

**COURSE DATA****Data Subject**

<b>Code</b>	35872
<b>Name</b>	Degree Final project
<b>Cycle</b>	Grade
<b>ECTS Credits</b>	10.0
<b>Academic year</b>	2019 - 2020

**Study (s)**

<b>Degree</b>	<b>Center</b>	<b>Acad. year</b>	<b>Period</b>
1313 - Degree in Business Management and Administration	Faculty of Economics	4	Other cases
1330 - Degree in Business Management and Administration (Ontinyent)	Faculty of Economics	4	Other cases

**Subject-matter**

<b>Degree</b>	<b>Subject-matter</b>	<b>Character</b>
1313 - Degree in Business Management and Administration	42 - Degree Final project	End Labour Studies
1330 - Degree in Business Management and Administration (Ontinyent)	42 - Final project	End Labour Studies

**Coordination**

<b>Name</b>	<b>Department</b>
BENAVIDES ESPINOSA, MARIA DEL MAR	105 - Business Administration 'Juan José Renau Piqueras'
PEREZ CABAÑERO, CARMEN	43 - Marketing and Market Research
RICO BELDA, PAZ	10 - Economic Analysis

**SUMMARY**

The Degree's final project (TFG) will allow the student to obtain the Bachelor's degree so in this project the student needs to relate both the theoretical knowledge acquired in the ADE Degree and the practical knowledge derived from the Internship (Prácticas Externas). In short, the students needs to demonstrate that he has acquired the necessary and sufficient skills and abilities to face the challenge of being a professional expert in management (ADE). In both cases, the project must be theoretically based and must contain practical applications with managerial or academic implications.



## PREVIOUS KNOWLEDGE

### Relationship to other subjects of the same degree

**1313 - Degree in Business Management and Administration :**

**1330 - Degree in Business Management and Administration (Ontinyent) :**

R5-OBLIGATION TO PURSUE THE COURSE SIMULTANEOUSLY

35871 - External internships

35871 - External internships

### Other requirements

The student can submit the Degree's final project (TFG) once he has passed 216 credits.

## OUTCOMES

### 1313 - Degree in Business Management and Administration

- Have organisation and planning skills.
- Demonstrate oral and written communication skills in the native language.
- Be able to use English in a professional environment.
- Be able to use ICTs in the field of study.
- Be able to analyse and search for information from different sources.
- Have critical and self-critical capacity.
- Show commitment to ethics and social responsibility.
- Manage time effectively.
- Be able to learn autonomously.
- Be able to adapt to new situations.
- Show creativity.
- Have initiative and entrepreneurial spirit.
- Show motivation for quality.
- Be able to contribute positively to raising awareness of environmental and social issues and to overcoming all forms of discrimination, as essential factors for economic development and poverty alleviation.



## LEARNING OUTCOMES

To deepen the theoretical or practical study of one or several functions of the company, according to the position held.

## DESCRIPTION OF CONTENTS

### 1. Content of the Degree's final project

#### 1. Project

The project must be related to problems of the management and administration of companies, in any of its functional areas and / or organizational levels, or with the socioeconomic environment in which the companies operate, studying real contexts, or with the approach of a relevant theoretical issue. In both cases, the work must be theoretically based and must contain practical applications with practical or academic implications. The project will consist of 5 main parts that will be included in the work index: Introduction, analysis, development, conclusions and bibliography.

#### 2. Personal rating of the Degree.

The student must make an assessment of the Degree in ADE: What has meant for him at a formative level, aspects that can be improved and positive aspects. This evaluation will be done with a constructive spirit and inadequate or pejorative language will not be admissible. The maximum length will be 400 words.

#### 3. Curriculum Vitae

Brief CV specifying the average grade of credits passed, the level of accredited languages, academic stays abroad and professional experience.

## WORKLOAD

ACTIVITY	Hours	% To be attended
Graduation project		100
Development of a final project	250,00	0
<b>TOTAL</b>	<b>250,00</b>	

## TEACHING METHODOLOGY

Attendance at supervisory meetings with the academic tutor (supervisor). In this meetings, the teacher-tutor will guide the student in the realization of the final project (TFG), the supervisor will provide specific bibliography to facilitate the documentation work of the student and will discuss with the student the results and conclusions obtained.



## EVALUATION

The Degree's final project (TFG) can be assessed once the student has passed 230 credits of his Degree in ADE.

Once the TFG has been submitted, the supervisor (tutor) will evaluate it in a maximum period of 15 days. The maximum grade the supervisor can grant is "Excellent". To achieve that grade with Honors the student needs to apply to the TFG Committee along with a favourable report of the supervisor, for a public presentation of the TFG in front of an Evaluation Committee.

In the evaluation of the TFG the following aspects will be considered:

1. Planning and execution. Timeline, content and planning. Up to 20%.
2. Formal aspects. Structure, layout, interesting topic. Up to 20%
3. Acquired skills. Up to 30%
4. Quality signs. Quality, style, methodology. Up to 30%

## REFERENCES

### Basic

- La bibliografía pertinente y necesaria para un correcto trabajo tanto por iniciativa del/la estudiante como a propuesta del profesor/a-tutor/a

## ADDENDUM COVID-19

**This addendum will only be activated if the health situation requires so and with the prior agreement of the Governing Council**

**English version is not available**