COURSE DATA

Data Subject	
Code	36659
Name	Undergraduate final dissertation
Cycle	Grade
ECTS Credits	12.0
Academic year	2024 - 2025

Study (s)

Degree	Center	Acad. year	Period
1334 - Degree in Journalism	Faculty of Philology, Translation and Communication	4	Annual

Subject-matter

Degree	Subject-matter	Character
1334 - Degree in Journalism	13 - Trabajo fin de grado	End Labour Studies

Coordination

Name	Department
CALVO MIGUEL, DAFNE	340 - Language Theory and Communication Sciences

SUMMARY

The Final Degree Project serves as the culmination of the Journalism Degree. Students must demonstrate the knowledge acquired during their university studies by undertaking either a professional project or a research project in Social Sciences. The projects are carried out individually and must be original, for which students receive guidance from a professor in the field. The Final Degree Project is evaluated by the faculty of the program, provided that the student has the approval of their tutor. Both the evaluation criteria and the characteristics of the project are common to all students and are explained in the following Teaching Guide.

PREVIOUS KNOWLEDGE

Relationship to other subjects of the same degree

There are no specified enrollment restrictions with other subjects of the curriculum.

Other requirements

No existen restricciones de matrícula con otras asignaturas del plan de estudios

COMPETENCES (RD 1393/2007) // LEARNING OUTCOMES (RD 822/2021)

1334 - Degree in Journalism

- Students should be able to recover, organize, analyse and process information and communication with the purpose of private or collective uses through various media and supports or in the creation of productions of any kind.
- Students must be able to search, select, contextualise and order any type of source or document (written, audio, visual etc.) useful for the elaboration and processing of information, as well as for persuasive communicative or fictional and entertainment uses.
- Students must be able to communicate in their own language through traditional forms of media (the press, photography, radio, television), through new combined forms (multimedia), through new digital forms (the internet), or through hypertextuality.
- Students must be able to reasonably propose ideas from the basics of rhetoric, as well as to communicate through the techniques of persuasion.
- Students must be able to use the communicative and informative technologies and techniques in different medias and combined/interactive systems (multimedia).
- Students must be able to conceive, plan and execute informative and creative projects in different environments (mass media, digital environments, communication offices, etc.).
- Students must have an understanding of the data and mathematical operations performed, with some of them commonly used in the media. Students must know how to use data and statistics in a correct and understandable way for global dissemination.

LEARNING OUTCOMES (RD 1393/2007) // NO CONTENT (RD 822/2021)

English version is not available

DESCRIPTION OF CONTENTS

1. Content

The content of the Final Degree Project must be original. In case of doubt, the tutor can request all necessary verification elements to ensure this. Students can choose to do either a professional or an academic project. The first option involves the study and applied practice of in-depth reporting. It requires the pursuit of rigorous journalistic investigation to produce a high-quality informative text for publication in written or audiovisual media. The second option involves conducting an academic research project following the research criteria specific to the field of Social Sciences. Each type of project has specific requirements, as detailed in this Teaching Guide.

2. Written/printed report (professional modality)

- The submitted report must be an original text publishable in a general information medium, written in a journalistic and well-structured manner. It must include a headline and an introductory paragraph that are attractive and reflect the content of the text, as well as subheadings to mark internal divisions. It should be complemented with highlights or significant phrases extracted from the text.

- The objective of the work is to offer the most complete and exhaustive vision possible, encompassing both quantitative and qualitative aspects, without forgetting the analysis by experts who provide a complementary viewpoint and in-depth interpretation of the subject in question. The number of sources depends, of course, on each report, but it is essential that it combines expert, testimonial, and documentary sources, and that they are representative and appropriate to the topic.

- The report must be presented with a publishable design and should include visual content that is original in 80% of the cases.

- Tentatively, the work should be between 18 and 20 pages long, formatted with approximately 300 words per page. Students must develop their ability to adhere to the regulatory limits of the Final Degree Project. Failing to meet the required minimums or exceeding more than 10% of the established limits may result in the work not being accepted or being penalized during evaluation.

