature of the Project Social and Development Cooperation

Develop and Schedule projects

Manage projects and actively participate in them

DESCRIPTION OF CONTENTS

1. Nature of economic institution Non Profit Entitie (ENL)

1.1. Characterization of the ENL based on its institutional-contractual attributes
1.2. Nature of the entrepreneurship in the ENL
1.3. The ENL and the management and management of projects

2. Project Management: foundations

2.1. Basic concepts
2.1.1. Social policies, programs and projects
2.1.2. Social problem and objectives
2.1.3. Impact
2.1.4. Productive process of a social project
2.1.5. Objective population
2.1.6. Formulation, evaluation and follow-up
2.1.7. Methodologies of evaluation
2.2. Project life cycle
2.3. Steps to follow in the formulation and evaluation of projects
2.4. Indicators in social projects

3. Social projects: Diagnosis and Formulation

3.1. Diagnosis
3.1.1. Identification of the central problem
3.1.2. Estimation of the Baseline and definition of the objectives to be achieved
3.1.3. Definition of the target population
3.1.4. Carrying out the market study
3.1.5. Characterization of the context
3.1.6. Analysis of relevant groups
3.1.7. Identification of causes and consequences
3.1.8. Analysis of means and ends
3.1.9. Areas of intervention
3.2. Formulation
3.2.1. Establish impact targets
3.2.2. Select the alternatives
3.2.3. Conduct complementary studies
3.2.4. Establish the product objectives
3.2.5. Select indicators
3.2.6. Establish the goals of impact and product
3.2.7. Specify the assumptions
3.2.8. Design the targeting model
3.2.9. Describe the production requirements
3.2.10. Elaborate the matrices of alternatives

4. Social projects: Evaluation, Programming and Monitoring

4.1. Ex-ante evaluation
4.1.1. Calculation of costs (efficiency analysis)
4.1.2. Analysis of the impact of alternatives
4.2. Programming
4.2.1. Process design

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4.2.2. Description by process

4.2.3. Chronogram and critical path

4.2.4. Design of the organizational structure

4.2.5. Resource planning

4.2.6. Design of the targeting model

4.2.7. Programming of ex-post monitoring and evaluation

4.2.8. Elaboration of the budget

4.3. Follow-up (monitoring)

4.3.1. Design of the follow-up plan

WORKLOAD

ACTIVITY	Hours	% To be attended
Theory classes	20,00	100
Seminars	10,00	100
Attendance at events and external activities	3,00	0
Development of group work	10,00	0
Preparing lectures	20,00	0
Resolution of case studies	12,00	0
TOTAL	75,00	

TEACHING METHODOLOGY

The teaching-learning methodology to follow is the actual class participation, along with reading the material provided, reflecting on its contents, and the resolution of cases, theoretical questions and multiple choice and performance of work or comments on scientific articles, individually and in groups. The practical sessions will be developed through case presentation by the teacher, discussion and partial resolution classes, applying the theory.

Also students will perform work or self test evaluacíon either at the end of the session or home address. This work or self-test may be used by the teacher to the end of module assessment

As a final course work students will do practical work in groups of 2 people, some of the issues Whether to perform self-assessment work for the realization of practical work, students can use both the virtual and face tutorials

EVALUATION

The evaluation system will consist of:

- A written exam on theoretical concepts seen in class (50% of the total mark)
- A continuous evaluation on the practical works (50% of the total mark)

The continuous evaluation will be based on the following aspects:
Attendance to classes (10% of the continuous evaluation grade, equivalent to 5% of the total grade. With more than one lack of attendance, this component is lost), participation in classes in the resolution of practical cases (40% of the continuous assessment mark, equivalent to 20% of the total mark), and group resolution of practical cases (50% of the continuous assessment mark, equivalent to 25% of the total mark).

Policy for the use of Artificial Intelligence (AI). A paragraph should be included at the end of any task that uses Artificial Intelligence, explaining what it has been used for and what instructions have been applied to obtain the results. Failure to do so will violate the academic honesty policy and will be considered plagiarism. In fact, according to article 11.g of Law 3/2022, of February 24th, on university coexistence, regarding ChatGPT, it shall be considered a very serious offense to fully or partially plagiarize a work, or engage in academic fraud in the preparation of any assignment or activity requested of the students. Academic fraud shall be understood as any deliberate behavior aimed at falsifying the results of an exam or assignment, whether it is one's own or someone else's (including the improper use of artificial intelligence such as ChatGPT), carried out as a requirement to pass a subject or demonstrate academic performance.

REFERENCES

Basic

- Beca Urbina, G. (2006): Evaluación de proyectos. McGraw Hill, Madrid.

- Díez, M.A. y Setién, M.L. (2005): "Base metodológica para la evaluación de proyectos de inserción laboral y social", Ekonomiaz núm. 60, pp. 111-135.

- Gómez, M. y Cámara, L. (2003): Orientaciones para la aplicación del enfoque del marco lógico. CIDEAL, Madrid.

- Salvá, F., Pons, C. y Morell, A. (2000): Proyectos de inserción sociolaboral y Economía Social: descripción, análisis y propuestas para la intervención. Editorial Popular, Madrid.

- Biblioteca de ciencias sociales de la UV "Guía de recursos bibliográficos sobre economía social" https://cibisoc.blogs.uv.es/recursos-tematics/economia-social/

- Chaves,R., Fajardo,G, Monzón,J.L. (dir) (2020): Manual de economía social, Editorial Tirant lo blanc, Valencia

Additional

- Díaz Martín, A. (2007): El arte de dirigir proyectos. RA-MA, Madrid.

- MAE-AECI (2001): Metodología de gestión de proyectos de la cooperación española. AECI, Madrid.