

COURSE DATA

Data Subject	
Code	35106
Name	Communication in the second foreign language for tourism I
Cycle	Grade
ECTS Credits	6.0
Academic year	2021 - 2022

Stud	ly ((s)
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Degree	Center	Acad.	Period
		year	
1317 - Degree in Tourism	Faculty of Economics	1	Second term
1926 - D.D. in Tourism-Business Management Administration	Faculty of Economics	267	Second term

Subject-matter

Degree	Subject-matter	Character
1317 - Degree in Tourism	8 - Modern language	Basic Training
1926 - D.D. in Tourism-Business Management Administration	1 - Asignaturas de formación básica de primer curso	Basic Training

Coordination

Name	Department
BAYNAT MONREAL, MARIA ELENA	160 - French and Italian
BLAT MIR, MARIA ANTONIA	160 - French and Italian
LABARTA POSTIGO, MARIA	155 - English and German

SUMMARY

In this subject the student must choose, according to the criteria established by the teaching organization, between German, French and Italian, so, in practice, Communication in Second Foreign Language for Tourism I are three different subjects with a same code:

• Communication in the German Language for Tourism I



Access the Teaching Guide in Virtual Classroom or in this link:

http://www.uv.es/gradoturismo/idiomas/35106alemanI.pdf

• Communication in the French Language for Tourism I

Access the Teaching Guide in Virtual Classroom or in this link:

http://www.uv.es/gradoturismo/idiomas/35106francesI.pdf

• Communication in the Italian Language for Tourism I

Access the Teaching Guide in Virtual Classroom or in this link:

http://www.uv.es/gradoturismo/idiomas/35106italianoI.pdf

PREVIOUS KNOWLEDGE

Relationship to other subjects of the same degree

There are no specified enrollment restrictions with other subjects of the curriculum.

Other requirements

In this subject the student must choose, according to the criteria established by the teaching organization, between German, French or Italian, and maintain this choice of foreign language for subjects II and III.

OUTCOMES

1317 - Degree in Tourism

- Have a strong customer service orientation.
- Have communication skills.
- Communicate orally and in writing in a second foreign language.
- Communicate orally and in writing in a third foreign language.
- Work in different socio-cultural environments.
- Show creativity.

LEARNING OUTCOMES

- Oral communication in sociocultural and professional contexts related to the field of tourism.
- Written communication in sociocultural and professional contexts related to the field of tourism.
- Management of interpersonal communication techniques in second and third foreign languages.
- Knowledge and use of specialized lexicon.
- Recognition of the peculiarities of the tourist service and use of the appropriate tourist discourse for



each communicative situation.

- Knowledge of the diverse cultures of the countries where the foreign languages are spoken and their linguistic varieties.
- Respect for diversity -cultural, social, racial, gender- and recognition of cultural differences.

DESCRIPTION OF CONTENTS

1. COMMUNICATION IN SECOND FOREIGN LANGUAGE FOR TOURISM I

Introduction to the second foreign language for tourism.

Basic lexicon specialized in the field of tourism.

Basic communicative interaction in a second foreign language for tourism.

Reading comprehension of different types of tourism discourse.

Written expression of different types of tourism discourse.

Communication in the German Language for Tourism I
Access the Teaching Guide in Virtual Classroom or in this link:

http://www.uv.es/gradoturismo/idiomas/35106alemanl.pdf

Communication in the French Language for Tourism I Access the Teaching Guide in Virtual Classroom or in this link:

http://www.uv.es/gradoturismo/idiomas/35106francesl.pdf

Communication in the Italian Language for Tourism I Access the Teaching Guide in Virtual Classroom or in this link:

http://www.uv.es/gradoturismo/idiomas/35106italianol.pdf

WORKLOAD

ACTIVITY	Hours	% To be attended
Classroom practices	60,00	100
TOTAL	60,00	

TEACHING METHODOLOGY

TRAINING ACTIVITIES WITH ITS TEACHING AND LEARNING METHODOLOGY:



- Practical classes (in the classroom, computer room, etc.) related to problem solving, case studies, etc. with application of techniques, oral presentations, debates, etc., individually and / or as a team.
- Autonomous work based on the execution of exercises and / or projects individually and / or as a team, with tutorial support where appropriate.
- Independent study of the student and the performance of written and / or oral tests, etc.
- Communication in the German Language for Tourism I

Access the Teaching Guide in Virtual Classroom or in this link:

http://www.uv.es/gradoturismo/idiomas/35106alemanI.pdf

• Communication in the French Language for Tourism I

Access the Teaching Guide in Virtual Classroom or in this link:

http://www.uv.es/gradoturismo/idiomas/35106francesI.pdf

• Communication in the Italian Language for Tourism I

Access the Teaching Guide in Virtual Classroom or in this link:

http://www.uv.es/gradoturismo/idiomas/35106italianoI.pdf

EVALUATION

The subjects of Communication in Second Foreign Language use a competency assessment procedure based on:

- Written and / or oral tests, consisting of one or several exams that will consist of theoretical and / or theoretical-practical issues and / or problems.
- Evaluation of practical activities based on the preparation of papers / reports and / or oral presentations.
- Continuous assessment of each student, based on regular attendance at classes and face-to-face activities, participation and degree of involvement of the student in the teaching-learning process.

