

**COURSE DATA****Data Subject**

Code	34833
Name	Engineering, Society and University
Cycle	Grade
ECTS Credits	6.0
Academic year	2020 - 2021

Study (s)

Degree	Center	Acad. Period
1407 - Degree in Multimedia Engineering	School of Engineering	1 First term

Subject-matter

Degree	Subject-matter	Character
1407 - Degree in Multimedia Engineering	6 - Ingeniería, Sociedad y Universidad	Basic Training

Coordination

Name	Department
JIMENEZ ANTOLIN, MARIA DEL CARMEN	270 - Research Methodology, Educational Diagnosis and Assessment
OLANDA RODRIGUEZ, RICARDO	240 - Computer Science
RUIZ CASTELL, PEDRO	225 - History of Science and Documentation

SUMMARY

The subject "Engineering, Society and University" is a compulsory first course in Multimedia Engineering. Set to a commitment of 6 ECTS taught in the first semester of the first course.

In this area, aims to place the new students in the context in which they develop both their studies and their profession once they graduate. To do this, the subject is divided into two main blocks. The first of these aspects work aimed at facilitating the integration of college students, providing them with knowledge and tools to facilitate the transition from high school to college.

The second section provides an overview of engineering in their various specialties and in particular of one of the Multimedia Science viewed from the perspective of their relations with science, technology,



economics, society and the environment. These show the profession to reflect on the implications of this in the development of societies, stressing at all times, in the ethical and environmental engineer / a as well as the principles of equal opportunity, democratic values and a culture of peace.

The main objectives of the course are:

- Facilitate the incorporation and integration of students into university life, especially in studies of Multimedia Engineering publicizing:
 - the structure and organization of the University of Valencia
 - services and human resources, administrative and information offered by the University of Valencia
 - objectives, content and planning studies.
- Develop an action plan to guide and tutorial follow the process of joining the university.
- Encourage student participation in representative bodies and academic extracurricular activities.
- Develop transferable skills, time planning and study skills, teamwork, management of information technologies and communication tools for calculation and presentation of documents, reports, and legislative literature search, basic laboratory techniques and experimentation.
- Provide a historical perspective of engineering, its major periods and problems, all within the context of its relations with science, technology, economy, society and the environment, according to the conclusions offered by numerous investigations academic research on these issues.
- Provide a vision of sex / gender system given equal opportunities, incentives and obstacles of women in the areas of engineering.
- Provide an overview of the features of the scientific and technical terminology.
- Encourage and foster in students those values and attitudes that should be inherent to an engineer.
- To disseminate the profiles and the areas of performance engineering graduates.

The course contents are:

- Introduction to college. Mentoring program for new students. Structure of the university. Curriculum. Study techniques and troubleshooting. Tools Access to Information: Library, corporate website, corporate email, e-learning platform.
- Engineering and society:
 - The Engineer in the company and management. Professional ethics.
 - Sustainable development and environmental responsibility.
 - Equal opportunities and gender: incentives and barriers.

To cover the course content is organized into two parts distributed according to:

Part I. Joining the University and the Graduate studies in Multimedia-topics 1 to 9.

Part II. Engineering, Multimedia Engineering and Society: Thematic units 10 to 14.



The lecturers of this subject are members of the Teaching Innovation Consolidated Group in Collaborative, Cooperative and Competitive Teaching Methodologies, and they participate in the Teaching Innovation Network proposal with reference UV-SFPIE_FO13-147196.

PREVIOUS KNOWLEDGE

Relationship to other subjects of the same degree

There are no specified enrollment restrictions with other subjects of the curriculum.

Other requirements

OUTCOMES

1405 - Grado en Ingeniería Multimedia

- G1 - Be able to relate and structure information from different sources and to integrate ideas and knowledge. (RD1393/2007)
- G2 - Have the learning skills needed to undertake further studies or to gain further training with a certain degree of autonomy. (RD1393/2007)
- G3 - Take into account the economic and social context in engineering solutions, be aware of diversity and multiculturalism and ensure sustainability and respect for human rights and equality between men and women.
- G4 - Be able to integrate into working groups and collaborate in multidisciplinary environments and be able to communicate properly with professionals from all fields.
- G5 - Be able to lead working groups properly, respect and appreciate the work of others, take into account the needs of the group and be available and accessible.
- MM1 - Have knowledge and ability to understand essential facts, concepts, principles and theories related to multimedia systems including all the disciplines covered by these systems.
- MM21 - Communicate effectively, both in writing and verbally, knowledge, procedures, results and ideas related to ICT and specifically to multimedia, and know their socioeconomic impact.
- MM22 - Have knowledge and ability to understand essential facts, concepts, principles and theories related to multimedia and to the spectrum of reference disciplines.
- MM28 - Be able to solve problems with initiative, decision-making and creativity and to communicate and transmit the knowledge, abilities and skills of a multimedia engineer.



