

**COURSE DATA****Data Subject**

<b>Code</b>	35118
<b>Name</b>	Tourism areas and the environment
<b>Cycle</b>	Grade
<b>ECTS Credits</b>	6.0
<b>Academic year</b>	2021 - 2022

**Study (s)**

<b>Degree</b>	<b>Center</b>	<b>Acad. year</b>	<b>Period</b>
1317 - Degree in Tourism	Faculty of Economics	3	First term
1926 - D.D. in Tourism-Business Management Administration	Faculty of Economics	3	First term

**Subject-matter**

<b>Degree</b>	<b>Subject-matter</b>	<b>Character</b>
1317 - Degree in Tourism	16 - Geography of tourism I	Obligatory
1926 - D.D. in Tourism-Business Management Administration	4 - Asignaturas de tercer curso	Obligatory

**Coordination**

<b>Name</b>	<b>Department</b>
IRANZO GARCIA, EMILIO	195 - Geography

**SUMMARY**

The contents of the subject "Tourism space and environment", 3rd year of the Degree in Tourism, are composed of four topics, which can be divided into two blocks.

On the one hand, conceptual content is addressed in the first two topics. Topic 1 explains the basic concepts related to the environment: geography, ecology, biogeochemical cycles, the ecosystem, terrestrial biomes and the urban tourist ecosystem; The effects of climate change on tourism are discussed below. In Topic 2, the environment is related to tourism activity, through the impacts of tourism; and the concept of sustainable and quality tourism is introduced.

On the other hand, the second block has a clearly instrumental character. Thus, in Theme 3, students are introduced to mandatory and voluntary environmental management instruments, delving deeper into those



geared towards the tourism business, as a strategy to achieve - and maintain - a sustainable tourism model. Finally, Topic 4 focuses on instruments for the sustainable environmental management of tourist destinations, addressing the SDGs-2030 Agenda; and environmental impact assessment and landscape integration studies, as mandatory preventive instruments for certain infrastructure works related to tourism.

In short, the aim of the subject is to show and explain the relationship between tourism economic activity and environmental aspects, from a theoretical, conceptual, practical and instrumental point of view. It deepens in the knowledge and evaluation of the impacts of the tourist activity on the natural environment, also picking up in part concepts of the previous subjects of Geography of the 1st and 2nd year of the Degree, as well as of other subjects related to economics and law; It also provides basic knowledge for some of the subjects of the 4th year, especially the itinerary of Planning of Tourist Destinations.

In short, it must provide the future graduate in Tourism with a "sensitivity" towards environmental issues and must allow it to adequately assess the relationship between tourism and the environment.

## PREVIOUS KNOWLEDGE

### Relationship to other subjects of the same degree

There are no specified enrollment restrictions with other subjects of the curriculum.

### Other requirements

It is recommended that students study or review, to better face the subject, the contents and basic concepts related to the environment.

## OUTCOMES

### 1317 - Degree in Tourism

- Manage the tourist territory according to the principles of sustainability.
- Analyse the impact of tourism.

## LEARNING OUTCOMES

The expected learning outcomes are:

- Understand the nature of the multiple relationships and interactions that occur between tourism activity and the environment in which it is developed.
- Discern how the different types of tourism affect the territory and its environment, especially the one that develops on the coast (which is the most important), but also the rest (rural, urban, natural and mountain areas).



- Prepare diagnostics on tourism management at different scales, including its negative effects on the environment, through the knowledge of the instruments that allow analyzing these processes.
- Understand the concept of sustainable tourism, which appears linked to quality, and which is presented as necessary for the viability of long-term tourism activity.

## DESCRIPTION OF CONTENTS

### 1. THE TOURIST ACTIVITY AND THE ENVIRONMENT

#### Theory

- 1.1. The basic concepts in the environment.
- 1.2. Climate emergency and tourism

#### Practice

1. An analysis of the conflicts of use in a tourist space.

In the thematic unit referring to tourist activity and the environment, the theoretical contents related to basic environmental concepts are explained, as well as an introduction to the problems that the tourism sector is experiencing as a consequence of climate change.

The first practice consisting of the analysis of the conflicts of uses in a tourist space, with an economic and environmental base, is introduced.

### 2. TOURISM AND SUSTAINABLE DEVELOPMENT

#### Theory

- 2.1 The environmental, social and economic impacts of tourism.
- 2.2 Reflections on sustainable tourism.

#### Practice

- Practice 2: Study of the environmental effects of golf tourism

In the thematic unit on tourism and sustainable development, the effects that tourism generates in the territory in three dimensions are explained first: environmental, social and economic, and then address the concept of "sustainable" tourism, its characteristics and examples of sustainable tourist products-destinations.

Practice number 2 is introduced, in which the positive and negative effects of golf tourism are analyzed and debated.



### **3. Instruments and tools of environmental management oriented to the tourist company**

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Theory

- 3.1 An introduction to environmental management instruments.
- 3.2 Codes of conduct, best practice guides and ecolabels.
- 3.3 The environmental management systems.

This thematic unit presents the mandatory and voluntary instruments that tourism companies can use to make their activity a more sustainable activity. A series of instruments structured according to their level of environmental commitment are explained, ending with the presentation of management systems as an environmental diagnostic tool that provides the basis for channeling, measuring and evaluating the operation of the company in order to ensure that its operations are carried out in a manner consistent with applicable environmental regulations.

Practice 3 is introduced in which more outstanding examples of the different certificates and ecolabels related to the tourism sector will be studied.

