

**COURSE DATA****Data Subject**

Code	35851
Name	International finance
Cycle	Grade
ECTS Credits	6.0
Academic year	2019 - 2020

Study (s)

Degree	Center	Acad. year	Period
1921 - D.D. in Business Management Administration-Law	Doubles Studies Faculty of Law - Faculty of Economics	5	First term

Subject-matter

Degree	Subject-matter	Character
1921 - D.D. in Business Management Administration-Law	6 - Year 5 compulsory subjects	Obligatory

Coordination

Name	Department
HERRERO PIQUERAS, MARIA BEGOÑA	172 - Business Finance

SUMMARY

It is known that the objective of the company is the adoption of decisions that increase the value of the company for its owners or shareholders.

That is, the decision makers must decide, without taking into account any type of frontiers, where they can obtain financial resources and where to invest them. Although the above statement is valid for any moment, it is true that today it adopts its maximum expression when we find ourselves in a globalized world favored, among other things, by the rapid technological advance.

The process of internationalization implies the acceptance by companies of new risks that must be taken into account by the CFO, such as exchange rate risk, credit risk, country risk, etc. and new financing opportunities such as access to foreign investors.



Throughout the topics that make up the subject we will introduce ourselves in the international financial environment, the foreign exchange market and, fundamentally, the risks derived from the globalization of business activity and the financial instruments for its coverage.

The theoretic classes will be complemented with practical exercises and readings that will contribute to a better learning of the theoretical contents exposed.

PREVIOUS KNOWLEDGE

Relationship to other subjects of the same degree

There are no specified enrollment restrictions with other subjects of the curriculum.

Other requirements

No prior knowledge is required

OUTCOMES

1313 - Degree in Business Management and Administration

- Demonstrate capacity for analysis and synthesis.
- Demonstrate oral and written communication skills in the native language.
- Be able to analyse and search for information from different sources.
- Be able to solve problems.
- Be able to make decisions.
- Be able to work in a team.
- Have critical and self-critical capacity.
- Manage time effectively.
- Be able to learn autonomously.
- Be able to adapt to new situations.
- Be able to solve financial valuation problems, both for financing decisions and for business investment, in the national and international environment.
- Know the fundamentals that govern financial operations and markets.
- Know the different financing instruments and be able to determine the company's indebtedness policy.
- Know the national and international financial environment and the risks associated.



LEARNING OUTCOMES

The purpose of the course is to introduce the student to the field of international finance. That is, to analyze the implications of an international environment and to operate with concepts such as: currencies, foreign exchange markets, commercial and financial risks associated with international business, etc. In short, assess and detect the positive and negative effects of the internationalization and know the financial assets available to eliminate or mitigate the negative effects.

DESCRIPTION OF CONTENTS

1. THE INTERNATIONALIZED COMPANY

- 1.1 Globalization and enterprise.
- 1.2 Risks of the international enterprise.
- 1.3 Financial management of the International company

2. THE FOREIGN EXCHANGE MARKET

- 2.1 The foreign exchange market. Exchange rate
- 2.2 Theories on exchange rate determination
- 2.3 Types of currency trading

3. FINANCIAL RISK MANAGEMENT I

- 3.1 Introduction to derivatives
- 3.2. Organized Markets versus OTC Markets
- 3.3 Forward,
- 3.4 FRA, Swap
- 3.4 Swap

4. FINANCIAL RISK MANAGEMENT II

- 4.1 Futures
- 4.2 Options
- 4.3. Cap, floor and collar

5. COMMERCIAL RISK MANAGEMENT

- 4.1. Introduction.
- 4.2. Interacional trade financing.
- 4.3. Means of payment and collection in foreign transactions



WORKLOAD

ACTIVITY	Hours	% To be attended
Theory classes	30,00	100
Classroom practices	30,00	100
Development of group work	10,00	0
Development of individual work	10,00	0
Study and independent work	20,00	0
Preparing lectures	25,00	0
Preparation of practical classes and problem	25,00	0
TOTAL	150,00	

TEACHING METHODOLOGY

The development of the program will be made in theoretical and practical classes. Although both in the theoretical classes and in the practices, the teacher will introduce and develop the concepts with examples, it will be in the practical classes where the student will have to assume a greater presence presenting solutions to the problems raised.