LEARNING OUTCOMES

Learning outcomes:

- Know the structure of university services and student participation structures
- Understand the structure of the curriculum and the role of each subject in engineering education
- Acquiring skills in information management and use of the university web tools
- Acquire organizational skills and planning and teamwork
- Acquire skills in the application of methodologies for study and solve engineering problems
- Develop critical thinking skills, creativity and decision making
- Gain a general understanding of the engineering profession, including gender
- Understand the ethical and professional responsibilities and be aware of the impact of engineering solutions in the social and environmental
- Understand the areas of performance in business and administration
- Be able to gather information and make judgments on issues of social, scientific, technological or ethical
- Be able to reflect on issues of equal opportunity, democratic values and a culture of peace

Skills to be acquired:

The student should be able to:

- Recognize the structure and organization of the University of Valencia.
- Identify services and human resources, administrative and information offered by the University of Valencia.
- Recognize the structure, organization and services ETSE.
- Relate the objectives, content and planning studies.
- List the representative bodies of students.
- Complete planning models of the time.
- Apply study skills.
- Manage information technology and communication.
- Managing and editing tools of documents.
- Prepare reports.
- Conduct literature searches and legislation.
- Gain a historical perspective of technology development, its main stages, characters and problems
- Analyze relationships with rigor of engineering with science, technology, economics, society and the environment.
- Assessing equal opportunities, incentives and obstacles that women in the areas of engineering.
- Define engineering and differentiate the various branches of the same.
- Recognize the engineering-related occupations in their respective spheres of action.
- Identify own working methods of engineering.
- Learn to properly manage scientific and technical terminology.
- Define chemical engineering and explain its relationship to the process industry.
- Recognize the professional profiles and areas of performance of graduates in Multimedia Engineering.
- Analyze the values and attitudes relating to the practice of engineering.

In addition to the specific objectives mentioned above, the course will encourage the development of several generic social and technical abilities, among which include:



- Capacity for analysis and synthesis.
- Ability to argue from rational and logical criteria.
- Ability to properly and organized communication.
- Ability to personal work.
- Ability to work in groups.

DESCRIPTION OF CONTENTS

1. Host activities

Welcome session. Objectives of the studies. Organization of the first course: school calendar, timetable, exam schedule. Agenda.

Conference: The transition to the University of Valencia.

2. The University of Valencia. Presentation and structure

History of the University. Mission. Bodies: Senate, Governing Council, President, Government Team. The Board of Directors. Campus and Centers.

Activities:

Questionnaire structure of the University of Valencia

Locating and Research Centers

3. ETSE

Organization of School: Central Board, Departments, Commissions. Academic Title Committee. ADR and student representation. Secretariat. Facilities. Quality programs, mobility and placement. Web ETSE.

Activities:

Questionnaire about ETSE structure

Location of student representatives in different structures

Collection of times and places of care for students in the subject teachers of 1

4. Resources and Services at University of Valencia

SEDI, CAL, OPAL, University Library, Physical Education and Sports, Students, SFP, Safety, Health and Environmental Quality. Virtual Secretary. Email. Virtual Classroom. Web of the University of Valencia.

Activities:

- Special presentations by staff of the services of most interest to students.
- Location services web addresses



5. Studies of Multimedia Engineering

Legal Framework. Curriculum of the University of Valencia. Curriculum at other universities. Postgraduate training.

Activities:

- Analysis of the sequencing of materials for the acquisition of competencies of the grade
- Consultation and comparison of curricula from other Spanish universities and / or European.

6. Tutorial Action Plan for new students

Tutoring and guidance on topics of subjects, study methods, planning of activities and difficulties detection and monitoring of incorporation.

Activities:

- Individual or group meetings with the tutor

7. Work planning and study techniques

Agenda and organization of the planning study in higher education: planning for the short, medium and long term. Factors influencing the study. Reading. Based teaching techniques and active study, underline and outline, abstract, memorization and recitation. Structuring reports.

Activities:

- Task planning staff work
- Homework on study skills

8. Introduction to research laboratories in Multimedia Engineering.

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Introduction to research laboratories in Multimedia Engineering

Installing virtual machines, and vision of different operating systems.

This unit consists of one session. Previous work is done outside the classroom by the student. The students will have much previous work to be performed as the script of the practice in advance.

The work to be performed in the session will be completely divided into sections, items or milestones, and will be structured so that it can be completed in hours of each session.

Activities:

- Introduction to Linux OS and install a virtual machine



9. Introduction to ICT tools in studies of Multimedia Engineering

Search tools, handling word processing and presentation programs

This unit consists of three sessions. In all previous work is done outside the classroom by the student. The students will have much previous work to be performed as the script of the practice in advance. The work to be performed in the session will be completely divided into sections, items or milestones, and will be structured so that it can be completed in hours of each session.

Activities:

- Preparing a report
- Developing a presentation
- Processing a text

10. History of technology

Major periods in the history of techniques. Introduction: primitive techniques, technology in the ancient world, the Middle Ages and the Scientific Revolution. Industrial Revolution. Technology in the s. XIX. Century technoscience XX.

