

# COURSE DATA

Data Subject						
Code	36612					
Name	Undergraduate final dissertation					
Cycle	Grade					
ECTS Credits	12.0					
Academic year	2023 - 2024					
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Study (s)						
Degree		Center		Acad. Period year		
1333 - Degree in Audiovisual Communication			Faculty of Philology, Translation and Communication			
Subject-matter						
Degree		Subject-matter	.n. 874111N	Character		
1333 - Degree in Audiovisual Communication		14 - Trabajo fin	14 - Trabajo fin de grado			
Coordination						
Name		Depart	Department			
PELLICER ROSELL, MANUEL D.			340 - Language Theory and Communication Sciences			

# SUMMARY

The TFG is an autonomous work of 12 credits that each student has to carry out under the supervision of a tutor.

It must show in an integrated manner the training content received and the skills acquired throughout the Degree.

Given the nature of the studies, in accordance with the current regulations and the coordination of the University of Valencia, the Final Degree Project can be adjusted to one of these three modalities: Theoretical revision work, Initiation to research or Character work practical.



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# PREVIOUS KNOWLEDGE

#### Relationship to other subjects of the same degree

There are no specified enrollment restrictions with other subjects of the curriculum.

#### **Other requirements**

No requirements

# OUTCOMES

#### 1333 - Degree in Audiovisual Communication

- Students must have acquired knowledge and understanding in a specific field of study, on the basis of general secondary education and at a level that includes mainly knowledge drawn from advanced textbooks, but also some cutting-edge knowledge in their field of study.
- Students must be able to apply their knowledge to their work or vocation in a professional manner and have acquired the competences required for the preparation and defence of arguments and for problem solving in their field of study.
- Students must have the ability to gather and interpret relevant data (usually in their field of study) to make judgements that take relevant social, scientific or ethical issues into consideration.
- Students must be able to communicate information, ideas, problems and solutions to both expert and lay audiences.
- Students must have developed the learning skills needed to undertake further study with a high degree of autonomy.
- Students should be able to work as a team, communicate their own ideas and integrate themselves into group projects aimed at achieving results.
- Students should have the capacity and creativity to take expressive and thematic risks within the availability and time constraints of the communicative production, applying solutions and perspectives based on the development of the projects.
- Students should be able to adapt to technological and socio-occupational changes.
- Students should possess the ability to organise and plan their tasks, performing them in an orderly manner and prioritising the journalistic processes in a logical manner.
- Students should show solidarity with people across the planet, as well as knowledge of the main cultural currents in relation to individual and collective values and respect for human life.
- Students should be able to express themselves fluently and effectively in their own languages, as well as in a third language (preferably English), taking advantage of the linguistic and literary resources that are most appropriate for the different forms of media.



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- Students should be able to search for, select, read, interpret and analyse both written and audiovisual texts and documents (analytically, synthetically and critically).
- Students should have initiative, creativity, credibility, honesty, leadership spirit and responsibility, both personally and professionally.
- Students should have an understanding of own and other social, historical, economic and cultural aspects within their relevant contexts.
- Students should be able to experiment and innovate through the understanding and use of the applied methods and technologies.
- Students should be able to defend a culture of peace and respect for the fundamental human rights within the processes of communication, specifically in regards to equality between women and men in all types of communication (informative, interpretative, semiotic, dialogic and opinion).
- Students must be able to define research topics or innovative personal creation that could contribute to the knowledge or development of audiovisual languages and their interpretation. They must be able to adequately expose the results of their research either orally or through audiovisual and computerised means, according to the standards of the disciplines of communication.
- In terms of creativity, students must be able to take expressive and thematic risks within the framework of availability and in terms of audiovisual communication. They must be able to apply personal solutions and points of view in the development of projects.
- Students must be able to develop their own work, both in terms of creation and research, whilst putting into practice the skills that they have acquired. They must know how to take responsibility for their own projects (although this would be under the guidance of a tutor).

# LEARNING OUTCOMES

Define research topics or innovative personal creation.

Adequately present the results of the investigation orally or by audiovisual or computerized means.

Analyze the relevance of the creativity of the images.

Express intentionality in the use of images. Apply own solutions in the development of audiovisual projects.

Take responsibility for your own project.

Develop a creative or research work.

# **DESCRIPTION OF CONTENTS**



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## 1. Project explanation

Concept, method and sources on which the work is based.

### 2. Analysis

Study of the specific object of analysis that has been defined in each work, with a methodology proposed by the director.

#### 3. Conclusions

Reasoned exposition of conclusions reached, as well as those questions that should be left open.

### 4. Bibliography

Ordered and complete exposition of the sources used in the work according to the method of classification and academically accepted nomenclature.

#### 5. Audiovisual production

As an alternative to the aforementioned possibility, an audiovisual production may be carried out, such as a documentary, a short fiction video, etc

This must be accompanied by a report detailing the entire production with its parts and phases. If it is a work done by a team (as usual), a report must be submitted by each of the participants, so that the assessment will be made individually based on the responsibility assumed by each member of the team.

# WORKLOAD

ACTIVITY		Hours	% To be attended
Graduation project			100
Study and independent work		90,00	0
Readings supplementary material		90,00	0
	TOTAL	180,00	

# **TEACHING METHODOLOGY**

Resolution of theoretical-practical problems

Case study and analysis



Discussions and seminars

# EVALUATION

The evaluation will respect the provisions of the Verifica de la titulación of 2019. From here it will adapt to the work modality chosen by the student.

On the evaluation criteria of the different work modalities, in addition to other aspects, see the regulation of the Final Degree Project in Communication, available on the degree website

In case of plagiarism in a student's evaluation work, this may be evaluated with a numerical grade of zero, regardless of the disciplinary procedure that may be initiated and, if applicable, the appropriate sanction in accordance with current legislation.Problems with spelling, syntax and/or written expression will be scored negatively and may result in failure of the test.

In order to deliver the TFG in accordance with the administrative procedure and within the dates indicated for each call, the student body must first receive the authorization of the tutor.

The tutors must receive the TFG sufficiently in advance to be able to carry out the corresponding review and give the student time to incorporate all the requested corrections.

It is the power of the tutor or the tutor not to sign the authorization of a TFG if the complete draft has not been delivered at least two weeks before the official date of deposit.

Intellectual honesty is vital in academic communities, and for the fair evaluation of student work. All papers presented in this course must be of original authorship.

Works that use fraudulent collaboration or composition with the help of artificial intelligence (ChatGPT or others) will not be accepted.

The general qualification system will follow the regulations of the University of Valencia approved by the Government Council on May 30, 2017. ACGUV 108/2017.

# REFERENCES

#### Basic

 Según el tema de cada trabajo, las referencias que el director recomiende como necesarias y las que el estudiantado, por su parte, encuentre y pueda aportar.