

**COURSE DATA****Data Subject**

Code	36631
Name	Multimedia journalism
Cycle	Grade
ECTS Credits	6.0
Academic year	2022 - 2023

Study (s)

Degree	Center	Acad. Period	year
1334 - Degree in Journalism	Faculty of Philology, Translation and Communication	3	Second term

Subject-matter

Degree	Subject-matter	Character
1334 - Degree in Journalism	7 - Información periodística y su tecnología	Obligatory

Coordination

Name	Department
IRANZO CABRERA, MARIA	340 - Language Theory and Communication Sciences

SUMMARY**English version is not available**

Conocer las características narrativas y productivas de todos los formatos que intervienen en el periodismo multimedia es un requisito básico para los profesionales de la información. Esta asignatura busca incentivar al alumnado en el diseño, producción y difusión de contenidos digitales, especialmente de cariz audiovisual y multimedia, así como en la retransmisión de información en directo. Tanto el material como la dinámica de la asignatura tienen un alto enfoque práctico.



PREVIOUS KNOWLEDGE

Relationship to other subjects of the same degree

There are no specified enrollment restrictions with other subjects of the curriculum.

Other requirements

Esta materia se basa en la creación de un medio de comunicación multimedia, en el que las y los estudiantes pondrán en marcha los conceptos y capacidades desarrollados en asignaturas previas, principalmente Géneros Informativos, y Géneros Interpretativos y Géneros periodísticos de opinión, así como Tecnologías de la Comunicación, Tecnologías de la Comunicación II, Documentación comunicativa, Periodismo radiofónico, Informativos de televisión y Técnicas de locución y presentación y Diseño gráfico e infografía.

Un correcto dominio de las lenguas propias (valenciano y castellano), la habilidad de redacción periodística y una actualización informativa diaria ayudarán al alumno a conseguir los objetivos formativos de la asignatura y facilitarán su superación.

COMPETENCES (RD 1393/2007) // LEARNING OUTCOMES (RD 822/2021)

1334 - Degree in Journalism

- Students must be able to apply their knowledge to their work or vocation in a professional manner and have acquired the competences required for the preparation and defence of arguments and for problem solving in their field of study.
- Students must have the ability to gather and interpret relevant data (usually in their field of study) to make judgements that take relevant social, scientific or ethical issues into consideration.
- Students must be able to communicate information, ideas, problems and solutions to both expert and lay audiences.
- Students should be able to work as a team, communicate their own ideas and integrate themselves into group projects aimed at achieving results.
- Students should be able to adapt to technological and socio-occupational changes.
- Students should be able to obtain and select relevant information and sources in order to solve problems and elaborate on strategies.
- Students should be able to express themselves fluently and effectively in their own languages, as well as in a third language (preferably English), taking advantage of the linguistic and literary resources that are most appropriate for the different forms of media.
- Students should be able to search for, select, read, interpret and analyse both written and audiovisual texts and documents (analytically, synthetically and critically).
- Students should be able to experiment and innovate through the understanding and use of the applied methods and technologies.



- Students should be able to recover, organize, analyse and process information and communication with the purpose of private or collective uses through various media and supports or in the creation of productions of any kind.
- Students must be able to communicate in their own language through traditional forms of media (the press, photography, radio, television), through new combined forms (multimedia), through new digital forms (the internet), or through hypertextuality.
- Students must be able to reasonably propose ideas from the basics of rhetoric, as well as to communicate through the techniques of persuasion.
- Students must be able to use the communicative and informative technologies and techniques in different medias and combined/interactive systems (multimedia).
- Students must have an understanding of the data and mathematical operations performed, with some of them commonly used in the media. Students must know how to use data and statistics in a correct and understandable way for global dissemination.
- Students must be able to design both formal and aesthetic aspects in written, graphic, audiovisual and digital media, as well as the use of computer techniques for the representation of facts and data through infographic systems.

LEARNING OUTCOMES (RD 1393/2007) // NO CONTENT (RD 822/2021)**English version is not available****WORKLOAD**

ACTIVITY	Hours	% To be attended
Laboratory practices	40,00	100
Theory classes	20,00	100
Development of group work	40,00	0
Study and independent work	50,00	0
TOTAL	150,00	

TEACHING METHODOLOGY**English version is not available**



EVALUATION

English version is not available

REFERENCES

Basic

- DIAZ NOCI, J. & SALAVERRÍA ALIAGA, R. (Coord.) (2003): Manual de redacción ciberperiodística. Ariel, Barcelona.
- DENIS, R. (2014) Periodismo transmedia: miradas múltiples. Barcelona: Editorial UOC.
- DOMÍNGUEZ, E. (2013). Periodismo inmersivo: la influencia de la realidad virtual y del videojuego en los contenidos informativos. Barcelona: Editorial UOC.
- DUNHAM, R. (2020) Multimedia reporting. How digital tools can improve journalism storytelling. Singapur: Springer.
- JENKINS, H. (2006) Convergence Culture. New York: New York University Press.
- SCOLARI, C. (2013) Narrativas transmedia: cuando todos los medios cuentan. Barcelona: Deusto.
- TU, D. (2015) Feature and Narrative Storytelling for Multimedia Journalists. Oxford: Routledge.

Additional

- COSTELLO, V. (2016) Multimedia Foundations: Core Concepts for Digital Design. London: Taylor & Francis.
- DELWICHE, A & HENDERSON, J. (2012) The Participatory Cultures Handbook. New York: Routledge
- GEORGE-PALILONIS, J (2016) A Practical Guide to Graphics Reporting: Information Graphics for Print, Web & Broadcast. London: Taylor & Francis.
- KELLY, S. (2015) The Entrepreneurial Journalist's Toolkit: Manage Your Media. Oxford: Routledge.
- KOBRE, K. (2012) Videojournalism: Multimedia Storytelling. Oxford: Routledge.
- MONTGOMERY, R. (2018) Smartphone Video Storytelling. Milton: Routledge.