

**COURSE DATA****Data Subject**

<b>Code</b>	42146
<b>Name</b>	International finance
<b>Cycle</b>	Master's degree
<b>ECTS Credits</b>	5.0
<b>Academic year</b>	2023 - 2024

**Study (s)**

<b>Degree</b>	<b>Center</b>	<b>Acad. Period</b>	<b>year</b>
2069 - M.U. Gestión de Negocios Internacionales (2007)	Faculty of Economics	1	First term

**Subject-matter**

<b>Degree</b>	<b>Subject-matter</b>	<b>Character</b>
2069 - M.U. Gestión de Negocios Internacionales (2007)	11 - International finance	Obligatory

**Coordination**

<b>Name</b>	<b>Department</b>
CUELLO ALBORNOZ, GUSTAVO	172 - Business Finance

**SUMMARY**

The module focuses on a global view over management and financial accounting, for international financial decision-making at an advanced level.

The learning experience will include critical, intellectual and independent research, through in-class learning, group work and independent research.

**PREVIOUS KNOWLEDGE**



### Relationship to other subjects of the same degree

There are no specified enrollment restrictions with other subjects of the curriculum.

### Other requirements

Students must have completed a degree wich allows them to understand business and financial matters

## OUTCOMES

### 2069 - M.U. Gestión de Negocios Internacionales (2007)

- explore the influence of global events (e.g. integration of capital markets) and interpret key economics factors (e.g. currency exchange, rates of interest, regulatory issues) over financial settings of businesses. *Global economics*
- critically compare international, US and national accounting standards critically evaluating the differences, evaluate and justify the need of accounting standard harmonisation and on-going processes (i.e. EU 1992-2004 and Global 2005). *International accounting*
- analyse and evaluate the evolution of the corporate governance perspective from international to global. *Corporate governance*
- critically analyse and approach cost of capital for round-the-globe equity and debt capital raising; describe and evaluate financial implications of different expansion strategies in various regions of the globe; apply and develop appropriate risk management techniques (e.g. currency, interest, country). *Multinational finance*
- analyse and interpret value creation for businesses with global-wide range of opportunities, selecting appropriate performance and risk indicators. *Value creating analysis*

## LEARNING OUTCOMES

By the end of the module students should be able to:

1. explore the influence of global events (e.g. integration of capital markets) and interpret key economic factors (e.g. currency exchange, rates of interest, regulatory issues) over financial settings of businesses. *Global economics*
2. critically analyse and approach cost of capital for round-the-globe equity and debt capital raising; describe and evaluate financial implications of different expansion strategies in various regions of the globe; apply and develop appropriate risk management techniques (e.g. currency, interest, country). *Multinational finance*
3. analyse and interpret value creation for businesses with global range of opportunities, selecting appropriate performance and risk indicators. *Value creating analysis*
4. 4. analyse and solve finance problems in groups. *Transferable skill*
5. 5. present in front of a mixed audience – of peers and not peers – in a professional and convincing manner. *Transferable skill*



## DESCRIPTION OF CONTENTS

### 1. Corporate Finance: Basics

Ratio Analysis  
Investment Analysis

### 2. Valuation of investments in multinational companies

Complexities for budgeting for a foreign project  
Project versus Parent valuation

### 3. Foreign Currency market

Exchange rates  
Different quotes  
Spot, forward and swap

### 4. International parity conditions

Purchasing Power Parity and The Law of One Price  
Interest Rates and Exchange Rates  
Interest rate parity  
Forward Rate as an Unbiased Predictor of the Future Spot Rate  
Prices, Interest Rates, and Exchange Rates in Equilibrium

### 5. Foreign currency derivatives

Futures on Foreign Currency  
Options on Foreign Currency

### 6. Transaction Risk

Managing of Transaction Exposure

### 7. Operational risk

Managing Operational or Economic Exposure

**WORKLOAD**

ACTIVITY	Hours	% To be attended
Theory classes	23,00	100
Tutorials	12,00	100
Classroom practices	10,00	100
Development of group work	20,00	0
Development of individual work	20,00	0
Study and independent work	40,00	0
<b>TOTAL</b>	<b>125,00</b>	

**TEACHING METHODOLOGY**

The learning experience will consist of:

*In-class*

Lectures, where theory, models and techniques are presented and explained

Discussion seminars, where students discuss theories, models and techniques

Case seminars, where students apply models and techniques to solve case studies

Formative assignments

Students will be required to prepare on specific topics and take part to a class discussion, where they have to support their ideas. All students will be required to speak and feedback will be given 'as if' they were assessed

*Self-managed learning*

Provided learning material is studied individually and in groups

Provided case studies are solved in groups

Relevant learning material is researched and studied upon

*One-to-group tutorials*

Research directions are provided

Coursework directions are provided

*Peer presentations*



Case study reports are presented in class

## EVALUATION

Assessment may include, but is not necessarily limited to, the following methods: case study, report and group presentation.

In each year's module handbook all the learning outcomes are mapped against the methods of assessment and the methods described. Basically it consists of case studies and exam

Students pass with a weighted average of the three components of at least 50% and by achieving at least 40% in each component as a deterrent for 'free-riders' (%over each weight).

Assessment Issues:

1. Case Study 1 (written submission): 25% of total assessment (TBD)

2. Case Study 2 (written submission): 25% of total assessment (TBD)

On-class, mid-term exams (theory and practice) should be required, replacing Case 2.

3. Examination (Closed Book Exam): 50% of total assessment (TBD)

25% MCQs (20 questions ie) (TBD)

25% "Extended Questions" (theoretical or practice exercises) (TBD)

## REFERENCES

### Basic

- Eiteman D., Stonehill A. and Muffet M., 2023 Multinational Business Finance Pearson, 16th ed.  
Eiteman D., Stonehill A. and Muffet M., 2023 Fundamentals of Multinational Business Finance, Pearson, 7th ed.
- Eun, C.; Resnick, B. and Chuluun, T., 2024, International Finance, McGraw-Hill, 10th ed.
- Shapiro, A.C., 2019, Multinational Financial Management, Wiley, 11th ed.
- Ross, S., Westerfield, R., Jaffe, J., 2022, Corporate Finance, McGraw-Hill, 13th ed.