

**COURSE DATA****Data Subject**

Code	35898
Name	International taxation
Cycle	Grade
ECTS Credits	6.0
Academic year	2019 - 2020

Study (s)

Degree	Center	Acad. Period
1314 - Degree in International Business	Faculty of Economics	3 Second term

Subject-matter

Degree	Subject-matter	Character
1314 - Degree in International Business	16 - Business tax environment	Obligatory

Coordination

Name	Department
ROIG COTANDA, JOSE MANUEL	110 - Applied Economics

SUMMARY

International taxation is a compulsory course of 6 ECTS credits. It is the only course included in the Subject "Business tax environment" that is integrated in the Module "Laws and Tax Environment" of the grade in International Business.

The formative importance of the course resides in its contribution to the central objective of the *grade in IB* of forming professionals able to confront the challenges brought by the growing complexity and interdependence of global markets, so its contribution qualifies to the graduated in IB to work in a wide range of positions or to develop its professional carrier in the different fields of the international business.

In general, the course will help them to carry out certain functions and to make decisions at different levels of responsibility in some sections of the company, especially in performances about taxation related with international aspects, and, lastly, it will help them when working as professionals or consultants in the context of a globalized economy.



Its localization inside the module helps to place the study area in the juridical and fiscal environment in which the company operates and interacts, and it allows to enlarge the knowledge that will be used in further subjects. In this sense, the different subjects of the module are linked with part of the contents that are taught in some of the subjects of other modules, especially with those of the itinerary of Finances and Accounting.

Besides their role in supporting later formative developments, the module is useful professionally because part of the contents and skills that are acquired are of direct application during the work as a professional.

The contents of the course will cover a varied range of aspects related with international taxation.

PREVIOUS KNOWLEDGE

Relationship to other subjects of the same degree

There are no specified enrollment restrictions with other subjects of the curriculum.

Other requirements

Prerequisites have not been established

OUTCOMES

1314 - Degree in International Business

- Develop the capacity to evaluate and critically analyse international economic phenomena and agents.
- Understand and reflect on socio-economic and political contexts that affect business and economic decision-making in an international environment.
- Understand the structure and functioning of companies and organisations operating in an international context.
- Develop an ethical attitude in business, respecting human rights and the environment both in the country of origin of the company and in the different markets in which it operates.
- Manage the design, coordination and control mechanisms of the company's international strategy.
- Manage relations between the parent companies of multinationals and their subsidiaries.
- Understand the behaviour of economic agents and their interaction in global markets.
- Know the basic elements of the legislation regulating international economic, financial and fiscal operations.
- Aprender a detectar las desigualdades entre personas para diseñar, implementar y evaluar las políticas pertinentes que faciliten la eliminación de dicha discriminación en empresas e instituciones.



- Tener una visión general de los aspectos fiscales que condicionan en general la actividad económica y la toma de las decisiones empresariales.
- Conocimiento básico de los distintos tipos de impuestos y sus ámbitos de aplicación.
- Conocimiento de las interrelaciones existentes entre la fiscalidad, la contabilidad y las finanzas.
- Aprender la influencia de la variable fiscal en la planificación de las decisiones empresariales.
- Tener una visión general de las reglas fiscales existentes en los distintos mercados y espacios geográficos.
- Conocer los incentivos y costes fiscales a nivel internacional y su posible impacto en las estrategias de las empresas multinacionales.

LEARNING OUTCOMES

To be able to understand and to translate the essential characteristics of the taxation environment in which international firms operate.

To understand and to manage the taxation variables in the international managerial decision-making processes.

To know and to understand the applicable taxation regulations in the different international markets.

To understand and to be able to use the taxing benefits in the different markets, as well as of minimising the possible taxation costs.

DESCRIPTION OF CONTENTS

1. Basic concepts of taxation

- a. Why do we have taxes?
- b. The structure of Taxation
- c. Some basic concepts
- d. Taxes and ethics

2. Taxation in the European Union

- a. Tax policy in the European Union
- b. Value Added Tax and Excise Duties
- c. Digital Economy
- d. Financial Transaction Tax



3. International Taxation

- a. What is International Taxation: Goals of International Tax Rules
- b. Defining Residence
- c. Source jurisdiction

4. Taxation of residents

- a. Introduction
- b. Taxation of residents on their worldwide income
- c. Exceptions to worldwide taxation
- d. Special issues

5. Double Taxation Relief

- a. International Double Taxation Defined
- b. Relief Mechanisms

6. Taxation of nonresidents

- a. Introduction
- b. Taxation of various types of income of nonresidents
- c. Administrative aspects

7. Transfer Pricing

- a. Introduction
- b. Arms Length Principle
- c. Sharing of corporate resources
- d. Cost contribution arrangements

8. Anti-Avoidance Measures

- a. Introduction
- b. Thin Capitalization
- c. Controlled Foreign Corporations Rules

9. Tax Treaties

- a. Introduction
- b. Contents of a typical Tax Treaty
- c. Special Treaty Issues

**10. Emerging Issues**

- a. Action Plan on Base Erosion and Profit Shifting (BEPS)
- b. Hybrid Entities
- c. Digital economy and electronic commerce

WORKLOAD

ACTIVITY	Hours	% To be attended
Theory classes	30,00	100
Classroom practices	30,00	100
Study and independent work	45,00	0
Readings supplementary material	22,00	0
Resolution of case studies	20,00	0
Resolution of online questionnaires	3,00	0
TOTAL	150,00	

TEACHING METHODOLOGY

During the course we will work on the contents of the syllabus. We will consider theoretical questions of the subject along with exercises and practical cases that must be handed in to the responsible of the class on the scheduled dates and fulfilling formal requirements.

