

**COURSE DATA****Data Subject**

Code	33431
Name	Degree Final Project in Audiovisual Communication
Cycle	Grade
ECTS Credits	12.0
Academic year	2022 - 2023

Study (s)

Degree	Center	Acad. Period	year
1301 - Degree in Audiovisual Communication	Faculty of Philology, Translation and Communication	4	Annual

Subject-matter

Degree	Subject-matter	Character
1301 - Degree in Audiovisual Communication	15 - Degree Final Project in Audiovisual Communication	End Labour Studies

Coordination

Name	Department
SANCHEZ CASTILLO, SEBASTIAN	340 - Language Theory and Communication Sciences

SUMMARY

Work done under the supervision of a teacher who run it.

It may be theoretical in nature, as an introduction to research on a topic, analytical work on audiovisual products by applying the knowledge and skills acquired during the Degree or making an audiovisual project as a short fiction, documentary, radio, etc..



PREVIOUS KNOWLEDGE

Relationship to other subjects of the same degree

There are no specified enrollment restrictions with other subjects of the curriculum.

Other requirements

The acquired in previous courses of the Degree in Audiovisual Communication.

OUTCOMES

1301 - Degree in Audiovisual Communication

- Students must have acquired knowledge and understanding in a specific field of study, on the basis of general secondary education and at a level that includes mainly knowledge drawn from advanced textbooks, but also some cutting-edge knowledge in their field of study.
- Students must be able to apply their knowledge to their work or vocation in a professional manner and have acquired the competences required for the preparation and defence of arguments and for problem solving in their field of study.
- Students must have the ability to gather and interpret relevant data (usually in their field of study) to make judgements that take relevant social, scientific or ethical issues into consideration.
- Students must be able to communicate information, ideas, problems and solutions to both expert and lay audiences.
- Students must have developed the learning skills needed to undertake further study with a high degree of autonomy.
- Students should be able to work as a team, communicate their own ideas and integrate themselves into group projects aimed at achieving results.
- Students should have the capacity and creativity to take expressive and thematic risks within the availability and time constraints of the communicative production, applying solutions and perspectives based on the development of the projects.
- Students should be able to adapt to technological and socio-occupational changes.
- Students should be able to obtain and select relevant information and sources in order to solve problems and elaborate on strategies.
- Students should possess the ability to organise and plan their tasks, performing them in an orderly manner and prioritising the journalistic processes in a logical manner.
- Students should show solidarity with people across the planet, as well as knowledge of the main cultural currents in relation to individual and collective values and respect for human life.
- Students should be able to express themselves fluently and effectively in their own languages, as well as in a third language (preferably English), taking advantage of the linguistic and literary resources that are most appropriate for the different forms of media.



- Students should be able to search for, select, read, interpret and analyse both written and audiovisual texts and documents (analytically, synthetically and critically).
- Students should have initiative, creativity, credibility, honesty, leadership spirit and responsibility, both personally and professionally.
- Students should have an understanding of own and other social, historical, economic and cultural aspects within their relevant contexts.
- Students should be able to experiment and innovate through the understanding and use of the applied methods and technologies.
- Students should be able to defend a culture of peace and respect for the fundamental human rights within the processes of communication, specifically in regards to equality between women and men in all types of communication (informative, interpretative, semiotic, dialogic and opinion).
- Students must be able to define research topics or innovative personal creation that could contribute to the knowledge or development of audiovisual languages and their interpretation. They must be able to adequately expose the results of their research either orally or through audiovisual and computerised means, according to the standards of the disciplines of communication.
- In terms of creativity, students must be able to take expressive and thematic risks within the framework of availability and in terms of audiovisual communication. They must be able to apply personal solutions and points of view in the development of projects.
- Students must be able to develop their own work, both in terms of creation and research, whilst putting into practice the skills that they have acquired. They must know how to take responsibility for their own projects (although this would be under the guidance of a tutor).

LEARNING OUTCOMES

Carry out the work, whose result will be evaluated by the tutor and two other professors, whether it is of a purely theoretical nature or if it is an audiovisual product.

DESCRIPTION OF CONTENTS

1. Explanation of the project

Concept, method and sources on which the work is based.

3. Análisis

Estudio del objeto concreto de análisis que se haya definido en cada trabajo, con metodología que propondrá el director



4. Conclusions

Rationale of conclusions reached, as well as those issues that should be left open.

5. Bibliography

An orderly and complete exposition of the sources used in the work according to a method of classification and nomenclature academically accepted.

6. Audiovisual production

Alternatively to the aforementioned possibility, an audiovisual production can be made, such as a documentary, a fiction short film in video support, etc. It must be accompanied by a report detailing all the production with its parts and phases. In case of being a work done by a team (as is usually necessary), a report must be presented by each member of the team, whose assessment can be done individually for the students who are responsible for each part: script, address, lighting, sound, etc.

WORKLOAD

ACTIVITY	Hours	% To be attended
Graduation project		100
Study and independent work	90,00	0
Readings supplementary material	90,00	0
TOTAL	180,00	

TEACHING METHODOLOGY

The director of each work must establish with the student few meetings are necessary to explain the methodology, recommend them sources bibliographic, give to know them requirements formal of presentation of the work and tutelary it evolution of the same, giving finally in its case the approval for your presentation before court.

EVALUATION

The student will present the Final Degree Project to an academic court. Said court must evaluate them different aspects enforceable to the work, according to its type: correction formal, adequacy of the method to the object proposed, relevance of the analysis and the conclusions, extension enough,



bibliography proper. For productions audiovisual is will assess the correct realization of them different aspects of them same and the work individualized of each component of the team: script, direction, lighting, sound, etc.

The TFG Commission has prepared a document that specifies the TFG modalities, writing and presentation criteria, evaluation process and other considerations that students must know prior to completing the TFG. This document was transferred to the students and is also available in the Virtual Classroom of the subject.

REFERENCES

Basic

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Additional

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- Centro Europeo de Recursos para la Investigación en Trabajo Social
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www.scie-socialcareonline.org.uk