

**COURSE DATA****Data Subject**

Code	33898
Name	History of Art and Professionalisation
Cycle	Grade
ECTS Credits	6.0
Academic year	2021 - 2022

Study (s)

Degree	Center	Acad. year	Period
1006 - Degree in History of Art	Faculty of Geography and History	3	Second term

Subject-matter

Degree	Subject-matter	Character
1006 - Degree in History of Art	9 - Professionalisation	Obligatory

Coordination

Name	Department
PLA VIVAS, VICENTE	230 - Art History
SEBASTIAN LOZANO, JORGE	230 - Art History

SUMMARY

This course aims to show students the various opportunities for professional development offered by the Art History degree. Skills required by the job market are also an important topic within the course. Situated in the degree's third year, it helps students to make decisions for their final, fourth year: internships, optional courses, etc.

PREVIOUS KNOWLEDGE**Relationship to other subjects of the same degree**

There are no specified enrollment restrictions with other subjects of the curriculum.



Other requirements

None.

OUTCOMES

1006 - Degree in History of Art

- Be able to analyse and synthesise information from the various contents of art history and to apply it to professional practice.
- Be able to apply basic knowledge to future professional situations through appropriate organisation and planning of the contents of art history.
- Be able to convey information, both orally and in writing, to both specialised and non-specialised audiences.
- Be able to solve the problems that may arise in professional practice as an art historian or heritage manager.
- Develop the learning skills needed to undertake further postgraduate or doctoral studies with a high degree of autonomy.
- Develop skills for independent learning and for interpersonal relations.
- Be able to apply knowledge in the management of collections to prepare inventories, documentation, catalogues, exhibitions and activities for the dissemination of art.
- Be able to apply knowledge on the art market in activities related to antiquarianism, galleries, valuation and patronage.
- Show motivation for quality through a personal ethical commitment to the professional environment.

LEARNING OUTCOMES

Attaining the course basic and specific requirements.

DESCRIPTION OF CONTENTS

1. Introductory remarks.

2. Research and teaching

**3. Cultural heritage****4. Art market. Heritage interpretation and awareness raising. Cultural tourism.****WORKLOAD**

ACTIVITY	Hours	% To be attended
Theory classes	45,00	100
Classroom practices	15,00	100
Attendance at events and external activities	5,00	0
Development of individual work	20,00	0
Study and independent work	10,00	0
Readings supplementary material	10,00	0
Preparation of evaluation activities	20,00	0
Preparing lectures	10,00	0
Preparation of practical classes and problem	10,00	0
Resolution of case studies	5,00	0
TOTAL	150,00	

TEACHING METHODOLOGY

In-class activities.

- Lectures.
- Case studies.

Seminars and events.

- Guest speakers.

Scheduled and/or non scheduled tutorials.

Tests.

EVALUATION

WRITTEN EXAM 60%



READING ASSIGNMENTS / ACTIVITIES' REPORTS 30 %

PRACTICAL ASSIGNMENT 10 %

In the second call, it will be possible to submit only the written exam. Other sections of the final note will remain the same as in the first, ordinary call, with no second chance for submission.

REFERENCES

Basic

- AAVV. PH, Boletín del Instituto Andaluz del Patrimonio Histórico, 54 , 2005. Número monográfico: Trabajar en patrimonio. Expectativas y dificultades de un mercado laboral desarticulado.
- AAVV, Historia del Arte y Bienes Culturales, Sevilla, Instituto Andaluz del Patrimonio Histórico, 1998, p. 109-113.
- BONET AGUSTÍ, Lluís, Luces y sombras del patrimonio cultural como yacimiento de empleo, PH, Boletín del Instituto Andaluz del Patrimonio Histórico, 54 , 2005, p. 36-43
- BORRÁS GUALIS, Gonzalo M, Cómo y qué investigar en Historia del Arte, Barcelona, Ediciones del Serbal, 2001.
- BORRAS GUALIS, Gonzalo M, Fundamentos para la profesionalización de la Historia del Arte en España, Historia del Arte y Bienes Culturales, Sevilla, Instituto Andaluz del Patrimonio Histórico, 1998, p. 50-55
- CASTILLO RUIZ, José, La relación patrimonio arquitectónico-territorio: un reto para el historiador del arte, Historia del Arte y Bienes Culturales, Sevilla, Instituto Andaluz del Patrimonio Histórico, 1998, p. 28-31
- CERDÀ MANUEL, Robert (Co.), De l'avaluació com a Finesse, Valencia: CEP de Sagunt-Generalitat Valenciana, Conselleria de Cultura, Educació i Ciència, 1994
- CORTES SÁDABA, María José, El empleo en las fundaciones, PH, Boletín del Instituto Andaluz del Patrimonio Histórico, 54 , 2005, p. 72.
- DIAZ BALERDI, Ignacio, El historiador del arte y la museología, Historia del Arte y Bienes Culturales, Sevilla, Instituto Andaluz del Patrimonio Histórico, 1998, p. 109-113.
- Escuelas taller, casas de oficio y talleres de empleo relacionados con el patrimonio cultural, PH, Boletín del Instituto Andaluz del Patrimonio Histórico, 54 , 2005, p. 97
- GARCÍA CUETOS, María Pilar, El historiador del arte ante el proceso de restauración monumental, Liño. Revista anual de Historia del Arte, 7 (1987), 1998, p. 203-215.
- GARCÍA CUETOS, María Pilar, El papel del historiador del arte en los procesos de intervención en el patrimonio. Reflexiones desde la experiencia profesional, Historia del Arte y Bienes Culturales, Sevilla, Instituto Andaluz del Patrimonio Histórico, 1998, p. 56-61.



