



## COURSE DATA

### Data Subject

<b>Code</b>	35106
<b>Name</b>	Communication in the second foreign language for tourism I
<b>Cycle</b>	Grade
<b>ECTS Credits</b>	6.0
<b>Academic year</b>	2023 - 2024

### Study (s)

Degree	Center	Acad. year	Period
1317 - Degree in Tourism	Faculty of Economics	1	Second term
1926 - Double Degree Program Tourism & BMA	Faculty of Economics	1	Second term

### Subject-matter

Degree	Subject-matter	Character
1317 - Degree in Tourism	8 - Modern language	Basic Training
1926 - Double Degree Program Tourism & BMA	1 - Asignaturas de formación básica de primer curso	Basic Training

### Coordination

Name	Department
BAYNAT MONREAL, MARIA ELENA	160 - French and Italian
BLAT MIR, MARIA ANTONIA	160 - French and Italian
LABARTA POSTIGO, MARIA	155 - English and German

## SUMMARY

In this subject the student must choose, according to the criteria established by the teaching organization, between German, French and Italian, so, in practice, Communication in Second Foreign Language for Tourism I are three different subjects with a same code:

- Communication in the German Language for Tourism I



Access the Teaching Guide in Virtual Classroom or in this link:

<http://www.uv.es/gradoturismo/idiomas/35106alemanI.pdf>

- Communication in the French Language for Tourism I

Access the Teaching Guide in Virtual Classroom or in this link:

<http://www.uv.es/gradoturismo/idiomas/35106francesI.pdf>

- Communication in the Italian Language for Tourism I

Access the Teaching Guide in Virtual Classroom or in this link:

<http://www.uv.es/gradoturismo/idiomas/35106italianoI.pdf>

## PREVIOUS KNOWLEDGE

### Relationship to other subjects of the same degree

There are no specified enrollment restrictions with other subjects of the curriculum.

### Other requirements

In this subject the student must choose, according to the criteria established by the teaching organization, between German, French or Italian, and maintain this choice of foreign language for subjects II and III.

## COMPETENCES (RD 1393/2007) // LEARNING OUTCOMES (RD 822/2021)

### 1317 - Degree in Tourism

- Have a strong customer service orientation.
- Have communication skills.
- Communicate orally and in writing in a second foreign language.
- Communicate orally and in writing in a third foreign language.
- Work in different socio-cultural environments.
- Show creativity.

## LEARNING OUTCOMES (RD 1393/2007) // NO CONTENT (RD 822/2021)

- Oral communication in sociocultural and professional contexts related to the field of tourism.
- Written communication in sociocultural and professional contexts related to the field of tourism.
- Management of interpersonal communication techniques in second and third foreign languages.
- Knowledge and use of specialized lexicon.
- Recognition of the peculiarities of the tourist service and use of the appropriate tourist discourse for



each communicative situation.

- Knowledge of the diverse cultures of the countries where the foreign languages are spoken and their linguistic varieties.
- Respect for diversity -cultural, social, racial, gender- and recognition of cultural differences.

## DESCRIPTION OF CONTENTS

### 1. COMMUNICATION IN SECOND FOREIGN LANGUAGE FOR TOURISM I

Introduction to the second foreign language for tourism.

Basic lexicon specialized in the field of tourism.

Basic communicative interaction in a second foreign language for tourism.

Reading comprehension of different types of tourism discourse.

Written expression of different types of tourism discourse.

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## WORKLOAD

ACTIVITY	Hours	% To be attended
Classroom practices	60,00	100
<b>TOTAL</b>	<b>60,00</b>	

## TEACHING METHODOLOGY

### TRAINING ACTIVITIES WITH ITS TEACHING AND LEARNING METHODOLOGY:



- Practical classes (in the classroom, computer room, etc.) related to problem solving, case studies, etc. with application of techniques, oral presentations, debates, etc., individually and / or as a team.
  - Autonomous work based on the execution of exercises and / or projects individually and / or as a team, with tutorial support where appropriate.
  - Independent study of the student and the performance of written and / or oral tests, etc.
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## EVALUATION

The subjects of Communication in Second Foreign Language use a competency assessment procedure based on:

- Written and / or oral tests, consisting of one or several exams that will consist of theoretical and / or theoretical-practical issues and / or problems.
- Evaluation of practical activities based on the preparation of papers / reports and / or oral presentations.
- Continuous assessment of each student, based on regular attendance at classes and face-to-face activities, participation and degree of involvement of the student in the teaching-learning process.

The percentages assigned vary for each subject and will be specified in the respective Teaching Guides.

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- Communication in the Italian Language for Tourism I

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## REFERENCES

### Basic

- Comunicación en Lengua Alemana para Turismo I/ Comunicació en Llengua Alemana per a Turisme I/  
Communication in german Language for Tourism I  
Acceder a la Guía Docente en Aula Virtual o en este enlace/ Accedir a la Guia Docent en Aula Virtual  
o en este enllaç / Access the Teaching Guide in Virtual Classroom or in this link::  
<http://www.uv.es/gradoturismo/idiomas/35106alemanI.pdf>
- Comunicación en Lengua Francesa para Turismo I/ Comunicació en Llengua Francesa per a Turisme  
I/ Communication in french Language for Tourism I.  
Acceder a la Guía Docente en Aula Virtual o en este enlace/ Accedir a la Guia Docent en Aula Virtual  
o en este enllaç /Access the Teaching Guide in Virtual Classroom or in this link:  
<http://www.uv.es/gradoturismo/idiomas/35106francesI.pdf>
- Comunicación en Lengua Italiana para Turismo I/ Comunicació en Llengua Italiana per a Turisme I/  
Communication in italian Language for Tourism I  
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