Activities:

- Activity on the history of technology

11. Science, Technology and Society

Introduction. Technological Systems Technological innovation and scientific research. Dissemination and transfer of technological developments. Technology and gender. The participation of women in technology. Technology and economic development. Technology and the environment. Technology and Culture.

Activities:

- Questionnaire on Science, Technology and Society

12. Working methods in science and technology

Introduction to the problem of scientific method. Scientific and technical terminology. Information technology: oral communication, written and graphic. The technical report. The patenting and protection of the invention. Circulation of information on science and technology. Information retrieval, databases, encyclopedias, reference books.

Activities:

- Activity related to the location of a patent and the analysis of its structure and content.

**13. The engineering profession**

Professions and occupations in the field of science and technology. Scientific and technological disciplines. Specialties: training and development. The teaching of science and technology. The control of professional practice. The role of expert in contemporary societies. Technology and risk society. Action areas of engineering industry, utilities, public administration. Professional associations. Ethics and professional ethics. Present and future challenges of technology.

Activities:

Activity on the profession and / or ethical problems in engineering.

14. Multimedia engineering and Multimedia Engineers

The emergence and evolution of Multimedia engineering. Definition of Multimedia engineering. The Multimedia engineer. Functions of the engineer in the utility and administration. Current challenges for Multimedia engineering

Activities:

Conferences for professionals from various fields of Multimedia engineering
Guided visit to the IRTIC UV

WORKLOAD

ACTIVITY	Hours	% To be attended
Classroom practices	25,00	100
Theory classes	25,00	100
Laboratory practices	10,00	100
Development of individual work	40,00	0
Preparation of evaluation activities	15,00	0
Preparing lectures	15,00	0
Preparation of practical classes and problem	20,00	0
TOTAL	150,00	

TEACHING METHODOLOGY

The development of the course is structured around the theory classes, practical classes and seminars, visits, lectures, tutorials and completion of work.

In the lectures using the model of lecture. The teacher will present on presentation and / or explain the contents of each issue to highlight those key aspects of comprehension.

Practical classes and seminars as an educational form in which students address, under the direction and supervision of staff, carrying out work and the presentation and discussion of issues developed by students. Understand the activities in the computer classroom (see web pages, databases, using tools,



etc.). In the laboratory (basic techniques) or workshops (study skills workshops, presentations, etc.).

To complement this training course is scheduled to view the facilities and services of the university and companies in the field of multimedia engineering, as well as a series of lectures by professionals who provide students with the vision of the profession and field performance of graduates. Some of these conferences and visits can take place outside the scheduled time for classes.

The tutorials in this course will be scheduled for guidance in matters of subjects, study methods, business planning and detection of problems and to monitor the incorporation of the student to college.

The proposed work will include both the student reporting and work as the development of questionnaires to prepare and / or strengthen the most important concepts of each topic. Some of these activities will be held in class and the rest will have a timetable for completion and delivery by the students.

EVALUATION

student learning will be realized following two models, Type A (or continuous assessment) and Mode B, which will be directed to verify that they have assimilated the basic concepts and they have worked on skills acquisition.

Method A - Continuous evaluation.

Continuous assessment: degree of participation and involvement in the teaching-learning process, taking into account participation, planned activities and completion of questionnaires and proposed work and grading. The percentage allocation of each part of continuous assessment is as follows:

Participation: 10% (up to a point of the final grade for the realization of all activities).

Evaluable questionnaires and activities: 70% (in the virtual classroom quizzes, activities in the classroom and laboratory sessions, etc.).

Final Work: 20%

It is necessary a minimum mark of five points over ten at this work to pass the subject.

Method B.

In mode B, there will be a test of basic knowledge and skills in the official date. Finally, for students who carried out the questionnaires, activities and work for continuous assessment, will be considered and evaluated up to 2.5 points out of 10.



In summary, the weighting of each part of the mode B will be:

Theoretical and practical examination in the official call: 75%

Questionnaires and assessments carried out activities in the continuous evaluation: 25%

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Students who choose the continuous assessment (Category A) and do not pass the subject or do not perform 80% of all activities (questionnaires, work, memories, etc..) will have to attend to the first call exam and evaluation form will then be the mode B. In the second round evaluation form is the mode B.

In any case, the evaluation of this subject will be done in compliance with the University Regulations in this regard, approved by the Governing Council on 30th May 2017 (ACGUV 108/2017)

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ADDENDUM COVID-19

This addendum will only be activated if the health situation requires so and with the prior agreement of the Governing Council

The teaching methodology for this subject will follow the model approved by the Academic Committee of the GII / GIM degrees (<https://go.uv.es/catinfmult/ModeloDocenciaGIIGIM>). If the facilities are closed because of COVID-19 pandemics, the scheduled lectures will be replaced by synchronous online sessions within the assigned time slots of the course, using the tools provided by the university.

If the facilities need to be closed due to the pandemics causing any of the evaluation exercises to be held at ETSE-UV, these exercises will be substituted by equivalent exercises held online using the tools provided by the university. The weights for each activity will remain the same as specified in the teaching guide.