

**COURSE DATA****Data Subject**

Code	36650
Name	Sports journalism
Cycle	Grade
ECTS Credits	4.5
Academic year	2023 - 2024

Study (s)

Degree	Center	Acad. year	Period
1334 - Degree in Journalism	Faculty of Philology, Translation and Communication	4	Second term

Subject-matter

Degree	Subject-matter	Character
1334 - Degree in Journalism	11 - Optatividad	Optional

Coordination

Name	Department
CLEMENTE DIEGO, GUSTAVO	340 - Language Theory and Communication Sciences

SUMMARY

The aspiration of the subject is the creation of a journalism workshop in each of the 13 sessions, where the environment of a professional newsroom is emulated, based on the live, changing raw material of the sports news each week. During the classes, the necessary skills in the written press, radio, television and social networks will be worked on, so that students can perfect the necessary skills to integrate into the world of work with the greatest possible solvency. In parallel to the practical aspect, the classes will include theoretical lessons on the world of sport, where the student can broaden their perspective in order to have the greatest possible cultural background. In addition, the sessions will have the special participation of various and prestigious invited professionals.



PREVIOUS KNOWLEDGE

Relationship to other subjects of the same degree

There are no specified enrollment restrictions with other subjects of the curriculum.

Other requirements

1. Correct use of the language at a written level.
2. Knowledge of the mechanisms to access information in general and sports information specifically.
3. Knowledge of the general guidelines of journalistic writing applied to any other type of support (radio, television, digital offers...).
4. Monitoring and knowledge, at least at the user level, of current affairs and daily information generated in the world of sport.

OUTCOMES

1334 - Degree in Journalism

- Students must be able to apply their knowledge to their work or vocation in a professional manner and have acquired the competences required for the preparation and defence of arguments and for problem solving in their field of study.
- Students must be able to communicate information, ideas, problems and solutions to both expert and lay audiences.
- Students should be able to work as a team, communicate their own ideas and integrate themselves into group projects aimed at achieving results.
- Students should be able to express themselves fluently and effectively in their own languages, as well as in a third language (preferably English), taking advantage of the linguistic and literary resources that are most appropriate for the different forms of media.
- Students should be able to search for, select, read, interpret and analyse both written and audiovisual texts and documents (analytically, synthetically and critically).
- Students should be able to defend a culture of peace and respect for the fundamental human rights within the processes of communication, specifically in regards to equality between women and men in all types of communication (informative, interpretative, semiotic, dialogic and opinion).

LEARNING OUTCOMES

- Adapt journalistic writing through formats that modify the classic news structures or specialized, interpretative and/or opinion genres, according to creative and technical criteria of proven quality.
- Adapt the language of sports journalism, as well as the main sports from the perspective of their structural differences and their presence in the media.
- Find the main concepts on the treatment of sports information in the written press and as a basis for audiovisual sports journalism.
- Assess the significant elements of sports journalism practiced in the specialized and general press, on



radio and television, as well as its compositional elements (image, text, etc.).

· Identify knowledge of major sporting events and international and local sports organizations, as well as their structure, organization and way of working.

DESCRIPTION OF CONTENTS

1. Chronicle of urgency in written press

2. Creative chronicle in written press

3. Work of the information sources and relationship of the journalist with the power

4. How to face a press conference and an interview

5. The figure of the sports journalist-analyst

6. Narration of a sporting event on radio and television

7. Creation of a sports program on radio

8. The sports journalist on television. Video editing and on-camera presence

9. Daily routine of a journalist in training or a match

10. The journalist, before an Olympic Games and a Soccer World Cup

11. Journalism specialized in pilota valenciana and other specific disciplines

**12. Women's competitions and equality in sport****13. The role of the sports journalist in the universe of social networks****WORKLOAD**

ACTIVITY	Hours	% To be attended
Computer classroom practice	25,00	100
Theory classes	20,00	100
Readings supplementary material	15,00	0
Preparation of evaluation activities	22,50	0
Preparing lectures	15,00	0
Preparation of practical classes and problem	15,00	0
TOTAL	112,50	

TEACHING METHODOLOGY

Theoretical and practical classes. Workshops, both in the classroom and outdoors. Conversations with journalists and sports stars invited to class. Debate time between students. Individual tutorials.

EVALUATION

Participation in class will account for 30 percent of the grade. Special jobs, 40 percent. It will be an interview and a report. The exam will determine the remaining 30 percent. In the event that the student does not appear for the exam of the first call or fails it, and, at the same time, has approved the work, the qualification of these will be taken into account for the second call. In the same way, the grade for class participation would be taken into account.

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Attention:

Intellectual honesty is vital in academic communities, and for the fair assessment of student work. All work submitted for this course must be original authorship. Papers that make use of fraudulent collaboration or composition with the help of artificial intelligence (ChatGPT or others) will not be accepted.

In the case of plagiarism in a student's assessment work, this may be marked with a numerical grade of zero and lead to the suspension of the course, regardless of the disciplinary procedure that may be initiated and, if applicable, the appropriate sanction in accordance with current legislation.



The following will also be considered serious misconduct and, therefore, may result in immediate suspension from the exam session: copying or facilitating the copying of work among undergraduate students; irregularly accessing or appropriating in advance the content of a test or exam; facilitating or procuring the appropriation, alteration or subsequent destruction of the content or results of an assessable activity and impersonation of the person in exams. When the serious misconduct mentioned in this point is detected, the teacher must notify the Grade Coordination.

The presentation of work and/or exams with spelling or typographical mistakes and/or errors in syntax, coherence or writing will be penalised and may lead to the suspension of the exam.

REFERENCES

Basic

- ALCOBA, Antonio. Periodismo deportivo. Síntesis. 2005.
- CASTAÑÓN, Jesús. Tendencias actuales del idioma del deporte. Paraninfo. 2002.
- COSÍN, Raúl. Referentes deportistas valencianas (I i II). Diputació de València. 2019 i 2022.
- GABILONDO, Iñaki. El fin de una época. Barril Barral. 2011.
- GRIJELMO, Álex La seducción de las palabras. Editorial Taurus. 2000.
- HERNÁNDEZ ALONSO, Néstor. El lenguaje de las crónicas deportivas. Cátedra. 2003.
- MARCH, José Ricardo. Silla de enea. NPQ Editores. 2022.
- MOLINS, Vicent. Club a la fuga. Barlin Libros. 2022.
- MONTERO, Javier. Periodismo deportivo en el cine. Melusina. 2023.
- PUYAL, Joaquim Maria. La realidad inversa. Destino. 2011.