



COURSE DATA

Data Subject

Code	42758
Name	ICT, networks and innovation in the social economy
Cycle	Master's degree
ECTS Credits	4.0
Academic year	2023 - 2024

Study (s)

Degree	Center	Acad. year	Period
2204 - Master's Degree in Social Economics (Cooperatives and Non-Profit Organisations)	Faculty of Economics	1	First term

Subject-matter

Degree	Subject-matter	Character
2204 - Master's Degree in Social Economics (Cooperatives and Non-Profit Organisations)	3 - ICT, networks and innovation in the social economy	Obligatory

Coordination

Name	Department
VAÑO VAÑO, MARIA JOSE	70 - Mercantile Law 'Manuel Broseta Pont'

SUMMARY

This module aims to study the current situation of three subjects perfectly linked by the objective presented by the three, the development and the fundamentals of the activity carried out by companies in the social economy that allows greater integration in the market. On the one hand, the foundations of the social economy will be analyzed, reviewing the history, concept and agents that make up the Social Economy, as well as the functions performed by that institution in the economic system. Innovation networks will allow us to analyze the networks of research and dissemination of knowledge in the field of social economy. Through these networks it is possible to improve the diffusion of the scientific work developed by organizations that investigate in the field of the social economy, it facilitates the cooperation between the different research entities through the Information and Communication



Technologies, favoring the transmission of knowledge. To this end, the tasks carried out by the CIDEC that contribute to the research through its service databases and telematic information on Social Economy and Cooperatives, as well as the activities developed by CIRIEC International and the National and Valencian Observatories of the Economy, will be presented. Social.Second, the network concept will be analyzed from the legal perspective of the strategic alliance contract, the joint ventures, the Project finance contract or public-private collaboration in which the different existing formulas in our legal system are analyzed, whose objective is final get the collaboration and thus, the creation of business networks. In addition, in this second large section, two fundamental issues will be analyzed, on the one hand, the legal limits from the perspective of the Law of Defense of Competition, that is, which are the agreements or agreements that can lead to alter the rules of competition and therefore subject to sanctions, and on the other hand, in the case of public-private collaboration, what are the means of indirect management available in the Spanish legal system and the possibility of including social clauses in the development of this collaboration.

The information and communication technologies applied to the social economy are an essential element that will allow the participation of the partners to be revitalized in the general assemblies, a greater control of the governing bodies, allowing a greater transparency and a better development of the labor activities . For this, it will be necessary to analyze the use of ICTs in the cooperative's corporate organization, communication with partners, the use of electronic contracting and the problems posed by the transfer or communication of personal data in the cooperative field.

PREVIOUS KNOWLEDGE

Relationship to other subjects of the same degree

There are no specified enrollment restrictions with other subjects of the curriculum.

Other requirements

There aren't

COMPETENCES (RD 1393/2007) // LEARNING OUTCOMES (RD 822/2021)

2127 - Master's Degree in Social Economics. Cooperatives and Non-Profit Organisati

- Students should apply acquired knowledge to solve problems in unfamiliar contexts within their field of study, including multidisciplinary scenarios.
- Students should be able to integrate knowledge and address the complexity of making informed judgments based on incomplete or limited information, including reflections on the social and ethical responsibilities associated with the application of their knowledge and judgments.



- Students should communicate conclusions and underlying knowledge clearly and unambiguously to both specialized and non-specialized audiences.
- Students should demonstrate self-directed learning skills for continued academic growth.
- Students should possess and understand foundational knowledge that enables original thinking and research in the field.
- Know how to work in multidisciplinary teams reproducing real contexts and contributing and coordinating their own knowledge with that of other branches and participants.
- Participate in, lead and coordinate debates and discussions, be able to summarize them and extract the most relevant conclusions accepted by the majority.
- Use different presentation formats (oral, written, slide presentations, boards, etc.) to communicate knowledge, proposals and positions.
- Proyectar sobre problemas concretos sus conocimientos y saber resumir y extraer los argumentos y las conclusiones más relevantes para su resolución.
- Ser capaces de buscar, ordenar, analizar y sintetizar la información, seleccionando aquella que resulta pertinente para la toma de decisiones.
- Saber trabajar en equipo con eficacia y eficiencia.
- Ser capaces de tomar decisiones tanto individuales como colectivas en su labor profesional y/o investigadora.
- Have a proactive attitude towards possible changes that may occur in their professional and/or investigative work.
- Be able to integrate new technologies in their professional and/or research work.
- Know how to write and prepare presentations to present and defend them later.
- Critically analyse one's own work and that of colleagues.
- Be able to integrate into teams, both as managers or coordinators and for specific and limited functions and in support of the team or of others.
- Entender el ámbito de actuación de la Economía Social desde sus diferentes puntos de vista y perspectivas: jurídica, social, económica y empresarial, fundamentalmente.
- Conocer el papel que las tecnologías de la información y la comunicación desempeñan en el funcionamiento de las empresas de la Economía Social.
- Comprender el funcionamiento de las redes empresariales que se desarrollan entre las empresas de la Economía Social.

