VNIVERSITAT Ð VALÈNCIA

COURSE DATA

Data Subject	
Code	42771
Name	Social enterprises
Cycle	Master's degree
ECTS Credits	3.0
Academic year	2023 - 2024

Study (s)			
Degree	**Center**	**Acad. year**	**Period**
2204 - M.D. in Social Economics (Coop.and Non-Profit Organisations)	Faculty of Economics	1	Second term

Subject-matter		
Degree	**Subject-matter**	**Character**
2204 - M.D. in Social Economics (Coop.and Non-Profit Organisations)	16 - Social enterprises	Optional

Coordination	
Name	**Department**
GARCIA CALAVIA, MIGUEL ANGEL	330 - Sociology and Social Anthropology
MARHUENDA FLUIXA, FERNANDO	100 - Education and School Management
MARTINEZ MORALES, IGNACIO ERNESTO	330 - Sociology and Social Anthropology

SUMMARY

From makes several decades sociolaboral insertion of different groups, especially those who have greater risk of social exclusion (young people, women, long-term unemployed, disabled,…), it has become a priority objective for the different social agents. The creation of entities specializing in this function, both in the public and private forces to hire manage projects and institutions of these features. Rates of unemployment in Spain of the highest in Europe, job insecurity, can only be resolved from active employment policies in an environment oriented to promote decent work. In this environment, there are entities of sociolaboral insertion.

It is not surprising, therefore, that every time there's more academics and professionals who are dedicated to the study of these experiences from different perspectives offering synthesis of findings and the environment in which they develop.

The object of this course is the entities of sociolaboral insertion. In teaching, occurs in the first place, a conceptual approach as well as to the context/environment develop employment entities. The economic, social and political environment in which emerge are as follows. Thirdly, inclusion bodies are classified and described their deployment in Spain. And finally, two case studies are presented in detail: novafeina and novaterra.

PREVIOUS KNOWLEDGE

Relationship to other subjects of the same degree

There are no specified enrollment restrictions with other subjects of the curriculum.

Other requirements

Haber cursado las asignaturas troncales del Master (primer cuatrimestre)

OUTCOMES

2127 - M.U. en Economía Social (Coop.Entidades No Lucrativas)

- Students should apply acquired knowledge to solve problems in unfamiliar contexts within their field of study, including multidisciplinary scenarios.

- Students should be able to integrate knowledge and address the complexity of making informed judgments based on incomplete or limited information, including reflections on the social and ethical responsibilities associated with the application of their knowledge and judgments.

- Students should communicate conclusions and underlying knowledge clearly and unambiguously to both specialized and non-specialized audiences.

- Students should demonstrate self-directed learning skills for continued academic growth.

- Comprender el funcionamiento de las entidades y empresas que conforman la Economía Social

- Students should possess and understand foundational knowledge that enables original thinking and research in the field.

- Know how to work in multidisciplinary teams reproducing real contexts and contributing and coordinating their own knowledge with that of other branches and participants.

- Participate in, lead and coordinate debates and discussions, be able to summarize them and extract the most relevant conclusions accepted by the majority.

- Use different presentation formats (oral, written, slide presentations, boards, etc.) to communicate knowledge, proposals and positions.

- Proyectar sobre problemas concretos sus conocimientos y saber resumir y extractar los argumentos y las conclusiones más relevantes para su resolución.

- Ser capaces de buscar, ordenar, analizar y sintetizar la información, seleccionando aquella que resulta pertinente para la toma de decisiones.

- Saber trabajar en equipo con eficacia y eficiencia.

- Ser capaces de tomar decisiones tanto individuales como colectivas en su labor profesional y/o investigadora.

- Have a proactive attitude towards possible changes that may occur in their professional and/or investigative work.

- Be able to integrate new technologies in their professional and/or research work.

- Know how to write and prepare presentations to present and defend them later.

- Ser capaces de analizar de forma crítica tanto su trabajo como el de su compañeros.

- Be able to integrate into teams, both as managers or coordinators and for specific and limited functions and in support of the team or of others.

- Entender el ámbito de actuación de la Economía Social desde sus diferentes puntos de vista y perspectivas: jurídica, social, económica y empresarial, fundamentalmente.

- Conocer la realidad sectorial de las entidades no lucrativas (asociaciones y fundaciones): su funcionamiento y peso dentro de la Economía Social.

- Entender el funcionamiento y la utilidad de las empresas de inserción y de las entidades de acción social y servicios sociales.

