

**COURSE DATA****Data Subject**

Code	36550
Name	Media documentation
Cycle	Grade
ECTS Credits	6.0
Academic year	2023 - 2024

Study (s)

Degree	Center	Acad. Period
1333 - Degree in Audiovisual Communication	Faculty of Philology, Translation and Communication	1 First term

Subject-matter

Degree	Subject-matter	Character
1333 - Degree in Audiovisual Communication	2 - Comunicación	Basic Training

Coordination

Name	Department
GAMIR RIOS, JOSE VICENTE	340 - Language Theory and Communication Sciences

SUMMARY

This subject refers, on the one hand, to the fundamental questions included in the field of Philosophy and Theory of science and research methodology and techniques; on the other hand, it also deals with the set of issues that are dealt with within the field of knowledge of informative and audiovisual documentation, among others, the peculiarities of the documentary chain, the structure and functioning of documentary institutions and the treatment of documents, in this case audiovisual, even though the information and communication technologies are giving a transcendental relevance to the creation, management and use of the database.

The subject studies the nature, search, recovery and treatment of sources in the different areas of documentation related to the research and practice of Audiovisual Communication: 1) research in communication sciences; 2) exercise of digital, radio, television and multimedia journalism; 3) fact-checking; and 4) ideation and creation of photographic, sound, visual, audiovisual and multimedia projects.



PREVIOUS KNOWLEDGE

Relationship to other subjects of the same degree

There are no specified enrollment restrictions with other subjects of the curriculum.

Other requirements

No prior knowledge is required

OUTCOMES

1333 - Degree in Audiovisual Communication

- Students must have the ability to gather and interpret relevant data (usually in their field of study) to make judgements that take relevant social, scientific or ethical issues into consideration.
- Students should be able to obtain and select relevant information and sources in order to solve problems and elaborate on strategies.
- Students should be able to search for, select, read, interpret and analyse both written and audiovisual texts and documents (analytically, synthetically and critically).
- Students must be able to search, select and organise any type of audiovisual document in a database, as well as their use in different audiovisual formats using digital methods.

LEARNING OUTCOMES

The course aims to achieve the following learning results of the Degree in Audiovisual Communication:

- Select any type of document from a database.
- Use documents in analog and digital databases.
- To develop a research work.

Specifically, each subject will enable students to achieve the following results:

- Theme 2. Understand the nature and typology of academic documentary sources, and be able to proceed with their search, ranking, recovery and treatment.
- Theme 3. Understand the nature and typology of journalistic documentary sources, and be able to proceed with their search, ranking, recovery and treatment.
- Theme 4. Understand the nature and typology of fake news, and be able to detect and contrast them.
- Theme 5. Understand the nature and typology of photographic, sound, audiovisual and multimedia sources, and be able to proceed with their search, ranking, recovery and treatment.



DESCRIPTION OF CONTENTS

1. Introduction to documentation

1. Basic concepts
2. Types of information sources and documents
3. Criteria for assessing the reliability of documentary and web sources

2. Documentation for communication research

1. Types of sources for academic research
2. Papers
3. Research of documentation for academic research
4. Plagiarism
5. APA7 referencing standards according to the type of source
6. APA7 citation rules

3. Documentation for the practice of journalism

1. Journalism and its genres
2. Journalistic documentation
3. Functions of journalistic documentation
4. Types of journalistic documentary sources
5. Digital information retrieval
6. Information-documentary products

4. Documentation for fact-checking

1. Disinformation: concept and consequences
2. Typology of hoaxes
3. Fact checkers
4. Resources for information verification

5. Documentation for the development of audiovisual or multimedia projects

1. The film researcher: concept, functions, and work phases
2. Resources for graphic documentation
3. Resources for sound documentation
4. Resources for audiovisual documentation
5. Search for audiovisual and multimedia resources
6. Correct use of audiovisual and multimedia resources



WORKLOAD

ACTIVITY	Hours	% To be attended
Theory classes	30,00	100
Computer classroom practice	30,00	100
Study and independent work	40,00	0
Readings supplementary material	10,00	0
Preparation of practical classes and problem	40,00	0
TOTAL	150,00	

TEACHING METHODOLOGY

FACE-TO-FACE TEACHING

Face-to-face teaching will take place in two weekly sessions, one for theory and the other for practical sessions, both lasting two hours.

- **Lecture.** The theory sessions will consist of the presentation of the subject's contents by the professor with the methodology of master class and with the support of the corresponding teaching materials. Attendance at these sessions is highly recommended, as they will serve to explain the concepts that students must apply in the practice sessions.

- **Theoretical and practical problem solving.** The practical sessions will take place in the computer room and will consist of the supervised resolution by the students of exercises introduced and proposed by the professor in relation to the theoretical content of the subject, using the problem-based learning methodology.

NON FACE-TO-FACE WORK

The non-face-to-face work will be developed through the participation of the students in tutorials, the reading of reference texts provided by the teacher, the study of the knowledge presented in the theory sessions and the final resolution of the exercises proposed in the practical sessions.

EVALUATION

The general grading system will follow the Regulation of evaluation and grading of the Universitat de València for bachelor's and master's degrees, approved by the Consell de Govern on May 30, 2017 (ACGUV 108/2017).

FIRST CALL:

The evaluation in the first call will consist of two blocks:

1. Final written test (50%): exam on the theoretical content of the course not covered in the practical



sessions.

2. Assessment of technical learning (50%): practical activities. Continuous and tutored realization of the exercises and problems raised in the practical classes, which will be delivered together in the last session of the course. The document to be evaluated will be the one handed in at the end of the course, as a result of the incorporation by the students of the suggestions and corrections made by the professor during the practical sessions. Each exercise will receive a maximum grade weighted according to the total number of problems posed and the number of sessions in which each of them have been developed.

SECOND CALL:

The evaluation in the second call will maintain, if it is the case, the grade obtained in the block passed in the first call. The evaluation of the failed or not presented block will be carried out in the following way:

1. Final written test (50%): exam on the theoretical content of the course not covered in the practical sessions.

2. Assessment of technical learning (50%): exam on the content of the practical activities.

OBSERVATIONS:

- It is necessary to pass the exam and the whole of the exercises in order to pass the course. In case of failing one of these blocks, its grade will not be averaged with the grade of the other block.
- Problems with spelling, syntax and/or written expression will be scored negatively and may result in failure of the test.
- All evaluable activities, except the exam, must be submitted through the virtual classroom. Documents submitted by other means will not be corrected. Each day of delay in the delivery of an activity will imply a penalty of 2 points (out of 10) in its evaluation.
- In case of plagiarism in a student's evaluation work, this may be evaluated with a numerical grade of zero, regardless of the disciplinary procedure that may be initiated and, if applicable, the appropriate sanction in accordance with current legislation.
- Intellectual honesty is vital to an academic community and for the fair evaluation of the student's work. All work submitted in this course must be originally authored by every student. No student shall engage in unauthorized collaboration or make use of ChatGPT or other AI composition software.

REFERENCES

Basic

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Additional

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