COURSE DATA

Data Subject	
Code	35904
Name	Degree Final project
Cycle	Grade
ECTS Credits	6.0
Academic year	2018 - 2019

Study (s)

Degree	Center	Acad. year	Period
1314 - Degree in International Business	Faculty of Economics	4	First term

Subject-matter

Degree	Subject-matter	Character
1314 - Degree in International Business	21 - Report	End Labour Studies

Coordination

Name	Department
FURIO ORTEGA, MARIA DOLORES	113 - Financial and Actuarial Economics

SUMMARY

The Degree Final Project (DFP) of the degree in International Business (GIB, for *grau en International Business*) is the last work that the student must complete to be awarded the GIB. The purpose of the DFP is that students apply their acquired knowledge and skills to analyze the business reality and implement strategies to improve that reality. With the help of their tutors, students should put all their knowledge in practice to endow their DFP with empirical content.

PREVIOUS KNOWLEDGE

Relationship to other subjects of the same degree

There are no specified enrollment restrictions with other subjects of the curriculum.

Other requirements

No enrolment restrictions have been specified with respect to other subjects of the syllabus. Students enrolling in the Degree Final Project subject shall have finished at least 150 credits of their degree in International Business. This dissertation can be submitted once the student has passed 216 credits of the aforementioned degree.

OUTCOMES

1314 - Degree in International Business

- Develop the capacity to evaluate and critically analyse international economic phenomena and agents.
- Understand and reflect on socio-economic and political contexts that affect business and economic decision-making in an international environment.
- Understand the opportunities offered by research, development and innovation processes at a global level.
- Develop the capacity to prepare and defend reports that contribute to the decision-making of public and private agents.
- Diseñar un proyecto con una estructura coherente.
- Organizar, ordenar la información y desarrollar un informe coherente.
- Localizar la información necesaria para la resolución del proyecto.
- Sacar conclusiones y realizar aportaciones propias a partir del análisis desarrollado.

LEARNING OUTCOMES

Learn to design and schedule a business project.

Learn to plan and implement a business project.

Learn to seek, identify, employ and analyze relevant information.

Put into practice all the knowledge acquired.

Discuss and obtain conclusions derived from the achieved results.

DESCRIPTION OF CONTENTS

1. Project

The project should concern problems related to the management and administration of international businesses in any of its functional areas and/or organizational levels, or with the international socioeconomic environment in which the companies operate, studying real contexts or, alternatively, considering a relevant theoretical matter for internationalization. In both cases, the work should be theoretically founded and contain practical applications as well as relevant academic or practical implications.

2. Personal appraisal of the degree course

Undergraduates shall make a personal appraisal of the degree in International Business indicating what it has meant for them in terms of learning and stating both positive and negative aspects. This evaluation should be made using constructive arguments and no appraisals employing unsuitable or derogatory language will be admitted. Appraisals should be no longer than 400 words.

3. Curriculum Vitae

Brief CV specifying average grade in their degree so far, certified proficiency in any modern language, academic stays abroad and work placements.

WORKLOAD

ACTIVITY	Hours	% To be attended
Graduation project		100
Development of a final project	150,00	0
TOTAL	**150,00**	

TEACHING METHODOLOGY

Tutors must guide students through the process of presenting a contents table of the project and a schedule of the different stages of the work. Besides, they must help students to improve their work and assess it when finished.

Attendance at three tutorial meetings minimum with academic tutors. If a student is on a stay outside Valencia or on a work placement that prevents their attendance, this student and their tutor should establish other means of contact. In these meetings the lecturer-tutor shall guide their student on the preparation of their dissertation, providing specific references as applicable that may aid their documentation process. They must also discuss with their student the results and conclusions obtained.

At least one week before the official deadline, students shall submit a complete preliminary version of their projects to their tutors. After being authorized, students shall upload their DFP to the online platform of the University of Valencia (entreu.uv.es). At the beginning of the semester, students shall contact their assigned tutors.

EVALUATION

The assessment of the Degree Final Project shall take into account the following:

BLOCK 1: PLANNING & WRITING. Percentage of the mark: 20%. Schedule, contents, planning.

BLOCK 2. FORMAL ASPECTS. Percentage of the mark: 20%. Structure, format, interest.

BLOCK 3. SKILLS ACQUIRED. Percentage of the mark: 30%.

BLOCK 4. INDICATORS. Percentage of the mark: 30%. Quality, style, method.