To follow the theoretical and practical sessions it can be used the appropriate available resources to achieve the correct attainment of the proposed objectives (blackboard, transparencies, virtual classroom, etc.).

In a general way, the classes combine the methodology of master classes with practical sessions. So, on one hand, the professor will highlight the fundamental aspects of each topic and he will guide the study through the relevant bibliography, on the other hand, the practices will consist on outlining questions and exercises applied to the economic and juridical field that students must solve. If required, the answers of the exercises will be discussed in class. In addition students will be asked to read, to analyze and to synthesize different readings and must be able to show -either by means of written work, or either by means of oral presentation- his/her understanding of the readings.

The required educational materials will be available either in the Library or –if possible- in the virtual classroom, <http://aulavirtual.uv.es>.

EVALUATION



General approach

The subject will be assessed not only through tests (of rehearsal, objective and oral) but also through direct observation techniques:

1. Written exams that will consist of theoretical and practical questions (they will suppose 80% of the final marks).

The minimum qualification to pass the exam will be 5 (over 10) in this written test, so then this mark can be added to the rest of the student's assessment.

2. Assessment of the practical activities developed by students during the course: from written works, to oral exhibitions and resolution of problems.

For the assessment of the activities and proposed tasks, these should be given in the scheduled date and fulfil formal requirements.

3. The student's continuous assessment, based on their participation and implication in the teaching-learning process.

The observation techniques will allow assessing the student's capacity to work in team, to discuss and to defend ideas, as well as their attitudes with questions such as fairness, equality and respect of human rights.

Specific approaches

4. To pass the course it will be necessary to obtain a minimum qualification of 5 over 10. The final marks will be the result of the assessment of the practical session exercises that will be solved and presented in the scheduled date and also will take into account the student's participation in class. The continuous assessment will represent the 20% of the final mark and activities are non-recoverable.
5. The student that has not overcome the continuous assessment can take the **final exam** but in this case student will only be able to get 80% of total marks.

REFERENCES



Basic

- Arnold, B.J.(2019): INTERNATIONAL TAX PRIMER. 4th Edition. The Netherlands: Kluwer Law International
- Avi-Yonah, R.S.(2015): ADVANCED INTRODUCTION TO INTERNATIONAL TAX LAW, Elgar Advanced Introductions Series,Cheltenham: Elgar
- Piper, M. (2010): TAXES MADE SIMPLE. Piper Tax Group
- Taxation and Customs Union - European commission
http://ec.europa.eu/taxation_customs/index_en.htm

Additional

- Avi-Yonah, R.S.; Sartori, N.; Marian, O. (2011): GLOBAL PERSPECTIVES ON INCOME TAXATION LAW. New York: Oxford University Press
- Lang, M.; Pistone, P. y Schuch, J. (2008): INTRODUCTION TO EUROPEAN TAX LAW: DIRECT TAXATION. London: Spiramus Press.
- Graetz, M.J. (2003): FOUNDATIONS OF INTERNATIONAL INCOME TAXATION. New York: Foundation Press
- OECD Tax Policy Studies (2009): TAXATION OF SMES - KEY ISSUES AND POLICY CONSIDERATIONS. Paris: OECD.
- Shaxson, N. (2012): TREASURE ISLANDS: TAX HAVENS AND THE MEN WHO STOLE THE WORLD. Vintage.
- Shaxson, N. (2014): LAS ISLAS DEL TESORO. Buenos Aires: Fondo de Cultura Económica
- Zucman, G. (2014): LA RIQUEZA OCULTA DE LAS NACIONES. Barcelona: Pasado & Presente

ADDENDUM COVID-19

This addendum will only be activated if the health situation requires so and with the prior agreement of the Governing Council

1. Continguts / Contenidos

Sin modificación

2. Volumen de trabajo y planificación temporal de la docencia

Sin modificación



3. Metodología docente

Se utiliza la videoconferencia síncrona con intervención de los estudiantes hablando o a través del chat, tutorías mediante videoconferencia (Team, Zoom, etc.), cuestionarios en Moodle tanto para teoría como para práctica, elaboración y presentación de un trabajo sobre un tema elegido entre veinte propuestos (tienen que entregar el trabajo de no más de 5.000 palabras y presentarlo a la clase a través de power point locutado o directamente por videoconferencia).

4. Evaluación

40% la evaluación continua basada en las respuestas recibidas a los cuestionarios planteados.

20% la evaluación del trabajo (contenido y presentación)

40% examen final online utilizando las herramientas virtuales que suministra la Universitat

5. Bibliografía

Sin modificación