



## COURSE DATA

### Data Subject

<b>Code</b>	35125
<b>Name</b>	Communication in the second foreign language for tourism III
<b>Cycle</b>	Grade
<b>ECTS Credits</b>	6.0
<b>Academic year</b>	2023 - 2024

### Study (s)

Degree	Center	Acad. year	Period
1317 - Degree in Tourism	Faculty of Economics	3	Second term
1926 - Double Degree Program Tourism & BMA	Faculty of Economics	3	Second term

### Subject-matter

Degree	Subject-matter	Character
1317 - Degree in Tourism	20 - Second foreign language training	Obligatory
1926 - Double Degree Program Tourism & BMA	4 - Asignaturas de tercer curso	Obligatory

### Coordination

Name	Department
BAYNAT MONREAL, MARIA ELENA	160 - French and Italian
PACHECO, SILVIA	160 - French and Italian
WEBER ., ECKHARD	155 - English and German

## SUMMARY

In this subject the student must choose, according to the criteria established by the teaching organization, between German, French and Italian, so, in practice, Communication in Second Foreign Language for Tourism III are three different subjects with a same code:



- Communication in German Language for Tourism III

Access the Teaching Guide in Virtual Classroom or in this link:

<http://www.uv.es/gradoturismo/idiomas/35125alemanIII.pdf>

- Communication in French Language for Tourism III

Access the Teaching Guide in Virtual Classroom or in this link:

<http://www.uv.es/gradoturismo/idiomas/35125francesIII.pdf>

- Communication in Italian Language for Tourism III

Access the Teaching Guide in Virtual Classroom or in this link:

<http://www.uv.es/gradoturismo/idiomas/35125italianoIII.pdf>

## PREVIOUS KNOWLEDGE

### Relationship to other subjects of the same degree

**1926 - Double Degree Program Tourism & BMA :**

**1317 - Degree in Tourism :**

R4-OBLIGATION TO HAVE SUCCESSFULLY COMPLETED THE COURSE

35106 - Communication in the second foreign language for tourism I

35124 - Communication in the second foreign language for tourism II

35106 - Communication in the second foreign language for tourism I

35124 - Communication in the second foreign language for tourism II

### Other requirements

The student must continue studying the language chosen in the subject COMMUNICATION IN SECOND FOREIGN LANGUAGE FOR TOURISM I (German, French or Italian), and maintain this choice of foreign language for subjects II and III.

## COMPETENCES (RD 1393/2007) // LEARNING OUTCOMES (RD 822/2021)

### 1317 - Degree in Tourism

- Have a strong customer service orientation.
- Have communication skills.



- Communicate orally and in writing in a second foreign language.
- Communicate orally and in writing in a third foreign language.
- Work in different socio-cultural environments.
- Show creativity.

## **LEARNING OUTCOMES (RD 1393/2007) // NO CONTENT (RD 822/2021)**

- Oral communication in sociocultural and professional contexts related to the field of tourism.
- Written communication in sociocultural and professional contexts related to the field of tourism.
- Management of interpersonal communication techniques in second and third foreign languages.
- Knowledge and use of specialized lexicon.
- Recognition of the peculiarities of the tourist service and use of the appropriate tourist discourse for each communicative situation.
- Knowledge of the different cultures of the countries where the second foreign languages and their linguistic varieties are spoken.
- Respect for diversity -cultural, social, racial, gender- and recognition of cultural differences.

## **DESCRIPTION OF CONTENTS**

### **1. Communication in the second foreign language for tourism III**

The tourism industry: types of tourism and tourists.

Lexical variation, sociolinguistic and levels of formality in the tourist discourse.

Information search and use of ICT in a second foreign language for Tourism.

Practice of specific communicative functions in a second foreign language for tourism: negotiation, argumentation, conflict management, decision making, etc.

Deepening and integration of communication skills in a second foreign language for tourism.

Communication in German Language for Tourism III

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Communication in French Language for Tourism III

Access the Teaching Guide in Virtual Classroom or in this link:

<http://www.uv.es/gradoturismo/idiomas/35125francesIII.pdf>

Communication in Italian Language for Tourism III

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## WORKLOAD

ACTIVITY	Hours	% To be attended
Classroom practices	60,00	100
<b>TOTAL</b>	<b>60,00</b>	

## TEACHING METHODOLOGY

### TRAINING ACTIVITIES WITH ITS TEACHING AND LEARNING METHODOLOGY:

- Practical classes (in the classroom, computer room, etc.) related to problem solving, case studies, etc. with application of techniques, oral presentations, debates, etc., individually and / or as a team.
- Autonomous work based on the execution of exercises and / or projects individually and / or as a team, with tutorial support where appropriate.
- Independent study of the student and the performance of written and / or oral tests, etc.

## EVALUATION

The subjects of Communication in Second Foreign Language use a competency assessment procedure based on:

- Written and / or oral tests, consisting of one or several exams that will consist of theoretical and / or theoretical-practical issues and / or problems.
- Evaluation of practical activities based on the preparation of papers / reports and / or oral presentations.
- Continuous assessment of each student, based on regular attendance at classes and face-to-face activities, participation and degree of involvement of the student in the teaching-learning process.

The percentages assigned vary for each subject and will be specified in the respective Teaching Guides.

## REFERENCES

### Basic

- Comunicació en Lengua Alemana para Turismo III/ Comunicació en Llengua Alemanya per a Turisme III/ Communication in German Language for Tourism III  
Acceder a la Guia Docente en Aula Virtual o en este enlace / Accedir a la Guia Docent en Aula Virtual o en este enllaç/ Access the Teaching Guide in Virtual Classroom or in this link:  
<http://www.uv.es/gradoturismo/idiomas/35125alemanIII.pdf>



- Comunicaci3n en Lengua Francesa para Turismo III/ Comunicaci3n en Llengua Francesa per a Turisme III/ Communication in French Language for Tourism III  
Acceder a la Guía Docente en Aula Virtual o en este enlace/ Accedir a la Guia Docent en Aula Virtual o en este enllaç/ Access the Teaching Guide in Virtual Classroom or in this link:  
<http://www.uv.es/gradoturismo/idiomas/35125francesIII.pdf>
- Comunicaci3n en Lengua Italiana para Turismo III/ Comunicaci3n en Llengua Italiana per a Turisme III/ Communication in Italian Language for Tourism III  
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