

**COURSE DATA****Data Subject**

Code	36641
Name	Dissemination of scientific and technological information
Cycle	Grade
ECTS Credits	4.5
Academic year	2023 - 2024

Study (s)

Degree	Center	Acad. year	Period
1334 - Degree in Journalism	Faculty of Philology, Translation and Communication	4	First term

Subject-matter

Degree	Subject-matter	Character
1334 - Degree in Journalism	9 - Periodismo especializado	Obligatory

Coordination

Name	Department
DOMINGUEZ ROMERO, MARTIN	340 - Language Theory and Communication Sciences

SUMMARY**English version is not available**

En esta asignatura introduce a los alumnos en las complejas relaciones existentes entre la ciencia y los mass media. Asimismo se realiza una aproximación a la historia de la divulgación científica, con el fin de enseñarles a discriminar los recursos y técnicas que han empleado los distintos divulgadores. Al mismo tiempo, una parte importante de las clases se dedicará al cultivo de los géneros periodísticos y su aplicación en periodismo científico, para que el alumno se familiarice con la terminología y documentación científica. Esta actividad se complementará con el estudio de los recursos de la divulgación científica en otros media, como el televisivo o radiofónico.

El objetivo de la asignatura es dotar al alumno de una formación teórico y práctica de los principales utensilios que emplean los científicos y los periodistas en el momento de hacer difusión de la actividad científica. Pero también concienciarse de la necesidad que, como futuro periodista, participe de la actualidad científica y la considere una parte fundamental de la cultura.



PREVIOUS KNOWLEDGE

Relationship to other subjects of the same degree

There are no specified enrollment restrictions with other subjects of the curriculum.

Other requirements

Los alumnos han de tener un buen conocimiento de los géneros periodísticos

OUTCOMES

LEARNING OUTCOMES

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WORKLOAD

ACTIVITY	Hours	% To be attended
Theory classes	30,00	100
Computer classroom practice	15,00	100
Study and independent work	22,50	0
Preparation of evaluation activities	15,00	0
Preparing lectures	10,00	0
Preparation of practical classes and problem	20,00	0
TOTAL	112,50	

TEACHING METHODOLOGY

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EVALUATION

The evaluation will consist of 3 distinct parts:

- Informative work on a scientific issue (40 % of the final mark)
- Classroom practices (30 % of the final mark)



- Theoretical exam of the contents presented in class (30 % of the final mark)

Assessment criteria

- **Theory:** the learning of the different communicative strategies of science communication will be assessed.
- **Practical work:** the student's ability to successfully develop the different written forms of journalistic genres related to the dissemination of science will be assessed.

The completion of the practicals is compulsory in order to pass the course. These tasks can be recovered in the second exam (provided that the practicals have been taken and passed).

Attention:

Intellectual honesty is vital in academic communities, and for the fair assessment of student work. All work submitted for this course must be original authorship. Papers that make use of fraudulent collaboration or composition with the help of artificial intelligence (ChatGPT or others) will not be accepted.

In the case of plagiarism in a student's assessment work, this may be marked with a numerical grade of zero and lead to the suspension of the course, regardless of the disciplinary procedure that may be initiated and, if applicable, the appropriate sanction in accordance with current legislation.

The following will also be considered serious misconduct and, therefore, may result in immediate suspension from the exam session: copying or facilitating the copying of work among undergraduate students; irregularly accessing or appropriating in advance the content of a test or exam; facilitating or procuring the appropriation, alteration or subsequent destruction of the content or results of an assessable activity and impersonation of the person in exams. When the serious misconduct mentioned in this point is detected, the teacher must notify the Grade Coordination.

The presentation of work and/or exams with spelling or typographical mistakes and/or errors in syntax, coherence or writing will be penalised and may lead to the suspension of the exam.

REFERENCES

Basic

- Belenguer Jané, M., 2003. Introducción al periodismo científico. Padilla Libros.
- Calvo Hernando, M., 1997. Manual de periodismo científico. Bosch.
- Gregory, J. & S. Miller, 2000. Science in public. Perseus Publishing.
- León, B., 1999. El documental de divulgación científica. Paidós.
- Ramentol, S., 2000. Els silencis de la ciència. Edicions 3i4.
- Russell, N.J., 2010. Communicating science. Cambridge University Press.