The percentages assigned vary for each subject and will be specified in the respective Teaching Guides.

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• Communication in the French Language for Tourism I

Access the Teaching Guide in Virtual Classroom or in this link:

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• Communication in the Italian Language for Tourism I

Access the Teaching Guide in Virtual Classroom or in this link:

http://www.uv.es/gradoturismo/idiomas/35106italianoI.pdf

REFERENCES

Basic

- Comunicación en Lengua Alemana para Turismo I/ Comunicació en Llengua Alemana per a Turisme I/
 Communication in german Language for Tourism I
 Acceder a la Guía Docente en Aula Virtual o en este enlace/ Accedir a la Guia Docent en Aula Virtual
 o en este enllaç / Access the Teaching Guide in Virtual Classroom or in this link::
 http://www.uv.es/gradoturismo/idiomas/35106alemanl.pdf
- Comunicación en Lengua Francesa para Turismo I/ Comunicació en Llengua Francesa per a Turisme I/ Communication in french Language for Tourism I.
 Acceder a la Guía Docente en Aula Virtual o en este enlace/ Accedir a la Guia Docent en Aula Virtual o en este enllaç /Access the Teaching Guide in Virtual Classroom or in this link: http://www.uv.es/gradoturismo/idiomas/35106francesl.pdf
- Comunicación en Lengua Italiana para Turismo I/ Comunicació en Llengua Italiana per a Turisme I/
 Communication in italian Language for Tourism I
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ADDENDUM COVID-19

This addendum will only be activated if the health situation requires so and with the prior agreement of the Governing Council

Communication in the second foreign language for tourism I (German). Degree in Tourism and double degree in TADE $\,$

1. Contents



The content remains as scheduled.

2. Workload and teaching schedule

The work program and sessions are maintained on scheduled days and times.

3. Methodology

The modality of classes for students will depend on the social and health conditions and the restrictions established by the competent authorities.

In the case of online teaching, classes will be given by videoconference, preferably synchronous, using Blackboard Collaborate, Teams, Zoom or the tool that the lecturer considers appropriate to optimize the student's teaching-learning process during the scheduled program sessions, which remain the same days and times.

In the case of blended teaching, the students will have to access the classroom in alternate weeks according to the initial of their last name (A-M or L-Z). The classes will be broadcast so that the students will have face-to-face teaching one week, and the next week they will follow the classes in streaming.

For the blended learning mode and online teaching we will use the tools of the Virtual Classroom, as well as the platforms BlackBoard Collaborate, Teams and Zoom.

The tutorials will take place virtually with BlackBoard Collaborate, Teams or Zoom. To make an appointment and obtain the link to the tutoring, write to maria.labarta@uv.es.

If the situation changes, and there is a shift from this blended learning mode to online teaching, the teacher would send you new guidelines through the virtual classroom.

4. Assessment

The final grade will be the sum of the continuous assessment evaluation and the final exam.

Continuously evaluable activities are class participation in class and office hours, delivery of individual tasks, weekly exercises and virtual class assignments.

During the course, and considering the circumstances of the pandemic, more detailed information will be given on the tasks to be carried out and on the percentages of the evaluation.

5. Bibliography

The bibliography remains the same.



Communication in the second foreign language for tourism I (French). Degree in Tourism and double degree in TADE

The modality of classes for students will depend on the social and health conditions and the restrictions established by the competent authorities.

In the case of **online teaching**, classes will be given by videoconference, preferably synchronous, using Blackboard Collaborate, Teams, Skype or the tool that the lecturer considers appropriate to optimize the student's teaching-learning process during the scheduled program sessions, **which remain the same days and times**.

In the case of **blended teaching**, the students will have to access the classroom in alternate weeks according to the initial of their last name (A-M or L-Z). The classes will be broadcast so that the students will have face-to-face teaching one week, and the next week they will follow the classes in streaming.

With regard to **tutorials**, the teaching staff will notify via the virtual classroom whether they are face-to-face (in the office) or virtual (by mail and video-conference).

The following guidelines will be followed for the duration of the non face-to-face teaching:

1. Contents

In principle, all the contents initially programmed in the teaching guide will be maintained. If there is any content that cannot be taught, it will be taken up again in the following year.

2. Workload and timetabling of teaching

Adaptations of theoretical and practical classes:

- Some sessions are replaced by **guided autonomous work**: grammatical and lexical tasks as well as written and/or oral comprehension work delivered by the virtual classroom.
- Other sessions are replaced by **videoconference classes** (through Blackboard Collaborate) in which the theoretical and/or methodological contents of the subject are explained and deepened and the class agenda is advanced.

