

**COURSE DATA****Data Subject**

Code	35925
Name	Business Spanish
Cycle	Grade
ECTS Credits	6.0
Academic year	2020 - 2021

Study (s)

Degree	Center	Acad. Period
1314 - Degree in International Business	Faculty of Economics	4 Other cases

Subject-matter

Degree	Subject-matter	Character
1314 - Degree in International Business	34 - Spanish for business	Optional

Coordination

Name	Department
VICENTE LLAVATA, SANTIAGO	150 - Spanish

SUMMARY

With this course is to train university students in economics and finance to have knowledge of the business world. Durantes classes examine the linguistic difficulties that have each of the groups, and addressing the grammar needed for a minimum language level B2.1. Special attention is given to oral and written practice.

PREVIOUS KNOWLEDGE**Relationship to other subjects of the same degree**

There are no specified enrollment restrictions with other subjects of the curriculum.



Other requirements

This is not a course for students without Spanish knowledge. Students should have at least a B1.1 in Spanish.

OUTCOMES

1314 - Degree in International Business

- Develop intercultural sensitivity and the ability to adapt to other geopolitical contexts.
- Be able to work in multidisciplinary and intercultural teams.
- Aprender a detectar las desigualdades entre personas para diseñar, implementar y evaluar las políticas pertinentes que faciliten la eliminación de dicha discriminación en empresas e instituciones.
- Comunicación oral y escrita en español como lengua extranjera.
- Adquirir fluidez en la comunicación oral y escrita en español en el ámbito de los negocios.
- Capacidad de obtener e interpretar la información relevante sobre un tema en español.
- Habilidad para buscar y analizar información proveniente de fuentes diversas en español.
- Aprender a explotar las herramientas de las Tecnologías de la información y comunicación (TIC) para el aprendizaje autónomo del español.
- Desarrollar la sensibilidad intercultural y la capacidad de adaptación a otros contextos geopolíticos.
- Tener capacidad para trabajar en equipos multidisciplinares e interculturales.

LEARNING OUTCOMES

1. Oral communication in cultural contexts and professionals in the field of business and economics in a Spanish speaking international.
2. Written communication cultural and professional contexts related to the field of business and economics in a Spanish speaking international.
3. Handling interpersonal communication skills in Spanish.
4. Knowledge and use of specialized lexical scope of business at an intermediate level.
5. Proper exploitation of ICT in learning and perfecting the Spanish.
6. Recognition of the peculiarities of speech communication appropriate for various situations developed in field of business and economics in an international environment.
7. Basic knowledge of the cultures of Spanish speaking countries and their linguistic varieties.
8. Recognition of cultural and social diversity.



DESCRIPTION OF CONTENTS

1. Reading comprehension and writing.

Reading and writing different types of discourse used in the field of international economics: Spanish business correspondence, report writing, etc..

2. Listening and Speaking.

Listening and speaking of different types of discourse used in the field of international economics: telephone conversation, presentations, etc..

3. Specialized vocabulary in Spanish

Deepen your knowledge of specific vocabulary in the world of business on the business organization in Spanish.

4. Grammar contents

Spanish grammatical content as a foreign language (intermediate level).

WORKLOAD

ACTIVITY	Hours	% To be attended
Classroom practices	60,00	100
TOTAL	60,00	

TEACHING METHODOLOGY

The methodology will be dynamic and functional. The student shall conduct classroom during class, because the subject presents a continuous evaluation modality (using cumulative sum of exercises and written tests). In any case, class attendance is mandatory, except in cases of demonstrated need.

EVALUATION

The maximum score is 100 %. In the file it will appear in base 10, which is the maximum score of the rating system. The evaluation of this subject is continuous and is based in different tests:

1. Written and oral tests, consisting of one or more exams that will consist of both theoretical and practical questions (60 %).



2. Evaluation of practical activities from a preparation of a group work (15 %) and its presentation (5 %).
3. Continuous evaluation of each student, based on the completion of the final practices of each subject (20 %).

The continuous evaluation exams will be only in the indicated days and cannot be done on any other date (except for illness with medic proof). Both the modular exams and the delivery of the different activities will be done throughout the semester.

On the date of the official exam (first announcement), the student will have the opportunity to deliver those assignments not submitted on time or to take those exams that they have not been presented during the semester. However, the student will not be able to repeat the tests failed.

On the date of the official exam (second announcement), the student may examine those tests that have been failed or deliver the group work, if it was not delivered or passed. The student will not be able to repeat either the presentation of the final practices of each topic, because these activities are not-recoverable activities. The percentages of this second announcement would be as follows:

1. Written and oral tests, consisting of one or more exams that will consist of both theoretical and practical questions (80 %).
2. Evaluation of practical activities from a preparation as a group work (20 %).

VERY IMPORTANT:

So that the average of all the tests can be obtained, it is not possible to obtain less than 40 % in each one of them.

REFERENCES

Basic

- Manual de la asignatura. Disponible en Aula Virtual.

ADDENDUM COVID-19

This addendum will only be activated if the health situation requires so and with the prior agreement of the Governing Council

HYBRID TEACHING MODALITY (2nd SEMESTER)

1. Contents



The contents initially collected in the teaching guide are maintained.

2. Volum of work and temporary planning of teaching

-The weight of different activities that add the hours of dedication in ECTS credits marked in the original teaching guide is maintained.

3. Teaching methodology

- Theoretical/practical (face-to-face) class.
- BBC asynchronous videoconference.
- Publication of materials in the AV.
- Assignments in the AV.
- Videoconference tutoring.

4. Evaluation

- Exam (60%)
- Group work (15%)
- Oral presentation of group work (5%)
- Tasks to perform in the AV (20%)

5. Bibliography

The recommended bibliography is maintained because it is accesible.

NON-PRESENTIAL TEACHING MODALITY (2nd SEMESTER)

1. Contents



The contents initially collected in the teaching guide are maintained.

2. Volum of work and temporary planning of teaching

-The schedules are not maintained. The students have been given freedom to carry out the programmed activities according to their own programming (asynchronous mode).

3. Teaching methodology

-Asynchronous BBC videoconference.

-Publication of materials in the AV.

-Tasks in the AV.

-Videoconference tutoring.

4. Evaluation

-Exam (60%)

-Group work (15%)

5. Bibliography

The recommended bibliography is maintained because it is accessible.

-Oral presentation of group work (5%)

-Tasks to perform in the AV (20%)