

**COURSE DATA****Data Subject**

Code	33422
Name	Cinematographic scriptwriting
Cycle	Grade
ECTS Credits	4.5
Academic year	2019 - 2020

Study (s)

Degree	Center	Acad. year	Period
1301 - Degree in Audiovisual Communication	Faculty of Philology, Translation and Communication	3	First term
1407 - Degree in Multimedia Engineering	School of Engineering	4	First term

Subject-matter

Degree	Subject-matter	Character
1301 - Degree in Audiovisual Communication	12 - Processes of audiovisual creation, production and direction	Obligatory
1407 - Degree in Multimedia Engineering	19 - Optatividad	Optional

Coordination

Name	Department
GUILLAMON CARRASCO, SILVIA	340 - Language Theory and Communication Sciences

SUMMARY

The main objective of this course is to acquire basic knowledge and elementary techniques of screenwriting. Thus, students will be familiar with the most common tools in the writing of screenplays, facing the problems associated with the development of film projects. Given that each script has specific rules and challenges we will pay special attention to each script project that students want to carry out.



PREVIOUS KNOWLEDGE

Relationship to other subjects of the same degree

There are no specified enrollment restrictions with other subjects of the curriculum.

Other requirements

Not required

OUTCOMES

1301 - Degree in Audiovisual Communication

- Knowledge of the different languages, codes and representation methods of the different technological and audiovisual media: photography, cinema, radio, television, video and electronic image, the Internet, etc. through their aesthetic and industrial proposals and their evolution over the years, which should generate a capacity to analyse audiovisual narratives and works, taking into account iconic messages such as the texts and products of the socio-political and cultural conditions of a given historic era.
- Knowledge and applications of the different stages of audiovisual production and broadcasting techniques and processes, both in the cinema and in television, video and multimedia from the viewpoint of the mise-en-scène from the initial idea to the finished product. This will lead to the ability to create and direct the whole mise-en-scène of audiovisual cinematographic, videographic or televisual productions, directing actors and following the script, work plan or storyboard.
- Knowledge and applications of the different mechanisms and elements of scriptwriting in different formats, technologies and production supports. It also includes theoretical and practical knowledge of the analyses, sistematization and codification of iconic contents and audiovisual information in different supports and technologies. The ability to create texts, script outlines or scripts fluidly in the fields of cinematographic, televisual, videographic, radiophonic or multimedia fiction.
- Knowledge and the ability to apply resources, elements, methods and procedures of the construction processes and analysis of the linear and non-linear audiovisual narratives, including the design, establishment and development of strategies, as well as the applications of persuasive communication policies in audiovisual markets.
- The ability to apply creation techniques and processes and technical or human resources necessary for the integral production design of an audiovisual work from scenographic elements and the brand image to the graphic marketing product.
- Creativity: the ability to take expressive and thematic risks involving availability and audiovisual timeframes, by applying personal solutions and viewpoints in the development of the projects.



LEARNING OUTCOMES

Knowledge and application of different mechanisms and construction elements of the script.

Ability to conceive a filmic idea creatively.

Ability to plan, develop and transform the idea as a film script.

Ability to write fluently texts, rundowns or dashes in the field of film fiction.

DESCRIPTION OF CONTENTS

1. Introduction.

The concept of literary script. Narrating with pictures, narrating with words. The concept of verisimilitude.

2. Mechanisms of narrative

The plot. The dramatic structure. Time and space. The characters. The point of view.

3. Cinematographic genres

4. The creative process

Search for the idea. Thematic premises and hypothesis

The characters. Typology and transformation character arc.

Formalization processes. The story line. The synopsis. The step outline. The treatment. The dialogs

WORKLOAD

ACTIVITY	Hours	% To be attended
Computer classroom practice	45,00	100
Development of individual work	27,00	0
Study and independent work	20,00	0
Preparation of practical classes and problem	20,00	0
TOTAL	112,00	



TEACHING METHODOLOGY

Classes will be theoretical and practical, including a detailed description of the syllabus and examples from selected texts available for students. The developments of classes require group work.

EVALUATION

- a) Participation in activities and debates in the classroom
- b) Practical work: preparation by groups of a screenplay..
- c) Oral Presentations Classwork

REFERENCES

Basic

- CAMPBELL, J. El héroe de las mil caras. Mèxic: Fondo de Cultura Económica, 1993.
- CARRIÈRE, J. C.; BONITZER, P. Pràctica del guió cinematogràfic. Barcelona: Paidós, 1991. Col·lecció de guions originals de Hollywood Scripts, Avant-scène du Cinéma i Plot Imagen.
- CHION, M. Cómo se escribe un guió. Edición definitiva. Madrid: Cátedra, 2009.
- COMPARATO, D. El guió. Barcelona: Generalitat de Catalunya / Universitat Autònoma de Barcelona, 1989.
- DIEZ PUERTAS, E. Narrativa fílmica. Madrid: Fundamentos, 2006.
- FELDMAN, S. Guió argumental, guió documental. Barcelona: Gedisa, 1990.
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- RAMOS, J.; MARIMÓN, J. Diccionario del guió audiovisual. Barcelona: Océano, 2002.
- RIAMBAU, E.; TORREIRO, M. Sobre el guió. Barcelona: Festival de Cinema de Barcelona, 1989.
- SÁNCHEZ-ESCALONILLA, A. Estrategias de guió cinematogràfic. Barcelona: Ariel, 2004.
- SEGER, L. Cómo crear personajes inolvidables. Barcelona: Paidós, 2000.
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- TRUDY, J. Anatomía del guió. Barcelona: Alba, 2009.
- VALE, E. Técnicas del guió para cine y televisión. Barcelona: Gedisa, 1993.
- VANOYE, F. Guiones modelo y modelos de guió. Barcelona: Paidós, 1996

ADDENDUM COVID-19



This addendum will only be activated if the health situation requires so and with the prior agreement of the Governing Council

English version is not available