LEARNING OUTCOMES (RD 1393/2007) // NO CONTENT (RD 822/2021)

Get the skills necessary to create groups of social economy enterprises and use of existing legal concepts in our legal system to bring it to fruition. Learn about the various options allowed by the law to get the association of social economy enterprises.

Knowledge of the main rules governing ICTs as a means of promoting transparency in the market for business management.



Get legal and technological skills applicable to the protection of all stakeholders in the social economy enterprises. Partners, investors, workers, market.

Basic rules for the application of ICT to business recruitment. Essentials. Protection of employers and consumers.

Situation of workers and business innovation.

DESCRIPTION OF CONTENTS

1. Networks and innovatio

- 1.1. Groups and networks as innovation
- 1.2. Groups networks and associations
- 1.3. Cooperation between cooperatives
- 1.4. Collaborative economy a new network system

2. Strategic alliance, network contract, private public collaboration

- 2.1. The strategic alliance agreement
- 2.2. Public-private collaboration through social economy entities
- 2.3. Indirect management of public services
- 2.4. Social clauses in public procurement

3. Legal limits to the creation of alliances

- 3.1. Rules of competition. Public defense
- 3.2. Control of free competition by the public authorities
- 3.3. Prohibited clauses and prohibited clauses
- 3.4. Collaborative economy and antitrust law. Collaborative platforms

4. Information and Communication Technologies in the Social Economy

- 4.1. Security in the network. From XML to Blockchain
- 4.2. Metadata, big data and use of information
- 4.3. Artificial Intel-Ligència, ChatGPT
- 4.4 Protection of personal data



5. Use of ICTs in the hiring of companies in the Social Economy

- 5.1. Formal rules in electronic contracting
- 5.2. Characteristics of electronic contracts. The electronic contract as a contract of adhesion and as a distance contract
- 5.3. Consumer protection in electronic procurement

6. Application of ICTs to corporate organization and relations with third parties

- 6.1. General considerations
- 6.2. Current legal regime. Promotion of good governance and transparency in management
- 6.3. Social Economy and Electronic Communications companies
- 6.4. Exercise of the rights of partners and partners through ICTs

7. Business networks and workers' rights. Special reference to ICTs

- 7.1. ICTs applied to the field of work.
- 7.2. Fundamental rights of workers. Social innovation

WORKLOAD

ACTIVITY	Hours	% To be attended
Theory classes	26,00	100
Classroom practices	14,00	100
Development of group work	10,00	0
Development of individual work	10,00	0
Study and independent work	10,00	0
Readings supplementary material	10,00	0
Preparing lectures	10,00	0
Preparation of practical classes and problem	10,00	0
TOTAL	100,00	

TEACHING METHODOLOGY

OVERALL OBJECTIVE

Knowledge of the advantages of the use of business groups and criteria for their creation, justifying their existence from the flexibility and without it being necessary to document it under a group contract. Knowledge of the existence of innovation networks that will allow the development of research and cooperation tasks among the different entities involved in them. Specialized training in systems for the secure exchange of information between the various market operators. Paying special attention to the exchange of legal information between companies, partners and investors within the framework of the globalized market. Will train for advice on the exercise of political rights of partners through ICTs in the



field of social economy enterprises. Technological and legal knowledge will be obtained that facilitates the decision making by the administration body and that offer a greater fluidity in the communication between social organs.

SPECIFIC OBJECTIVES

UD.1. Networks and innovation.

Analysis of social economy networks, and aspects related to coordination, creation of groups, and cooperative associationism.

UD 2. Strategic alliance, network contract, public-private collaboration.

