

**COURSE DATA****Data Subject**

<b>Code</b>	33396
<b>Name</b>	Professional English for journalists
<b>Cycle</b>	Grade
<b>ECTS Credits</b>	4.5
<b>Academic year</b>	2019 - 2020

**Study (s)**

<b>Degree</b>	<b>Center</b>	<b>Acad. year</b>	<b>Period</b>
1308 - Degree in Journalism	Faculty of Philology, Translation and Communication	4	First term

**Subject-matter**

<b>Degree</b>	<b>Subject-matter</b>	<b>Character</b>
1308 - Degree in Journalism	12 - Optional subjects	Optional

**Coordination**

<b>Name</b>	<b>Department</b>
COPERIAS AGUILAR, MARIA JOSE	155 - English and German

**SUMMARY**

The aim of this subject is to provide students with the vocabulary, structures, expressions and fluency –both oral and written– in English language necessary to carry out professional tasks in the field of information and communication.

**PREVIOUS KNOWLEDGE****Relationship to other subjects of the same degree**

There are no specified enrollment restrictions with other subjects of the curriculum.



### Other requirements

Students should be competent in English at level B1.

## OUTCOMES

### 1308 - Degree in Journalism

- Ampliación y desarrollo del nivel B1 consolidado de la lengua inglesa para comprender la producción informativa o comunicativa, escrita o audiovisual, en inglés estándar.

## LEARNING OUTCOMES

On successful completion of this course, students should be able to

- use general and specific vocabulary applied to the field of information and communication.
- use basic but also slightly complex grammar structures.
- get the gist of the information given by both written and audiovisual media.
- compare different styles and approaches to the information in English-speaking media.
- create some basic media discourses.

## DESCRIPTION OF CONTENTS

### 1. Newspapers

### 2. Television

### 3. Magazines

### 4. Radio

### 5. Professional environment

**WORKLOAD**

ACTIVITY	Hours	% To be attended
Theory classes	45,00	100
Development of group work	5,00	0
Development of individual work	15,00	0
Readings supplementary material	10,00	0
Preparation of evaluation activities	12,50	0
Preparation of practical classes and problem	25,00	0
<b>TOTAL</b>	<b>112,50</b>	

**TEACHING METHODOLOGY****Theory-based classes:**

Lectures on some basic aspects of the media in English.

Review of some grammar issues.

**Practical classes:**

Reading texts on media issues in English, focusing on the specific vocabulary and structures and practising them.

Listening to radio and television news bulletins in English, trying to get the gist of them and discussing the contents.

Debates in English on current affairs and/or some media issues.

Writing of short pieces about the media in English, as well as some short items of news or opinion texts.

Vocabulary, pronunciation and grammar exercises.

**EVALUATION**

Assessment breakdown for those students who attend classes regularly:

Type of assessment	% of final grade
a) Portfolio: class and home activities	70 %



- b) Oral activities: class participation in discussions of current affairs and scheduled debates on different issues 30%

**Portfolio:** Students will be assigned different tasks throughout the term. These activities will have to be handed in regularly on established dates. The activities will be marked and returned to the students.

Attendance and participation in class activities will also be part of the assessment.

Students may be required to produce their dossier or portfolio of the activities done throughout the term by the end of this period.

**Oral activities:** Students will be assessed on their active participation in oral activities in class as well as on scheduled discussions and/or debates. In case of doubt, students may be required to have an interview with the lecturer in order to be assessed on their speaking abilities.

Any student who disagrees with the grade granted, will have the chance to take a written and an oral exam.

Students who are unable to attend classes and/or fail to participate in a satisfactory manner will have to complete and present a dossier with the different activities scheduled for the classes. This will be a requirement in order to take a written exam and an oral exam.

Type of assessment	% of final grade
Dossier with class activities	requirement
Written exam	70 %
Oral exam	30%

Both, the written and the oral exam will be based on the activities, vocabulary and structures practised in class throughout the term.



## REFERENCES

### Basic

- Ceramella, Nick & Lee, Elizabeth. 2008. Cambridge English for the Media. Cambridge: Cambridge University Press.
- Dictionary of Media Studies. 2006. London: A & C Black.
- Hicks, W. 1998. English for Journalists (2nd edition). London and New York: Routledge.
- Marshall, J. & Werndly, A. 2002. The Language of Television. London and New York: Routledge.
- McLoughlin, L. 2000. The Language of Magazines. London and New York: Routledge.
- Reah, D. 2002. The Language of Newspapers (2nd edition). London and New York: Routledge.
- Shortis, T. 2005 (2001). The Language of ICT (Information and Communication Technology). London and New York: Routledge.
- Watson, J. & Hill, A. 2006 (7th edition). Dictionary of Media and Communication Studies. London: Hodder Arnold.

### Additional

- Bryson, B (ed.). 1991. Penguin Dictionary for Writers and Editors. New York & Harmondsworth: Viking Penguin.
- Cutts, M. 1996. The Plain English Guide. Oxford: OUP.
- Duff, B. & Shindler, R. 1996. Language and Style in the Press. London and Glasgow: Collins, ELT.
- Franklin, B. et al. 2005. Key Concepts in Journalism Studies. London: Sage Publications.
- Le Divenach, E. 1997. El Inglés para el Periodismo / English in the News. Barcelona: Planeta.
- Swan, M. 1984 (1980). Practical English Usage. Oxford: OUP.
- Swan, M. & Walker, C. How English Works. A Grammar Practice Book. Oxford: OUP.
- The Oxford Writers Dictionary. 1990. Oxford: OUP

## ADDENDUM COVID-19

**This addendum will only be activated if the health situation requires so and with the prior agreement of the Governing Council**

**English version is not available**