

**COURSE DATA****Data Subject**

<b>Code</b>	35103
<b>Name</b>	Introduction to sociology
<b>Cycle</b>	Grade
<b>ECTS Credits</b>	6.0
<b>Academic year</b>	2021 - 2022

**Study (s)**

<b>Degree</b>	<b>Center</b>	<b>Acad. year</b>	<b>Period</b>
1317 - Degree in Tourism	Faculty of Economics	1	Second term
1926 - D.D. in Tourism-Business Management Administration	Faculty of Economics	1	Second term

**Subject-matter**

<b>Degree</b>	<b>Subject-matter</b>	<b>Character</b>
1317 - Degree in Tourism	9 - Sociology	Basic Training
1926 - D.D. in Tourism-Business Management Administration	2 - Asignaturas de Formación Básica de primer curso (Optativas)	Optional

**Coordination**

<b>Name</b>	<b>Department</b>
ROBLEDO DIAZ, LUIS	330 - Sociology and Social Anthropology

**SUMMARY**

The course, located in the first course and course of basic training of the degree of tourism, is a gateway to sociology. Therefore, it has an introductory character at the same time as panoramic.

**A.- Introductory**, that provide the first knowledge and skills about the sociological perspective. The aim is to help to develop a new perspective in consideration of social phenomena. We must split of the vision of common sense, of the prejudices of ordinary life, which share all humans as social beings, for, by means of analysis and critique, to develop the proper scientific perspective.



**B.- Panoramic**, that present the general map of the territory which include the sociology. In order to help understanding this totality in their internal frame made a path ranging from development of modernity era to the history of the sociological theory, from the culture to the structure, from the economy to the ecology, from the everyday life up to the policy, or from the microsocial dimensions up to the macrosocial. Also, the subject is adapted to a perspective applied to tourism, in order to understand the own different dimensions, as in when tourism is revealed as a phenomenon of modernity globalized.

## PREVIOUS KNOWLEDGE

### Relationship to other subjects of the same degree

There are no specified enrollment restrictions with other subjects of the curriculum.

### Other requirements

Without any previous knowledge.

For foreign students from non-Spanish speaking background it is required to complete the subject the accreditation of a Diploma of Spanish as a Foreign Language in at least level B2 or "Certificat de Coneiximents de Valencià" level B2 ("Intermedi").

## OUTCOMES

### 1317 - Degree in Tourism

- Understand the principles of tourism: its spatial, social, cultural, political, labour and economic dimensions.

## LEARNING OUTCOMES

**1. Understanding of the principles and social dimensions of tourism**

**2. Understanding of the dynamic nature of tourism and the leisure society**



### **3. Understanding of the modern global society as a context for the contemporary tourism**

### **4. Understanding of the foundations of the science of Sociology applied to tourism**

#### **DESCRIPTION OF CONTENTS**

##### **1. GENERAL SOCIOLOGY AND SOCIOLOGY OF TOURISM**

- Sociology as a science of modernity.
- Scope of sociology. The sociological point of view
- Key notions, concepts and paradigms of Sociology.
- Social dimension of leisure and free time. Tourism in sociology

##### **2. SOCIAL STRUCTURE AND INEQUALITIES**

- Social stratification. Social division of labor.
- Inequality and poverty. The social mobility
- Stratification and social status in tourism.
- Social institutions. The family.
- Sex, gender and sexual orientation. The gender perspective in tourism.
- Age and social structure.
- Urban and rural in tourism

##### **3. GLOBALIZATION, CULTURE AND SOCIAL INTERACTION.**

- The concept of culture. Race and ethnicity.
- Social interaction: forms of socialization
- Acculturation, enculturation and transculturation. The multiculturalism and interculturality.
- Information and means of communication. The mass culture.
- Dimensions of globalization.
- Global society and tourism.

**4. SOCIAL DEVELOPMENT AND TOURIST DEVELOPMENT.**

- Social development and tourism development.
- The limits of development. Risk and sustainability society
- Social impacts of tourism. Tourism as an agent of change.

**5. METHODS AND TECHNIQUES OF SOCIOLOGICAL RESEARCH**

- The research process: from design to the analysis and presentation of results.
- The sources of the investigation. Data collection instruments. International statistics, studies and tourist observatory.
- Data analysis.

**WORKLOAD**

ACTIVITY	Hours	% To be attended
Theory classes	45,00	100
Classroom practices	15,00	100
Attendance at events and external activities	0,00	0
Development of group work	12,00	0
Development of individual work	12,00	0
Study and independent work	0,00	0
Readings supplementary material	20,00	0
Preparation of evaluation activities	6,50	0
Preparing lectures	6,50	0
Preparation of practical classes and problem	33,00	0
Resolution of case studies	0,00	0
Resolution of online questionnaires	0,00	0
<b>TOTAL</b>	<b>150,00</b>	

**TEACHING METHODOLOGY**

1.- *Preparation of class*: all the classes is prepared: a) reading the material subject previously given by the Professor, b) pulling fundamental concepts; and c) developing chips corresponding to such issues

2.-. *Readings*: is a list of books for your reading and subsequent work

3.- *Practices and observations*: throughout the course, there are 8 practices or observations. In them, it's especially addressing training in two of competitions we have set aims to develop: the sociological imagination, through the attempt of solving problems; and the concern about knowledge of the various aspects of social life, through the realization of observations in different spaces social.