Likewise, the individual or group student, tutored by the teacher, will develop and present some aspects related to the content theoretical or practical of the subject.

EVALUATION

At the end of the course, the student should be able to:

- „ÿ Recognize the complexity and dynamism of the current business environment.
- „ÿ Identify the risk factors inherent to business activity in an international context.
- „ÿ Know and understand the assets available to mitigate (or cancel) the risks of said activity.
- „ÿ Understand the operation of derivative financial assets.
- „ÿ Develop strategies to cover the aforementioned risks through derivative financial assets

To evaluate the knowledge and skills acquired by students, we will use a diversified evaluation system. Thus, 80% of the final grade will be obtained through a written examination that will consist of several brief questions and practical cases. In the exam the specific punctuation of each section will be specified, being able to demand a minimum note in some / s of the parts to pass the exam.



The remaining 20% will be obtained by the continuous evaluation, for which, practical cases and brief questions of the given matter until that moment will be made. The cases and questions will be done in class when determined by the faculty and will not be recoverable. The attendance to class is compulsory, since it will allow observing the participation and involvement of the student.

The purpose and nature of these tests of continuous evaluation is to encourage and evaluate the work and the progressive and continuous learning of the student throughout the course, as specified in article 6 point 3 of the Regulation of Evaluation and Qualification of the Universitat de València for degree and master's degrees, which states: "Continuous evaluation is one of the basic criteria of teaching programming, and must be understood as a tool of the teaching-learning process that informs the student about their progress and values it" .

Given the finalist nature of these continuous assessment tests, they will not be recoverable on second call.

In any case, it will be an essential requirement to pass the written. If in the first call this exam is not passed, the continuous assessment note will be saved for the second call. In case of copy or plagiarism in the exams and / or works developed by the students, the current regulations will be applied.

REFERENCES

Basic

- Duran, J.J. y Gallardo F. (2013): Finanzas internacionales para la empresa. Pirámide. Madrid.
- Eiteman, D., Stonehill, A. y Moffett, M. (2011): Las Finanzas en las empresas multinacionales. Pearson. Mexico.
- Martín, L.L. y Téllez, C. (2014): Finanzas internacionales. Paraninfo. Madrid

Additional

- González, S. (2000): El Sistema Monetario Internacional y el Mercado de Divisas. Pirámide. Madrid.
- Hernández, L. (2003): Los riesgos y su cobertura en el comercio internacional. FC Editorial.
- López, F.J y García, P (2006): Finanzas en mercados internacionales. MacGrawHill. Madrid
- Martín, J.L. y Trujillo, A. (2004) Manual de Mercados Financieros. Thomson-Paraninfo. Madrid
- Mascareñas, J. (2004): El riesgo de la empresa. Tipología, análisis y valoración. Pirámide. Madrid.
- Mateos, P. y Analistas Financieros Internacionales (2001): Finanzas Internacionales. Ed. Académicas



SA

Ontiveros, E; Bergés, A; Valero, F, y Manzano, D (1993): Mercados financieros internacionales. Espasa Calpe

Quiroga, C. (2015): Casos de finanzas internacionales. Global Marketing Strategies. Madrid

Serantes, P. (2004): Cobertura de riesgos en las operaciones de exportación. ICEX

----- (2007): Factoring, forfaiting y leasing: instrumentos de financiación para la pyme exportadora. ICEX

ADDENDUM COVID-19

This addendum will only be activated if the health situation requires so and with the prior agreement of the Governing Council

English version is not available