LEARNING OUTCOMES

1. Knowledge of the social economy from the perspective of the inclusion.
2. Knowledge of the typologies and operation of the EISs
3. Training for the management of the EISs, as well as the methodology of project management applied to the EIS
4. Know-how relating to legal aspects of the EIS.
5. Ability to analyze public policies aimed at the EISs.
6. Inclusion models knowledge through Social economy

DESCRIPTION OF CONTENTS

1. Context: Welfare State, employment crisis and social and labor exclusion

1.1. Social enterprises for labor integration. Conceptualization and characterization. Its development in Europe
1.2. Crisis of the Welfare State and irruption of the social enterprise
1.3. Job placement companies in Spain.

2. Introduction to Social Insertion Companies as a resource for insertion through work

2.1. Dimensions of social exclusion.

2.2. Work as a factor of social (dis)connection.

23. Characterization and regulation of EIS

2.4. The accompaniment of the insertion processes.

2.5. Insertion processes within the framework of an EIS. Potentialities, tensions and challenges

3. Introduction to the special Employment Centers as a resource for insertion through work

3.1. Disability and social and labor integration.

3.2. Sheltered employment for integration. Main measures.

3.3 Definition and regulation of the Special Employment Centers.

3.4. Organization of the EWCs. Itineraries and accompanying measures.

3.5. Critical analysis of the processes in the CEE.

4. The agents in the Insertion Companies

4.1. Establishment agents and network generators: Promoter Entities and Federations.

4.2. Types of learning in an Insertion Company

4.3. What is taught in an Insertion Company?

4.4. Role of the different agents in an Insertion Company.

5. Methodology and practice of job placement

5.1 Itineraries of social and labor insertion and its phases

5.2 Accompaniment to insertion from the workplace

5.3 Professional skills and their recognition and accreditation

5.4 The transition to the regular labor market

5.5 Research on training and support processes in companies of Insertion

WORKLOAD

ACTIVITY	Hours	% To be attended
Theory classes	18,00	100
Classroom practices	12,00	100
Development of group work	5,00	0
Development of individual work	10,00	0
Study and independent work	10,00	0
Readings supplementary material	5,00	0
Preparing lectures	6,00	0
Preparation of practical classes and problem	6,00	0
Resolution of case studies	3,00	0
TOTAL	75,00	

TEACHING METHODOLOGY

The learning process of the module is structured through:

- theoretical and practical classes.

-Tutoring.

-Evaluation

1. The theoretical part will be developed through lectures based and supported in the basic of each theme literature and specific reading materials will be provided to the pupil through the virtual classroom. The active participation of the student during the theoretical sessions will be searched.
2. The practical part can be developed through sessions based on the active participation of the students by means of case studies concerning aspects of the reality of the EIS, and studied in the theoretical module. Information relating to the case studies will be provided to the student through the virtual classroom, so that the student can read and analyze such information in advance of the conclusion of the practice session

In the tutorials, the Coordinator of the course aforesaid questions that students may have on the subject, as well as it will also establish the General guidelines of the subject.

EVALUATION

Attendance and participation in the activities developed in the classroom (10%).

Reading of articles proposed in each of the modules (40%)

Design of an investigation on two correlated aspects of job placement companies or special employment centers (50%)

Policy for the use of Artificial Intelligence (AI). A paragraph should be included at the end of any task that uses Artificial Intelligence, explaining what it has been used for and what instructions have been applied to obtain the results. Failure to do so will violate the academic honesty policy and will be considered plagiarism. In fact, according to article 11.g of Law 3/2022, of February 24th, on university coexistence, regarding ChatGPT, it shall be considered a very serious offense to fully or partially plagiarize a work, or engage in academic fraud in the preparation of any assignment or activity requested of the students. Academic fraud shall be understood as any deliberate behavior aimed at falsifying the results of an exam or assignment, whether it is one's own or someone else's (including the improper use of artificial intelligence such as ChatGPT), carried out as a requirement to pass a subject or demonstrate academic performance.

REFERENCES

Basic

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- Juez Martel, P. (coord.) (2009): Economía y Gestión de Entidades no Lucrativas. Editorial Ramón Areces, Madrid.

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- Díaz-Foncea, M y Marcuello, C. (2012), Las empresas sociales en España: concepto y características en revista Gezki nº 8, pp. 143 164.

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- Vidal, I. y Claver, N. (2003). Las empresas sociales en el ámbito de la integración por el trabajo en CIRIEC España, Revista de Economía Pública, Social y Cooperativa, nº 43, pp 39 62.

Additional

- AA.VV. (1999): "Las empresas de inserción laboral". Monográfico de la revista Documentación Social.

- López Aranguren, L. M. (2002): Las empresas de inserción en España. Editorial Popular, Madrid.