- GREFFE, Xavier, El empleo y las profesiones del patrimonio en Europa, PH, Boletín del Instituto Andaluz del Patrimonio Histórico, 54 , 2005, p. 87-95.
- GRUPO ÍNSULA BARATARIA (Co.), Enseñar y aprender ciencias sociales, Madrid, Mare Nostrum, 1994
- JORGE DELGADO, Carmen; LUQUE CEBALLOS, Isabel, Las profesiones del patrimonio cultural, PH, Boletín del Instituto Andaluz del Patrimonio Histórico, 54 , 2005, p. 57-59.
- LÓPEZ GARCÍA, Juan Sebastián, La Historia del Arte y su papel en el conocimiento y la salvaguardia de monumentos y conjuntos, Historia del Arte y Bienes Culturales, Sevilla, Instituto Andaluz del Patrimonio Histórico, 1998, p. 63-65.
- MORENO, María Pilar, Voluntariado cultural; ¿mano de obra barata o participación social?, PH, Boletín del Instituto Andaluz del Patrimonio Histórico, 54 , 2005, p. 71-72.
- RAUSELL, Pau; CABAÑES, Francesc; REVERT, Ximo, Oferta formativa, mercado laboral y perfiles profesionales, PH, Boletín del Instituto Andaluz del Patrimonio Histórico, 54 , 2005, p. 48-54.
- SÁNCHEZ MARTÍNEZ, Juan Alonso, Territorio, patrimonio y empleo: una visión local ante el estado de la cuestión global, PH, Boletín del Instituto Andaluz del Patrimonio Histórico, 54 , 2005, p. 60-70.
- THOMPSON, Donald, El tiburón de doce millones de dólares, Barcelona, Ariel, 2009
- TORREGO, Juan Carlos y MORENO, Juan Manuel, Convivencia y disciplina en la escuela. El aprendizaje de la democracia, Madrid, Alianza Editorial, 2003
- TRESSERAS, Jordi Juan; MATAMALA, Juan Carlos, El turismo cultural en España como fuente de empleo para los profesionales del patrimonio, PH, Boletín del Instituto Andaluz del Patrimonio Histórico, 54 , 2005, p. 73-83.

Additional

- <http://www.uv.es/arcinieg/docencia.html#profesionalizacion>
<http://www.fabricacultural.com>

ADDENDUM COVID-19

This addendum will only be activated if the health situation requires so and with the prior agreement of the Governing Council

SEMI-PRESENTIAL TEACHING

1. Contents

The contents initially included in the teaching guide are maintained.



2. Workload and time schedule

The activities and their hours of dedication in ECTS credits marked in the original course guide will be kept. In order to guarantee distance and safety measures, theoretical classes will have an attendance of 50%, with the rotation by alternate weeks of the students divided into two subgroups alphabetically. Supplementary activities (weekly hour P: total 15 h.) won't have class attendance and will be preferentially online. Teaching planning will be specified at the beginning of the term.

3. Teaching Methodology

Theory classes with attendance of 50% with the rotation by alternate weeks of the students divided into two subgroups which, according to the teacher's planning and technical availability, may be followed on the other 50% by synchronous videoconference through the Blackboard Collaborate platform or may be complemented with different types of materials and activities through the Virtual classroom.

Tutorials will be done online (through the UV corporate mail) or face-to-face by prior appointment with the teacher.

If the sanitary situation changes and no access to the University facilities is possible, teaching and tutorials will be carried out completely online. In this case, the adaptations will be communicated to the students through the Virtual classroom.

4. Evaluation

The evaluation criteria established in the Course Guide are kept.

If the University facilities were closed on the dates set in the official calendar for the final exam, the face-to-face exam will be replaced by an online test.

5. Bibliographic references

The recommended bibliography in the Course Guide is kept. If the sanitary situation changes and the access to the recommended bibliography is not possible, it will be replaced by materials accessible online.