The aim is to obtain a strategic vision of the use of the business groups of the Social Economy, whose justification is based on the need to acquire ownership of certain resources and capacities that are key to obtaining sustainable competitive advantages in companies that, like of Social Economy and Cooperatives, they need important improvements in their levels of efficiency.

UD 3. Legal limits to the creation of alliances

Obtain knowledge about the limits set by the Law on the Defense of Competition, that is, what the rules of the game are so that there is fair competition in the market.

UD 4. Information and Communication Technologies in the Social Economy

Knowledge of the main regulatory standards of ICTs as a measure to promote transparency in the business management market.

UD 5. Application of ICTs to the corporate organization and relationships with third parties.

Obtain legal and technological skills applicable to the protection of all those interested in companies in the social economy. Partners, investors, workers, market.

UD 6. Use of ICT in the hiring of Social Economy companies

Basic rules of the application of ICTs to business hiring. Essential aspects. Protection of employers and consumers.

UD 7. workers' rights and innovation

Basic rules of the rights of the workers in the company before the TICs.

METHODOLOGY

The orientation of the subject is theoretical and practical, because otherwise it could not be understood in all its extension any of the three subjects that make up the module due mainly to the rapid evolution of the three subjects studied: The first, groups, for their rapid diffusion and use of different figures to create a decision unit. The same happens in the creation of innovation networks and in computer legal tools and their use in the business organization. Basic content materials will be delivered without prejudice to the delivery of complementary materials and access to electronic resources that will be indicated throughout the period that has been assigned for the study of these subjects.



DMaterial Teaching Unit Delivery dateBasic material

UD.1. Networks and innovationEDUCATIONAL GUIDE November 16

Presentation UD 2. Strategic alliance, network contract, public-private collaboration. November 23

Presentation UD 3. Legal limits to the creation of alliances. December 11-18

Presentation UD 4. Information and communication technologies in the Social Economy. November 26-January 11

UD 5. Use of ICTs in the hiring of Social Economy companies. November 26-January 11

Presentation UD 6. Application of ICTs to corporate organization and relations with third parties. Novembre 26-January 11

Presentation UD. 7. ICT workers' rights and innovation. December 4-January 8

EVALUATION

REFERENCES

Basic

- FERNÁNDEZ DEL POZO, L. /VICENT CHULIÁ, F: «Internet y derecho de sociedades. Una primera aproximación», RDM, septiembre 2000, pp. 915 y ss.
- ALCOVER GARAU, G. Aproximación al régimen jurídico del voto electrónico, RDM, n.º 254, 2004, p. 1341-1371.
- VAÑO VAÑÓ, M.J. «Derecho de sociedades y comunicaciones electrónicas», en Cuestiones actuales de Derecho y TICs, Ed. Aranzadi, 2006.
- CARDONA RUBERT, M.B. «Las relaciones laborales y el uso de las tecnologías informáticas», Lan harremanak: Revista de relaciones laborales, Nº Extra 1, 2003 (Ejemplar dedicado a: Segundas Jornadas sobre cuestiones de actualidad del Derecho del trabajo y de la Seguridad Social de la Escuela universitaria de Relaciones laborales de la UPV/EHU), pags. 157-173
- BLASCO PELLICER, C.: «Incidencia de las nuevas Tecnologías de la Información y Comunicación (TICs) en las reestructuraciones de las empresas» Aranzadi Social, nº 15, 2009, págs. 131-151.
- Biblioteca de ciencias sociales de la UV "Guía de recursos bibliográficos sobre economía social" <https://cibisoc.blogs.uv.es/recursos-tematicos/economia-social/>
- Chaves,R., Fajardo,G, Monzón,J.L. (dir) (2020): Manual de economía social, Editorial Tirant lo blanc, Valencia



Additional

- VAÑÓ VAÑÓ, M.J.: «El acceso por los terceros a datos de carácter personal titularidad de las sociedades mercantiles», Revista Aranzadi de derecho y nuevas tecnologías, Nº. 19, 2009, pags. 33-49
- VAÑÓ VAÑÓ, M.J.: «Información y gobierno electrónico en las sociedades cotizadas», RDBB, nº 95, julio-septiembre, 2004, pp. 77 y ss.
- PLAZA PENADÉS, J.: «El marco jurídico de la contratación electrónica», RdNT, num. 4, 2004, págs. 19 y sigs.