3. Digital report (professional modality)

- The submitted report must be a complex journalistic work, designed for publication in a digital journalistic medium, and developed accordingly in its various components: content structuring, design, and multimedia materials.

- The objective is to offer the most complete and exhaustive vision possible, in both quantitative and qualitative aspects, without forgetting the analysis by experts who provide a complementary viewpoint and in-depth interpretation of the subject. The number of sources depends, of course, on each report, but it is essential that it combines expert, testimonial, and documentary sources, and that they are representative of the topic.

- The work must be published on a website and have social media profiles for its dissemination. While each report has its own characteristics and therefore develops some options more strongly than others, all creations must follow the criteria of hypertextuality, multimedia, and interactivity.

- Tentatively, the text should be between 3,600 and 4,200 words in length. Students must develop their ability to adhere to the regulatory limits of the Final Degree Project. Failing to meet the required minimums or exceeding more than 10% of the established limits may result in the work not being accepted or being penalized during evaluation.

4. Audiovisual, television, or radio reports (professional modality)

- The project must be an in-depth audiovisual report (radio or television) prepared for broadcast on generalist television or radio, narrated in a structured manner.

- The objective of the work is to offer the most complete and exhaustive vision possible, encompassing both quantitative and qualitative aspects, without forgetting the analysis by experts who provide a complementary viewpoint and in-depth interpretation of the subject in question. The number of sources depends, of course, on each report, but it is essential that it combines expert, testimonial, and documentary sources, and that they are representative and appropriate to the topic.

- In addition to selecting documentary sources, students must develop the various audiovisual elements to correctly record the interviews and audiovisual components of the report. Attention must also be paid to audiovisual rhythm through editing and proper narration.

- Regarding length, the television work should be between 14 minutes 30 seconds and 15 minutes, and the radio work around 25 minutes. Students must develop their ability to adhere to the normative limits of the Final Degree Project. Failing to meet the minimum requirements or exceeding the established limits by more than 10% may result in the non-submission of the project or its penalization during evaluation.

5. Research in the history of communication or journalism (academic modality)

- The historical research must be original and developed according to the different phases of a scientific work: problematization of the topic, hypothesis, theoretical framework, methodology, data collection, analysis and presentation of results, conclusions, bibliography, appendices (if applicable), sources, and documentation used.

- Textual and non-textual citations must be made in accordance with the normative procedures established in the scientific field of journalism. The pages must be numbered. Every document must include a cover page with the title of the work, the academic year, the name of the student and the tutor, as well as the department and the university where it was completed.

- The document must have a minimum length of 25 pages (using Times New Roman font, 12 points), not including the documentary appendices. Students must develop their ability to adhere to the regulatory limits of the Final Degree Project. Failing to meet the required minimums or exceeding more than 10% of the established limits may result in the work not being accepted or being penalized during evaluation.

6. Research on the journalistic treatment of a scientific, cultural, political, or social topic (academic modality)

- The historical research must be original and developed according to the different phases of a scientific work: problematization of the topic, hypothesis, theoretical framework, methodology, data collection, analysis and presentation of results, conclusions, bibliography, appendices (if applicable), sources, and documentation used.

- Textual and non-textual citations must be made in accordance with the normative procedures established in the scientific field of journalism. The pages must be numbered. Every document must include a cover page with the title of the work, the academic year, the name of the student and the tutor, as well as the department and the university where it was completed.

- The document must have a minimum length of 25 pages (using Times New Roman font, 12 points), not including the documentary appendices. Students must develop their ability to adhere to the regulatory limits of the Final Degree Project. Failing to meet the required minimums or exceeding more than 10% of the established limits may result in the work not being accepted or being penalized during evaluation.

WORKLOAD

ACTIVITY	Hours	% To be attended
Graduation project		100
Realización del Trabajo Fin de Grado	255,00	0
Seguimiento i tutorización del Trabajo Fin de Grado	34,00	0
TOTAL	**289,00**	

TEACHING METHODOLOGY

English version is not available

EVALUATION

The evaluation of the Final Degree Project requires the approval of the supervising professor responsible for its review. The student is responsible for working continuously with their supervisor throughout the academic year. Lack of communication regarding decision-making and progress of the Final Degree Project during the academic year are reasons that may prevent its submission for final evaluation.

