

**COURSE DATA****Data Subject**

Code	36647
Name	Photojournalism and digital imaging
Cycle	Grade
ECTS Credits	4.5
Academic year	2023 - 2024

Study (s)

Degree	Center	Acad. year	Period
1334 - Degree in Journalism	Faculty of Philology, Translation and Communication	4	First term

Subject-matter

Degree	Subject-matter	Character
1334 - Degree in Journalism	11 - Optatividad	Optional

SUMMARY

This is an optional subject that students can choose in both the third and fourth years. It studies and analyses the characteristics of the journalistic image. The informative treatment of the image and the techniques of composition and editing will be taught.

PREVIOUS KNOWLEDGE**Relationship to other subjects of the same degree**

There are no specified enrollment restrictions with other subjects of the curriculum.

Other requirements

Haber cursado la asignatura Tecnologías de la Comunicación II dota al alumnado de conocimientos previos sobre iluminación y uso de objetivos.



OUTCOMES

1334 - Degree in Journalism

- Students must be able to communicate information, ideas, problems and solutions to both expert and lay audiences.
- Students should be able to work as a team, communicate their own ideas and integrate themselves into group projects aimed at achieving results.
- Students should have initiative, creativity, credibility, honesty, leadership spirit and responsibility, both personally and professionally.

LEARNING OUTCOMES

- Reproduce the different types of photographic formats, their usefulness and treatment, as well as the criteria of graphic quality and image composition.
- Adapt photographs to different journalistic contexts.
- Adapt the basic notions of lighting for the solution of photographic situations. Operate the camera and practise in order to give quality to the photograph.
- To illustrate the quality of the photographic image with software during the post-production phase. present knowledge about the origin and development of the photojournalistic genre. Identify criteria for the editing and selection of journalistic photographs.
- Know the ethical rules of photojournalism.

DESCRIPTION OF CONTENTS

1. Origins, functions and applications of photography in journalism

2. Photojournalism. Photographic genres

3. The camera: types, settings and functioning

4. Photojournalistic editing and postproduction

**5. Coverage of news events and photo reports****6. Photojournalism ethics****WORKLOAD**

ACTIVITY	Hours	% To be attended
Laboratory practices	30,00	100
Theory classes	15,00	100
Development of group work	12,50	0
Development of individual work	35,00	0
Preparation of evaluation activities	20,00	0
TOTAL	112,50	

TEACHING METHODOLOGY

The methodology to be followed combines three types of activities:

- Theoretical content: the explanation of this type of content will be clearly aimed at its practical application. It will be developed on the basis of explanatory classes given by the teacher with the participation of the students.
- Practical content: this will involve putting the different photojournalistic genres into practice, as well as developing skills in the use of photographic editing software.
- Seminars and workshops: will allow the construction of knowledge through interaction and activity.

EVALUATION**1ST CALL**

The final mark for the course will be the sum of the following parts:

Examination of theoretical contents: 30%.Evaluation of individual and/or group work: 60%.Evaluation of the student's participation in class dynamics: 10%.In order for all the elements of the evaluation to be averaged, the student will have to obtain a minimum of 5 out of 10 points in the exam.

2ND CALL

The final mark for the course will be the sum of the following parts:

Theoretical content exam: 40%.Photojournalistic report: 60%.In order for all the elements of the evaluation to be averaged, the student will have to obtain a minimum of 5 out of 10 points in the exam.



Attention:

Intellectual honesty is vital in academic communities, and for the fair assessment of student work. All work submitted for this course must be original authorship. Papers that make use of fraudulent collaboration or composition with the help of artificial intelligence (ChatGPT or others) will not be accepted.

In the case of plagiarism in a student's assessment work, this may be marked with a numerical grade of zero and lead to the suspension of the course, regardless of the disciplinary procedure that may be initiated and, if applicable, the appropriate sanction in accordance with current legislation.

The following will also be considered serious misconduct and, therefore, may result in immediate suspension from the exam session: copying or facilitating the copying of work among undergraduate students; irregularly accessing or appropriating in advance the content of a test or exam; facilitating or procuring the appropriation, alteration or subsequent destruction of the content or results of an assessable activity and impersonation of the person in exams. When the serious misconduct mentioned in this point is detected, the teacher must notify the Grade Coordination.

The presentation of work and/or exams with spelling or typographical mistakes and/or errors in syntax, coherence or writing will be penalised and may lead to the suspension of the exam.

REFERENCES

Basic

- CABALLO ARDILLA, D. (2003): Fotoperiodismo y edición. Historia y límites jurídicos. Madrid: Editorial Universitas
- FONTCUBERTA, J. (2016): La furia de las imágenes. Notas sobre la postfotografía. . Barcelona: Galaxia Gutenberg
- FONTCUBERTA, J. (2011): Indiferencias fotográficas y ética de la imagen periodística. Barcelona: Gustavo Gili
- FREUND, G. (2011): La fotografía como documento social. Barcelona: Gustavo Gili
- KOBRE, K. (2005): Fotoperiodismo. El manual del reportero gráfico. Barcelona: Omega
- SOUSA, J. P . (2011): Historia crítica del fotoperiodismo occidental. Sevilla: Comunicación visual

Additional

- MARCOS MOLANO, M. & TAGARRO, A. (2019): La mirada hipermétrope: el fotoperiodismo en la era de las redes sociales. FOTOCINEMA, nº 19, pp. 175-288