

**COURSE DATA****Data Subject**

Code	35805
Name	Investment theory
Cycle	Grade
ECTS Credits	6.0
Academic year	2021 - 2022

Study (s)

Degree	Center	Acad. year	Period
1313 - Degree in Business Management and Administration	Faculty of Economics	2	Second term
1330 - Degree in Business Management and Administration (Ontinyent)	Faculty of Economics	2	Second term
1921 - D.D. in Business Management Administration-Law	Doubles Studies Faculty of Law - Faculty of Economics	3	Second term
1926 - D.D. in Tourism-Business Management Administration	Faculty of Economics	3	Second term

Subject-matter

Degree	Subject-matter	Character
1313 - Degree in Business Management and Administration	8 - Principles of financial management	Obligatory
1330 - Degree in Business Management and Administration (Ontinyent)	8 - Principios de Dirección Financiera	Obligatory
1921 - D.D. in Business Management Administration-Law	4 - Year 3 compulsory subjects	Obligatory
1926 - D.D. in Tourism-Business Management Administration	4 - Asignaturas de tercer curso	Obligatory

Coordination

Name	Department
GRAU GRAU, ALFREDO JUAN	172 - Business Finance



SUMMARY

The course Investment Theory is taught in the second year, second semester, of the Degree in Business Administration. It relates to the subject Principles of Financial Management and it provides students with the skills any chief financial officer (CFO) needs in developing normal financial activity. A company is an organization where funds are obtained from the activity of the company (internal financing) and from shareholders and other contributors (external financing) and funds are used to invest in fixed assets and current assets and reward external sources of funds and debt service. According to Suárez (2005, p. 28), "A company can be regarded as a series of investing and funding decisions". In both types of financial decisions, the objective is to create value and to maximize the wealth of the owners. Although one should always seek the lowest cost funding and invest in the most profitable assets, in an efficient capital market higher return is associated to higher risk. Therefore, it is necessary to find the risk-return ratio that best fits shareholders and other sources of funding. The Investment Theory course deals with the analysis and evaluation of investment projects. To that end, in addition to the basic criteria of valuation of investments, we study the risk-return relationship of financial assets, portfolio management and the CAPM valuation model to find the required yield on an investment with a given level of risk. To be able to follow class explanations and understand the concepts it is necessary that students have a basic knowledge of Statistics, Financial Accounting and Financial Mathematics.

PREVIOUS KNOWLEDGE

Relationship to other subjects of the same degree

There are no specified enrollment restrictions with other subjects of the curriculum.

Other requirements

Relationship with other subjects of the same degree:

There are no specified enrollment restrictions with other subjects of the curriculum.

Other requirements:

In order to follow class explanations and understand the concepts of the subject it is required that students have a basic knowledge of Statistics, Financial Accounting and Financial Mathematics.

OUTCOMES

1313 - Degree in Business Management and Administration

- Demonstrate capacity for analysis and synthesis.
- Have organisation and planning skills.
- Demonstrate oral and written communication skills in the native language.
- Be able to use ICTs in the field of study.



- Be able to analyse and search for information from different sources.
- Be able to solve problems.
- Be able to make decisions.
- Be able to transmit and communicate complex ideas and approaches to both specialised and lay audiences.
- Have critical and self-critical capacity.
- Be able to learn autonomously.

LEARNING OUTCOMES

- Being able to assess different types of investment that a company may undertake and understanding the relationship between investment and financing decisions.
- Ability to perform analysis of business investment projects.
- Ability to analyze different methods of investment evaluation using spreadsheets to define a range of possible returns of the project.
- Ability to establish and develop viable investment policies and appropriate funding strategies.
- Ability to manage portfolios with the use of specific tools and with a thorough understanding of the formation of market prices

DESCRIPTION OF CONTENTS

1. CORPORATE FINANCIAL MANAGEMENT

1. Finance in the firm.
2. Assets and Liabilities structure: financial equilibrium.
3. Corporate financial management objectives.

2. INVESTMENT DECISIONS

1. The idea of investment.
2. Financial characteristics of an investment.
3. Cash flow determination.

3. NET PRESENT VALUE

1. How capital markets reconcile preferences for current vs. future consumption.
2. Investment opportunities and the creation of value. Fisher's theorem.
3. Net Present Value (NPV).



4. OTHER INVESTMENT DECISION CRITERIA

1. Internal Rate of Return (IRR).
2. Other investment assessment models
3. Ranking investment projects

5. RISK INVESTMENT ANALYSIS

1. Adjusted discount rate.
2. Sensitivity analysis.
3. Decision trees.

6. RETURN AND RISK

1. Expected return, variance and covariance for individual securities.
2. The return and risk for portfolios.
3. Diversification. Systemic and unsystemic risk.

7. PORTFOLIO SELECTION AND PRINCING

1. Portfolio Selection: Markowitzs and Tobins models.
2. Equilibrium in the capital markets: the CAPM.
3. Valuation of financial assets and investment in real assets.

WORKLOAD

ACTIVITY	Hours	% To be attended
Theory classes	30,00	100
Classroom practices	30,00	100
Study and independent work	90,00	0
TOTAL	150,00	

TEACHING METHODOLOGY

- The lectures consist of discussion of subjects included in the syllabus. Student participation and contribution to class debate is highly valued.
- The practice sessions will consist of solving exercises and real life cases.



EVALUATION

- Continuous assessment is should be understood as a natural process of acquiring competences and knowledge that converges and condenses in a final exam.
- The final exam will consist of multiple choice questions and/or some open questions, theoretical and practical.
- To pass the course, it is required to obtain a passing grade in the final exam.

REFERENCES

Basic

- BLANCO, F.; FERRANDO, M.; MARTÍNEZ (2015): Teoría de la Inversión. Pirámide.
- FERRANDO, M.; GÓMEZ, A.R.; LASSALA, C.; PIÑOL, J.A.; REIG, A. (2005): Teoría de la Financiación I. Modelos CAPM, APT y aplicaciones. Pirámide
- BERK, J; DeMARZO, P. (2008): Finanzas corporativas. Pearson
- BREALEY, R.; MYERS, S.; ALLEN, F (2010): Principios de finanzas corporativas. McGraw Hill.

ADDENDUM COVID-19

This addendum will only be activated if the health situation requires so and with the prior agreement of the Governing Council

The modality of classes for students will depend on the social and health conditions and the restrictions established by the competent authorities.

In the case of **online teaching**, classes will be given by videoconference, preferably synchronous, using Blackboard Collaborate, Teams, Skype or the tool that the lecturer considers appropriate to optimize the student's teaching-learning process during the scheduled program sessions, **which remain the same days and times**.

In the case of **blended teaching**, the students will have to access the classroom in alternate weeks according to the initial of their last name (A-M or L-Z). The classes will be broadcast so that the students will have face-to-face teaching one week, and the next week they will follow the classes in streaming.

In the case of **face-to-face teaching in** Double Degree in Business Administration And Management + Law, students shall attend classes during the established timetable, in classrooms where attendance does not exceed 50% of their capacity.