Prior to the evaluation, the student must submit the project according to the Center's calendar to the Center's Secretariat. The supervisor will be responsible for sending the Final Degree Project to the tribunal along with a report describing the work process carried out by the supervised student. It is possible that a member of the tribunal may want a physical copy of the Final Degree Project. In that case, it is the student's responsibility to provide the corresponding copy to the indicated person.

The evaluation of the Final Degree Project is carried out by a tribunal composed of three members of the academic body. The student must orally defend their project before the corresponding tribunal. During the defenses, the student has a maximum of 10 minutes to present their Final Degree Project. The use of slides is not mandatory and is at the discretion of each student. Subsequently, the tribunal will explain their evaluation and, if necessary, ask questions about the Final Degree Project to be evaluated.

After the defense, the tribunal evaluates the project, and its grade constitutes 100% of the final grade. As guidance, the tribunal may follow the evaluation criteria established in the following Teaching Guide:

Evaluation Criteria for Written Report (out of 10 points):
- Originality in treatment: 2
- Structure and writing: 2
- Testimonials and consulted sources: 3
- Publication design and visual resources: 2
- Oral defense: 1

Evaluation Criteria for Multimedia Report (out of 10 points):
- Originality in treatment: 2
- Structure and writing: 2
- Testimonials and consulted sources: 3
- Multimedia and interactive resources: 2
- Oral defense: 1

Evaluation Criteria for Radio and Television Report (out of 10 points):
- Originality in treatment: 2
- Structure and writing: 2
- Testimonials and consulted sources: 3
- Audiovisual resources (as applicable): 2
- Oral defense: 1

Evaluation Criteria for Research in the History of Communication or Journalism (out of 10 points):
- Originality and contribution to knowledge: 2
- Theoretical framework and bibliography used: 3
- Application of methodologies and analysis techniques: 3
- Formal aspects: 1
- Oral defense: 1

Attention:

Intellectual honesty is vital in academic communities, and for the fair assessment of student work. All work submitted for this course must be original authorship. Papers that make use of fraudulent collaboration or composition with the help of artificial intelligence (ChatGPT or others) will not be accepted.

In the case of plagiarism in a student's assessment work, this may be marked with a numerical grade of zero and lead to the suspension of the course, regardless of the disciplinary procedure that may be initiated and, if applicable, the appropriate sanction in accordance with current legislation.

The following will also be considered serious misconduct and, therefore, may result in immediate suspension from the exam session: copying or facilitating the copying of work among undergraduate students; irregularly accessing or appropriating in advance the content of a test or exam; facilitating or procuring the appropriation, alteration or subsequent destruction of the content or results of an assessable activity and impersonation of the person in exams. When the serious misconduct mentioned in this point is detected, the teacher must notify the Grade Coordination.

The presentation of the work with spelling or typographical mistakes and/or errors in syntax, coherence or writing will be penalised and may lead to the suspension of the exam.

REFERENCES

Basic

- Díaz-Vázquez, R., García-Díaz, A., Maside Sanfiz, J. M., & Vázquez-Rozas, E. (2018). El Trabajo de Fin de Grado: fines, modalidades y estilos de tutorización. REDU. Revista de Docencia Universitaria, 16(2), 159-175.
- García Sanz, M. P., & Martínez Clares, P. (2012). Guía práctica para la realización de trabajos fin de grado y trabajos fin de máster. Editum.
- González-García, J. M., León-Mejía, A., & Peñalba-Sotorrío, M. (2014). Cómo escribir un trabajo de fin de grado. Algunas experiencias y consejos prácticos. Síntesis.
- Sierra Sánchez, J., Liberal Ormaechea, S., & Luceño Ramos, B. (2018). Análisis de la materia Trabajos de Fin de Grado (TFG) en los grados de Ciencias de la Comunicación en España. Revista Española de Documentación Científica, 41(4), 1-13.