

**COURSE DATA****Data Subject**

<b>Code</b>	33396
<b>Name</b>	Professional English for journalists
<b>Cycle</b>	Grade
<b>ECTS Credits</b>	4.5
<b>Academic year</b>	2023 - 2024

**Study (s)**

<b>Degree</b>	<b>Center</b>	<b>Acad. year</b>	<b>Period</b>
1308 - Degree in Journalism	Faculty of Philology, Translation and Communication	4	First term

**Subject-matter**

<b>Degree</b>	<b>Subject-matter</b>	<b>Character</b>
1308 - Degree in Journalism	12 - Optional subjects	Optional

**Coordination**

<b>Name</b>	<b>Department</b>
IRANZO CABRERA, MARIA	340 - Language Theory and Communication Sciences

**SUMMARY**

The aim of this subject is to provide students with the vocabulary, structures, expressions and fluency –both oral and written– in English language necessary to carry out professional tasks in the field of information and communication.

**PREVIOUS KNOWLEDGE****Relationship to other subjects of the same degree**

There are no specified enrollment restrictions with other subjects of the curriculum.



### Other requirements

Students should be competent in English at level B1.

## OUTCOMES

### 1308 - Degree in Journalism

- Ampliación y desarrollo del nivel B1 consolidado de la lengua inglesa para comprender la producción informativa o comunicativa, escrita o audiovisual, en inglés estándar.

## LEARNING OUTCOMES

On successful completion of this course, students should be able to

- use general and specific vocabulary applied to the field of information and communication.
- use basic but also slightly complex grammar structures.
- get the gist of the information given by both written and audiovisual media.
- compare different styles and approaches to the information in English-speaking media.
- create some basic media discourses.

## DESCRIPTION OF CONTENTS

### 1. Newspapers

### 2. Television

### 3. Magazines

### 4. Radio

### 5. Professional environment

**WORKLOAD**

ACTIVITY	Hours	% To be attended
Theory classes	45,00	100
Study and independent work	67,50	0
<b>TOTAL</b>	<b>112,50</b>	

**TEACHING METHODOLOGY**

Non-teaching subject

**EVALUATION**

Contact with the professor

**REFERENCES****Basic**

- Ceramella, Nick & Lee, Elizabeth. 2008. Cambridge English for the Media. Cambridge: Cambridge University Press.
- Dictionary of Media Studies. 2006. London: A & C Black.
- Hicks, W. 1998. English for Journalists (2nd edition). London and New York: Routledge.
- Marshall, J. & Werndly, A. 2002. The Language of Television. London and New York: Routledge.
- McLoughlin, L. 2000. The Language of Magazines. London and New York: Routledge.
- Reah, D. 2002. The Language of Newspapers (2nd edition). London and New York: Routledge.
- Shortis, T. 2005 (2001). The Language of ICT (Information and Communication Technology). London and New York: Routledge.
- Watson, J.& Hill, A. 2006 (7th edition). Dictionary of Media and Communication Studies. London: Hodder Arnold.

**Additional**

- Bryson, B (ed.). 1991. Penguin Dictionary for Writers and Editors. New York & Harmondsworth: Viking Penguin.
- Cutts, M. 1996. The Plain English Guide. Oxford: OUP.
- Duff, B. & Shindler, R. 1996. Language and Style in the Press. London and Glasgow: Collins, ELT.
- Franklin, B. et al. 2005. Key Concepts in Journalism Studies. London: Sage Publications.
- Le Divenach, E. 1997. El Inglés para el Periodismo / English in the News. Barcelona: Planeta.
- Swan, M. 1984 (1980). Practical English Usage. Oxford: OUP.
- Swan, M. & Walker, C. How English Works. A Grammar Practice Book. Oxford: OUP.
- The Oxford Writers Dictionary. 1990. Oxford: OUP

