

**COURSE DATA****Data Subject**

Code	36382
Name	Public policy
Cycle	Grade
ECTS Credits	4.5
Academic year	2020 - 2021

Study (s)

Degree	Center	Acad. year	Period
1212 - Degree in Gastronomic Sciences	Faculty of Pharmacy and Food Sciences	2	Second term

Subject-matter

Degree	Subject-matter	Character
1212 - Degree in Gastronomic Sciences	22 - Políticas Públicas	Obligatory

Coordination

Name	Department
HIGON TAMARIT, FRANCISCO	110 - Applied Economics
NACHER ESCRICHE, JOSE MARIA	110 - Applied Economics

SUMMARY

The main purpose of this course is to introduce the way Western society works through political democracy and summarizes the essential knowledge on the action of the State and the Public Sector through their objectives, strategies and the instruments of public policy. The idea is to complete and go further into the knowledge gained in the course on Applied Economics and Gastronomic Business Management. In turn, it provides learning about how to act in the political context and how to manage the impact of public policies on the gastronomic activity, with special attention to the case of Spain and Valencia. This subject will be further studied later with the course on Local Development



PREVIOUS KNOWLEDGE

Relationship to other subjects of the same degree

There are no specified enrollment restrictions with other subjects of the curriculum.

Other requirements

OUTCOMES

1212 - Degree in Gastronomic Sciences

- Students must be able to communicate information, ideas, problems and solutions to both expert and lay audiences.
- Have knowledge and understanding in the field of gastronomic sciences.
- Acquire the basic training needed to formulate hypotheses, gather and interpret information for solving problems using the scientific method, and understand the importance and the limitations of scientific thinking.
- Be able to work in a team and to organise and plan activities, always taking account of gender perspective.
- Be able to construct an understandable and organised written text.
- Prepare and handle the writings, reports and action procedures best suited to the problems raised, using non-sexist language.
- Be able to apply this knowledge to the professional world, contributing to the development of human rights, democratic principles, the principles of equality between women and men, solidarity, environmental protection and the promotion of a culture of peace from a gender perspective.
- Understand how public policies work and the opportunities for the gastronomic sector arising from them.

LEARNING OUTCOMES

Understand the functioning of Western society and political democracy

Know the objectives, strategies and instruments of public policies.

Understand the plans and public policies and the opportunities derived for the gastronomic activity



DESCRIPTION OF CONTENTS

1. POLITICS AND DEMOCRACY

1. People, Political Organization and Rule of Law
2. Political Democracy and Public Decision-making
3. Thought, Ideologies, Doctrines, Strategies. From the Right to the Left.
4. Globalization and Political Crisis.

2. PUBLIC SECTOR AND ECONOMIC POLICIES

1. Public Sector Economics and Political Agenda
2. Design, Implementation and Evaluation of Public Policies and Economic Policies
3. Globalization and Public Policy

3. THE GASTRONOMIC FACT AND PUBLIC POLICIES

1. Gastronomic fact and political reality
2. State Public and Economic Policies on Gastronomy
3. Regional and Local Public and Economic Policies on Gastronomy

4. THE GASTRONOMIC FACT AND PUBLIC POLICIES IN SPAIN AND IN THE AUTONOMOUS REGION OF VALENCIA

1. Gastronomic fact and political reality in Spain and in the Autonomous Region of Valencia
2. State Public and Economic Policies on Gastronomy in Spain and in the Autonomous Region of Valencia
3. Regional and Local Public and Economic Policies on Gastronomy in Spain and in the Autonomous Region of Valencia



WORKLOAD

ACTIVITY	Hours	% To be attended
Theory classes	45,00	100
Attendance at events and external activities	30,00	0
TOTAL	75,00	

TEACHING METHODOLOGY

The development of the course will be structured as follows:

Theoretical classes. The teacher will provide the student with an overview of the topic besides the information necessary to understand the contents of the subject. To follow the lectures students are advised to review the teaching materials that the teacher uploads to the virtual classroom.

There is a plan of continuous assessment activities oriented to the design of group projects related to the facts to analyze and to the decision-making process, encouraging the student to conduct the search for accessory or additional information, guiding them in the use of the necessary bibliographical sources.

At the same time, we will develop a program of Classroom practices, group work and visits to companies whose content may also be guided by the application of the theoretical contents to Design and project management, decided in a participatory manner by teachers and students depending on the different situations studied.

EVALUATION

For the evaluation of the theoretical part two complementary parts should be taken into account . Overall, they will represent 75% of the overall marks:

- 1) A test to evaluate the theoretical contents of the syllabus of the course. The marks achieved will represent 50% of the marks of the theoretical part of the course.
- 2) Continuous assessment in the classroom, through exercises or other activities that the teacher deems appropriate. The marks achieved will represent 50% of the qualification of the theoretical part of the course.

For the evaluation of the practical part:

The practices will represent 25% of the overall marks of the subject

The marks of the practical part of the subject will be taken into account in the second call when students do not pass the course in the first call.



REFERENCES

Basic

- Referencia b1: Gallego, J.R y Nácher, J. (Coords.) (2001): Elementos Básicos de Economía. Un Enfoque Institucional. Tirant lo Blanch, Valencia
- Referencia b2: García Reche, A., Sánchez, A. y otros (2016): Políticas Económicas Estructurales y de Competitividad. Tirant lo Blanch, Valencia.
- Referencia b3: Ochando, Carlos. (Coord.) (2015): Políticas Económicas Coyunturales. Objetivos e Instrumentos. Tirant lo Blanch, Valencia,
- Referencia b4: Nácher, J. (2016): Sociedad, Política y Economía Occidental. Fundamentos y Actualidad. Materiales de curso en Aula Virtual.
- Referencia b5: Higón, F. y Nácher, J. (2016): Hecho Gastronómico y Políticas Públicas en España y la Comunidad Valenciana. Materiales de curso en Aula Virtual.

ADDENDUM COVID-19

This addendum will only be activated if the health situation requires so and with the prior agreement of the Governing Council

1. Contents

The contents initially included in the teaching guide are maintained

2. Volume of work and temporary planning of teaching

The weight of the different activities that constitute the dedication in ECTS credits included in the original teaching guide is maintained.

3. Teaching methodology

If the usual presence is not feasible, it will be carried out through the following activities:

Upload teaching materials to the virtual classroom

Proposal of activities using the virtual classroom

BBC synchronous videoconference

Problems / exercises solved

Project development

Tutorials by means of videoconferences



If a state of total confinement were to occur, all face-to-face teaching would go online.

4. Evaluation

If the usual presence is not feasible, the evaluation will be carried out by:

- Adding continuous assessment activities
- Assessment tests through academic works
- Oral exams by means of videoconference
- Objective tests (multiple choice) in virtual classroom

5. Bibliography

The recommended bibliography is kept as it is accessible