### **4. Policies and strategies for the sustainable management of tourist destinations**

Theory

- 4.1. From Local Agendas 21 to the Sustainable Development Goals -2030.
- 4.2. Environmental Assessment and Landscape Integration Instruments for infrastructure and tourism projects.

Practice

Practice 4

- 7. An example of application of the SDGs in a tourist municipality.

The thematic unit explains the evolution of strategic environmental planning represented in the first decade of the s. XXI by Local Agendas 21, to the new trends of achievement of the Sustainable Development Goals in tourist destinations. In addition, the environmental assessment procedure and the landscape integration studies are addressed, as legal instruments of obligatory prior preparation for certain works related to tourist activity.

A last practice consists of an applied case of implantation of the ODS in a Valencian tourist municipality.

**WORKLOAD**

ACTIVITY	Hours	% To be attended
Theory classes	45,00	100
Classroom practices	15,00	100
Study and independent work	20,00	0
Readings supplementary material	10,00	0
Preparing lectures	40,00	0
Preparation of practical classes and problem	20,00	0
<b>TOTAL</b>	<b>150,00</b>	

**TEACHING METHODOLOGY**

The subject is divided into theory and practice sessions.

In the theory the 4 thematic units of contents of the subject will be worked, by means of the explanation on the part of the professor; these sessions will incorporate some activities of understanding the different concepts and processes, through the asking of questions by the teacher, to be solved in the classroom by the students.

In the practical sessions the 4 of the subject will be worked; each session will be scheduled for the development of specific tasks of each practice, which in turn will be related to theoretical content previously explained. The practices will be carried out individually, partly during the sessions in the classroom with the supervision of the teacher to solve the doubts, but also as work "at home".

Students will have to read and work throughout the course scientific articles, which the teacher will indicate at the beginning of the term related to some of the contents of the subject and will be discussed in the classroom.

The main purpose of the tutorials is to solve the doubts and problems of the student, in relation to the theoretical and practical contents of the subject; They can also serve to guide you in the expansion of knowledge, on topics or aspects that may arouse a specific interest.

**EVALUATION**

There will be a single final exam, within the official exam period established by the Faculty of Economics. The exam will ask about the theoretical contents, including any material (articles, audiovisuals ...) proposed by the teacher, with a value of 6 points.

The remaining 4 points will be evaluated with the practical contents (one point per practice), so that the practices will be worked, elaborated and delivered throughout the course, within a concept of "continuous evaluation ". The teacher will indicate the delivery dates. No internships may be submitted out of time. In order to take part in the continuous assessment, the student must have submitted all the internships.





For the practice marks to average those of the exam, the exam mark must have been higher than 4 points out of 10.

The evaluation forms and restrictions discussed will be used for both the 1st call (January) and the 2nd (June). In this sense, if the exam has been suspended in the 1st call, the score that has been given to the practices -on a maximum of 4 points- will persist for the exam of the 2nd, that is, not "new " internships can be delivered.

No extra activity or work will be allowed, for "upgrading ".

## REFERENCES

### Basic

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#### **Additional**

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- ÁLVAREZ, A., & GONZÁLEZ, M. (2016): Desarrollo del turismo vs sustentabilidad, conceptos, incongruencias y realidades. Revista Arquitectura y Urbanismo nº2.
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- UNWTO, 2018. Tourism for Development - Volume I: Key Areas for Action. UNWTO. Madrid
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#### **ADDENDUM COVID-19**

**This addendum will only be activated if the health situation requires so and with the prior agreement of the Governing Council**

##### **1. Contents**

The theoretical contents included in the teaching guide have been adapted for online teaching, ensuring that students can acquire the fundamental skills of the subject.

In this sense, the students will work on the contents of the four thematic units in which the subject is organized.



## **2. Volume of work and temporary planning of teaching**

The theoretical classes will be taught in full "on line " at the time established by the Faculty of Economics, while the practical classes will be in-person. In the event that a new state of alarm forces a confinement, the practical classes have been designed so that they can be fully taught "online" if necessary.

## **3. Teaching methodology**

In the case of the theory sessions, the master classes "on line " will be used, combined with forums, debates and class activities, using the different tools present in the Moodle virtual classroom: synchronous videoconference by Blackboard Collaborate , chats, questionnaires, forums ...

In some cases, the option of uploading materials (presentations) spoken by the teacher to the virtual classroom could be used.

As for the practical classes, these will be face-to-face but are prepared so that in case of confinement they can be implemented through synchronous videoconference by Blackboard Collaborate.

Tutoring System: The virtual tutoring program is maintained by email by private chat of the Virtual Classroom and other tools of the Virtual Classroom are used to answer collective questions or debates (creation of forums or chats).

## **4. Evaluation**

The evaluation percentages stated in the original teaching guide are maintained. All continuous assessment activities already carried out in person or online are valued. In the day and time slot stipulated by the academic calendar of exams, the last test will be carried out, which is equivalent to the percentage that was called the written test or exam and will be carried out through any of the options and means offered by the Virtual Classroom of the University From Valencia. Thus, the final grade will be the result of combining:

a) Exam (60% of the final grade): it will consist of a written test that will be uploaded to the task created for this purpose in the Virtual Classroom on the day stipulated in the exam calendar at the time indicated by the teacher. And test that will be carried out next using the Virtual Classroom Questionnaires tool. The exam will be evaluated from 0 to 10 points. The student may achieve a maximum of 6 points on the written test and a maximum of 4 points on the test.

Written test and questionnaire form a single evaluation item: Exam

b) Practices (40% of the final grade). The student must deliver through the virtual classroom 4 practices within the deadlines stipulated by the teacher. Each practice will score 10% of the final grade.

## **5. Bibliography**

The one of the Educational Guide is maintained