4.- *Tutoring*. Students will come to them in workgroups for a detailed follow-up of various activities that make the learning process.

## EVALUATION

- Tests written and/or oral, consisting of one or several tests that consist of theoretical issues and/or theoretical practices and/or problems.
- Evaluation of operational activities from the elaboration of work/memories and/or oral presentations
- Ongoing evaluation of each student, based on regular attendance at classes and class activities, participation and involvement of the student in the teaching-learning process.

To approve each task, activity or evaluation item it is necessary to obtain a qualification equal to or greater than 5 points. There are requirements essential to pass the subject:

- Pass the synthesis test
- Pass 6 of the 8 practical activities and, as a whole, the average score on the 8 practices must be equal to or greater than 5 points.

The evaluation will consist on:

- Synthesis test: between 60% and 80%
- Practical activities and continuous evaluation: between 20% and 40%

The final qualification will be the weighted sum of the note of each of the evaluation items. In the event that you do not meet any of the requirements to pass the subject, the final grade will be 4.5 points.

## REFERENCES

### Basic

- HERNÁNDEZ I MARTÍ, G.M (2002): La modernitat globalitzada. Anàlisi de lentorn social, València, Tirant lo Blanch.
- GIDDENS, A. y SUTTON, P. (2014): Sociología, Madrid, Alianza
- REQUENA, M, SALAZAR, L. y RADL, M (2013): Estratificación social, Madrid, McGraw-Hill.
- DÍAZ MARTÍNEZ, C. y DEMA MORENO, S. (2013): Sociología y género, Madrid, Tecnos.
- SAN ROMÁN, T.; GONZÁLEZ, A.; GRAU, J. (2003): Las relaciones de parentesco, Barcelona, Publicacions de la Universitat Autònoma de Barcelona
- MENÉNDEZ, E. (2002): La parte negada de la cultura. Relativismo, diferencias y racismo, Barcelona, Edicions Bellaterra.





- GARCÍA, E (2011): Medio ambiente y sociedad: la civilización industrial y los límites del planeta, Madrid, Alianza.
- ÁLVAREZ SOUSA, A. (2009): Sociología del Turismo, UDIMA, Madrid, Centro de Estudios Financieros.
- MARTÍNEZ QUINTANA, V. (2011): Turismo y ocio en las sociedades. Dinamismo, desarrollo turístico y riesgos, Ediciones Académicas, Madrid, UNED.

#### **Additional**

- ARAMBERRI, J. (2011): Turismo de masas y modernidad. Un enfoque sociológico, Madrid, CIS.
- ANTÓN CLAVÉ, S. y GONZÁLEZ REVERTE, F. (coords.) (2007): A propósito del turismo. Construcción social del espacio turístico, Barcelona, UOC.
- SANTANA, A. (1997): Antropología y turismo: ¿Nuevas hordas, viejas culturas?, Barcelona, Ariel Antropología.
- GUTIÉRREZ BRITO, J. (coord.) (2007): La investigación social del turismo. Perspectivas y aplicaciones, Madrid, Thomson Editores.
- ALONSO ALMEIDA, M.M., RODRÍGUEZ ANTÓN, J.M. (Coords.) (2011): Turismo y Género, Madrid, editorial Síntesis.

#### **ADDENDUM COVID-19**

**This addendum will only be activated if the health situation requires so and with the prior agreement of the Governing Council**

This addendum applies to:

- Degree in Tourism and Double Degree in Tourism and Business Management and Administration

##### **1. Contents**

The contents will be the same than in the teaching guide.

##### **2. Work and temporal planning**

The work program and sessions are maintained on scheduled days and times.

##### **3. Teaching Methods**



The modality of classes for students will depend on the social and health conditions and the restrictions established by the competent authorities.

In the case of online teaching, classes will be given by videoconference, preferably synchronous, using Blackboard Collaborate, Teams, Skype or the tool that the lecturer considers appropriate to optimize the student's teaching-learning process during the scheduled program sessions, which remain the same days and times.

In the case of blended teaching, the students will have to access the classroom in alternate weeks according to the initial of their last name (A-M or L-Z). The classes will be broadcast so that the students will have face-to-face teaching one week, and the next week they will follow the classes in streaming.

#### **4. Assessment**

Assessment system will be like in the teaching guide.

#### **5. References**

References in the teaching guide will be maintained. In addition, the teacher could upload supplementary documentation to the Virtual Classroom.