3. Teaching methodology

ONLINE TOOLS USED:

V BLACKBOARD COLLABORATE:

- **videoconference classes** during the scheduled times. Students who cannot attend the theoretical explanations will be able to access the recording of the class (link to the recordings published weekly in the virtual classroom of the subject) or explanatory videos.
- Online tutorials (by appointment)



v VIRTUAL CLASSROOM (use of different tools):

- Glossary (lexical work)
- **Assignments** (grammar or oral or written comprehension exercises, self-corrective exercises, directed tasks, written or oral assignments, essays, etc.)
- Quizzes (revision checks and exams)
- **Internet links:** various self-corrective exercises, theoretical explanations, youtube videos, real websites, etc.
- News forum: to inform students about news, methodological aspects or assignments.

v OTHERS: Skype, Zoom, Kahoot, etc.

4. Assessment

The assessment sections of the teaching guide are maintained without any variation in the assessment percentages. However, if the exams were to be taken in virtual mode, the percentages would be changed, as explained below:

PATH A (face-to-face):

- **4.1. Final written exam** (kept on the day of the official date): carried out through questionnaires or virtual classroom tasks. It now counts for **20% of the total** (instead of 40%).
- **4.2. Final oral exam**: no changes, it will be held, as initially planned, in pairs through BBC, during tutoring hours (by appointment). The percentage remains the same: **20% of the final mark**.
- **4.3.** Compulsory group work: There are no changes, the instructions and phases are maintained, the compulsory tutorials and the oral practice prior to the recording of the videos with the French-speaking tutors by BBC are carried out. It still counts for 20% of the final mark.
- **4.4. Continuous assessment:** this now accounts for **40% of the final mark** (instead of 20%).

CONTINUOUS EVALUATION IS NOT RECOVERABLE (no changes with respect to the teaching guide).

TRACK B (non-attendance): no changes with respect to the teaching guide.

5. Bibliography: unchanged

Comunicación en segunda lengua extranjera para Turismo I (Italiano). Grado en Turismo y doble grado en TADE:

Debido a las circunstancias actuales derivadas de la pandemia el estudiantado podrá **acceder al aulario** en semanas alternas según la **inicial de su apellido** (A-M ó L-Z). En consecuencia, se retransmitirán las clases, de modo que una semana seguirá las clases **en presencial** y la siguiente **en** *streaming*. En cuanto a



las **tutorías**, el profesorado avisará por el aula virtual si las realiza de modo **presencial** (en el despacho) o **virtual** (por correo y video-conferencia).

Si la situación obligara a impartir todas las **clases de modo virtual** se seguirán las directrices que se detallan a continuación:

1. Contenidos

En principio, se mantienen todos los contenidos inicialmente programados en la guía docente. Si hubiese contenidos que no pudiesen ser dados se retomarían en el curso siguiente.

2. Volumen de trabajo y planificación temporal de la docencia

Adaptaciones clases teórico-prácticas:

- En principio se mantienen las sesiones programadas en las mismas fechas y horas con la misma duración.
- Algunas sesiones se podrán sustituir por trabajo autónomo guiado: tareas gramaticales y léxicas, así como trabajos de comprensión escrita y/u oral entregadas por el aula virtual.
- Otras sesiones se podrán sustituir por **clases en videoconferencia** (a través de Blackboard Collaborate) en las que se explican y profundizan los contenidos teóricos y/o metodológicos de la asignatura y se va avanzando el temario de clase.

3. Metodología docente

La modalidad de las clases para los estudiantes dependerá de las condiciones sociosanitarias y de las restricciones establecidas por las autoridades competentes.

En caso de docencia no presencial las clases se impartirán por videoconferencia preferiblemente síncrona mediante Blackboard Collaborate, Teams, Skype o la herramienta que el profesor considere adecuada para optimizar el proceso de enseñanza-aprendizaje del estudiante en el horario fijado para la asignatura y el grupo.

En caso de docencia semipresencial, esta consistirá en la asistencia rotatoria por semanas del alumnado con presencia en aula en turnos según el apellido. Los alumnos de la A a la L acudirán una semana al aula, mientras que el resto, de la M a la Z recibirá docencia desde casa a través de diferentes metodologías docentes. La semana siguiente a la inversa.

Herramientas online utilizadas:

Subida de materiales al AV

Propuesta de actividades en el AV

Videoconferencia síncrona con BBC



Problemas y ejercicios en AV

Vídeos Grabados

Tutorías por videoconferencia

Foro de la AV

4. Evaluación

Se mantiene la evaluación. Los alumnos podrán consultar en el AV los detalles de la evaluación en el apartado Novedades por COVID-19.

5. Bibliografía

Sin modificaciones

