

COURSE DATA

Data Subject							
Code	33444						
Name	Traineeship (Elective)						
Cycle	Grade						
ECTS Credits	6.0						
Academic year	2022 - 2023						
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Study (s)							
Degree		Center		Acad. year	Period		
1301 - Degree in Audiovisual Communication		Faculty of Philo Communication	4	First term			
Subject-matter							
Degree	2 2 2	Subject-matter		Character			
1301 - Degree in Audiovisual Communication		17 - Compl. training optional in year 4		Optional			
Coordination							
Name		Department					
CABRERA GARCIA-	OCHOA, YOLANDA	340 - Language Theory and Communication Sciences					

SUMMARY

The contents of this field are practical to develop skills that students have acquired during the first three years of the degree. External practices, know, learn and dominate routines professionals of each technical profiles which, themselves, have chosen as output professional.

PREVIOUS KNOWLEDGE

Relationship to other subjects of the same degree



There are no specified enrollment restrictions with other subjects of the curriculum.

Other requirements

Have taken and passed the relevant appropriations (a minimum of 120).

OUTCOMES

1301 - Degree in Audiovisual Communication

- Knowledge of communication as a process and the different elements that comprise it. The ability to
 assimilate knowledge of the specificity of discourse, as well as the representation methods proper to
 the different technological and audiovisual media. Familiarity with the different theories, methods and
 problems involved in audiovisual communication and its different languages.
- The ability to apply this knowledge (See Competence 2314) to transmit it in an ethical and professional way and in a manner that is comprehensible for people.
- The ability to transmit ideas, problems and solutions within the field of audiovisual communication.
- Knowledge of the different languages, codes and representation methods of the different technological and audiovisual media: photography, cinema, radio, television, video and electronic image, the Internet, etc. through their aesthetic and industrial proposals and their evolution over the years, which should generate a capacity to analyse audiovisual narratives and works, taking into account iconic messages such as the texts and products of the socio-political and cultural conditions of a given historic era.
- Students must be able to deepen their acquired knowledge and to develop and apply these skills in the various fields of audiovisual communication.

LEARNING OUTCOMES

Knowledge of professional routines of your technical profile.

Knowledge of the structure and development of the audiovisual sector.

Knowledge of the companies in the audiovisual sector.

Ability to work in team with the technical material related to your professional profile.

Adaptation to the needs of the audiovisual sector



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DESCRIPTION OF CONTENTS

1. Producción

Knowledge of the routines of production in any audiovisual medium: television, cinema and advertising.

2. Realization

Knowledge of the routines of realization in any audiovisual medium: television, cinema and advertising.

3. Camera

Knowledge of the operation and practice of a professional camera: including use and travel.

4. Lighting

Knowledge of the operation and practice of materials needed to illuminate a set for filming.

5. Edition

Knowledge of the operation and practice of video (Final Cut, AVID or Premiere) post-production station.

WORKLOAD

ACTIVITY		Hours	% To be attended	
Internship			100	
Development of individual work		30,00	0	
	TOTAL	30,00		

TEACHING METHODOLOGY

The teaching methodology is divided into two parameters:

In the Centre or company of the practice:

General guidelines on the process of realization of the practices.

Intermediate interview guidance and follow-up activities.

Activities carried out in the middle of practice.



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Contact and meetings with the tutor of the collaborating center.

Attendance at seminars, meetings and individual tutorials or group.

Individual student work:

Preparation of activities and seminars.

Specific memory of each practice.

Preparation of the final report of practices.

EVALUATION

The skills acquired in the external internships will be evaluated in relation to the proposed objectives based on different monitoring indicators:

- Evaluation of the external tutor.
- Periodic reports.
- Report made by the students.
- -Assessment of the tutor of the University.
- Compulsory UV Occupation training course

REFERENCES

Basic

- SAINZ, M. (1999): Manual básico de producción en televisión, IORTV, Madrid
- SAINZ, M. (2003): El productor audiovisual, Síntesis, Madrid
- ZETTL, Herbert (2000): Manual de producción de televisión, Paraninfo, Madrid.
- AA. VV. (2002): El libro blanco del audiovisual, Écija Asociados, Madrid.
- ROSELLÓ, Ramón. (1987). Cómo se hace un programa de televisión. IORTV. Madrid.
- MARTÍN PROHARAM, Miguel A. (1985). La organización de la producción en el cine y la televisión. Forja. Madrid.
- MILLERSON, Gerald. (1989). Técnicas de realización y producción en televisión.



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Additional

- RODRIGUEZ, Luís y AMUSCO, Carlos. (1977). Fotografía, Cinematografía, TV y Sonido. Paraninfo. Madrid
- TRIBALDOS, Clemente. (1993). El sonido profesional. Paraninfo. Madrid.
- VALE, Eugene. (1985). Técnicas del guión para cine y televisión. GEDISA. Barcelona
- VILA, Santiago. (1992). La escenografía. Cátedra. Madrid.
- VILLAIN, Dominique. (1992). El montaje. Cátedra. Madrid.

