

**COURSE DATA****Data Subject**

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|----------------------|------------------|
| Code | 35925 |
| Name | Business Spanish |
| Cycle | Grade |
| ECTS Credits | 6.0 |
| Academic year | 2023 - 2024 |

Study (s)

| Degree | Center | Acad. year | Period |
|---|----------------------|-------------------|---------------|
| 1314 - Degree in International Business | Faculty of Economics | 4 | Other cases |

Subject-matter

| Degree | Subject-matter | Character |
|---|---------------------------|------------------|
| 1314 - Degree in International Business | 34 - Spanish for business | Optional |

Coordination

| Name | Department |
|---------------------------|-------------------|
| VILLALBA IBAÑEZ, CRISTINA | 150 - Spanish |

SUMMARY

The aim of this course is to train students to broaden their knowledge of the business world and, in particular, the Spanish speaking business world. During the classes, the linguistic difficulties of the students will be addressed. The grammatical aspects necessary to reach a minimum language level of B2.1 will be worked on as well. Special attention will be paid to oral and written practice.

PREVIOUS KNOWLEDGE**Relationship to other subjects of the same degree**

There are no specified enrollment restrictions with other subjects of the curriculum.



Other requirements

This is not a course for students without any Spanish knowledge. Students should have at least a B1.1 in Spanish.

COMPETENCES (RD 1393/2007) // LEARNING OUTCOMES (RD 822/2021)

1314 - Degree in International Business

- Develop intercultural sensitivity and the ability to adapt to other geopolitical contexts.
- Be able to work in multidisciplinary and intercultural teams.
- Aprender a detectar las desigualdades entre personas para diseñar, implementar y evaluar las políticas pertinentes que faciliten la eliminación de dicha discriminación en empresas e instituciones.
- Comunicación oral y escrita en español como lengua extranjera.
- Adquirir fluidez en la comunicación oral y escrita en español en el ámbito de los negocios.
- Capacidad de obtener e interpretar la información relevante sobre un tema en español.
- Habilidad para buscar y analizar información proveniente de fuentes diversas en español.
- Aprender a explotar las herramientas de las Tecnologías de la información y comunicación (TIC) para el aprendizaje autónomo del español.
- Desarrollar la sensibilidad intercultural y la capacidad de adaptación a otros contextos geopolíticos.
- Tener capacidad para trabajar en equipos multidisciplinares e interculturales.

LEARNING OUTCOMES (RD 1393/2007) // NO CONTENT (RD 822/2021)

1. Oral communication in cultural contexts and professionals in the field of business and economics in a Spanish speaking international.
2. Written communication cultural and professional contexts related to the field of business and economics in a Spanish speaking international.
3. Handling interpersonal communication skills in Spanish.
4. Knowledge and use of specialized lexical scope of business at an intermediate level.
5. Proper exploitation of ICT in learning and perfecting the Spanish.
6. Recognition of the peculiarities of speech communication appropriate for various situations developed in field of business and economics in an international environment.
7. Basic knowledge of the cultures of Spanish speaking countries and their linguistic varieties.
8. Recognition of cultural and social diversity.



DESCRIPTION OF CONTENTS

1. Reading comprehension and writing.

Reading and writing different types of discourse used in the field of international economics: Spanish business correspondence, report writing, etc..

2. Listening and Speaking.

Listening and speaking of different types of discourse used in the field of international economics: telephone conversation, presentations, etc..

3. Specialized vocabulary in Spanish

Deepen your knowledge of specific vocabulary in the world of business on the business organization in Spanish.

4. Grammar contents

Spanish grammatical content as a foreign language (intermediate level).

WORKLOAD

| ACTIVITY | Hours | % To be attended |
|---------------------|--------------|------------------|
| Classroom practices | 60,00 | 100 |
| TOTAL | 60,00 | |

TEACHING METHODOLOGY

The methodology will be dynamic and functional. The student shall conduct classroom during class, because the subject presents a continuous evaluation modality (using cumulative sum of exercises and written tests). In any case, class attendance is mandatory, except in cases of demonstrated need.

EVALUATION

The maximum score is 100 %. In the file it will appear in base 10, which is the maximum score of the rating system. The evaluation of this subject is continuous and is based in different tests:

1. Written and oral tests, consisting of one or more exams that will consist of both theoretical and practical questions (60 %).



2. Evaluation of practical activities from a preparation of a group work (15 %) and its presentation (5 %).
3. Continuous evaluation of each student, based on the completion of the final practices of each subject (20 %).

The continuous evaluation exams will be only in the indicated days and cannot be done on any other date (except for illness with medic proof). Both the modular exams and the delivery of the different activities will be done throughout the semester.

On the date of the official exam (first announcement), the student will have the opportunity to deliver those assignments not submitted on time or to take those exams that they have not been presented during the semester. However, the student will not be able to repeat the tests failed.

On the date of the official exam (second announcement), the student may examine those tests that have been failed or deliver the group work, if it was not delivered or passed. The student will not be able to repeat either the presentation of the final practices of each topic, because these activities are not-recoverable activities. The percentages of this second announcement would be as follows:

1. Written and oral tests, consisting of one or more exams that will consist of both theoretical and practical questions (80 %).
2. Evaluation of practical activities from a preparation as a group work (20 %).

VERY IMPORTANT:

If the student does not obtain at least 40% in the tests, the marks obtained during the course cannot be added to the final mark.

REFERENCES

Basic

- Manual de la asignatura. Disponible en Aula Virtual.