VNIVERSITAT ID VALÈNCIA

COURSE DATA

Data Subject	
Code	33376
Name	Degree final project in journalism
Cycle	Grade
ECTS Credits	12.0
Academic year	2023 - 2024

Study (s)			
Degree	**Center**	**Acad. year**	**Period**
1308 - Degree in Journalism	Faculty of Philology, Translation and Communication	4	Annual

Subject-matter		
Degree	**Subject-matter**	**Character**
1308 - Degree in Journalism	14 - Degree Final project in Journalism	End Labour Studies

Coordination	
Name	**Department**
MARTINEZ GALLEGO, FRANCISCO ANDRES	340 - Language Theory and Communication Sciences

SUMMARY

English version is not available

1. El TFG del Grado de Periodismo de la UV tiene que permitir al estudiantado mostrar de manera integrada los contenidos formativos recibidos y las competencias adquiridas asociadas al título de Grado de Periodismo.2. Como norma general, y sin prejuicio del que pueda decidir la CAT del Grado de Periodismo de la UV en cada caso, el TFG no podrá hacerse en otras universidades o instituciones académicas y científicas en virtud de la realización por parte del alumnado de algún programa de intercambio o movilidad (Sicue, Erasmus, etc.) .3. El estudiantado tendrá que elegir el profesor-tutor que dirigirá su TFG. 4. El TFG estará encabit en una de las cinco posibilidades siguientes: • Un reportaje de investigación en prensa.• Un reportaje en profundidad en televisión• Un reportaje de investigación en formato multimedia.• Un reportaje de investigación en formato radiofónico• Una investigación en historia de la comunicación

5. Cada profesor/a tutor/a tendrá un número limitado de direcciones de TFG y establecerá con el alumno la tipología y el título concreto del trabajo a realizar.6. El alumno hará la suya elige de profesor-tutor en

función de sus intereses y siempre respetando un turno de prelación vinculado al documento de orden de matriculación expedido por la secretaría del Centro (créditos cursados, nota media). Decaerá el derecho del alumnado a elegir un determinado profesor/a tutor/a cuando este/a haya llegado a su límite de TFG tutorizados, según el POD correspondiente. 7. El trabajo será individual, diferente y original para cada estudiante. La detección de más de un 25% de plagio invalidará el TFG.8. El calendario de realización del TFG ocupa los dos cuatrimestres del curso y estará marcado por el calendario de TFG de la Facultad de Filología, Traducción y Comunicación. 9. Los profesores/se tutores/se o el profesorado encargado ad hoc por el área de Periodismo de la UV impartirán, antes el inicio del TFG y como prolegomen del mismo, las sesiones que consideran oportunas para dar las pautas metodológicas de la realización del trabajo en cualquier de sus modalidades.10. En el inicio del curso y después las sesiones metodológicas, el alumno tendrá que presentar un anteproyecto a su tutor de unas cuatro páginas, en las cuales se detallo el planteamiento del reportaje o trabajo de investigación, un mínimo estado de aquello que sobre el tema se ha escrito o publicado de manera destacada, los potenciales entrevistados, las fuentes que se tendrán que consultar o los lugares que se tendrán que visitar, entre otros cuestiones.   11. En términos generales, el anteproyecto indicará los siguientes aspectos• Índice, guion o escaleta provisional.• Objeto del trabajo: definición de los objetivos que se persiguen, de los problemas planteados o de las hipótesis de partida. • Presentación de la estructura provisional del trabajo en la que se proporciono una visión de conjunto (y, si es el caso, una secuencia aproximada de capítulos).• Un mínimo estado de la cuestión y fundamentación temática o teórica, según el caso.• Una descripción clara de la metodología o de la forma de abordaje que se propone para la recogida de información y la especificación de los criterios de análisis que van a utilizarse.• Bibliografía básica consultada y previsión de la que se utilizará.12. En el caso de que el TFG obtenga la validación del profesor-tutor a través del documento correspondiente y librado, en compañía del Trabajo, a la Secretaría del Centro, podrá ser defendido ante un tribunal compuesto por tres miembros del profesorado (incluido el tutor o tutora del TFG), que evaluará el resultado siguiendo los criterios marcados en la descripción de contenidos y en los criterios de evaluación.13. Para hacer los TFG en la modalidad de reportaje de cualquier tipo se tendrán que usar las cámaras fotográficas y de filmación del TAU durante un periodo limitado de tiempo (entre 3 y 5 días, habitualmente) que se comunicará al alumnado al inicio del curso. El mismo sucederá con el montaje de los trabajos audiovisuales.   14. Los trabajos cuidarán escrupulosamente el cumplimiento de las normas deontológicas del periodismo y de las ciencias sociales, no solo en la obtención de las imágenes e informaciones sino también en su difusión, en especial en todo aquello que afecta la protección de la infancia y al respecto a la propia imagen de las personas.

PREVIOUS KNOWLEDGE

Relationship to other subjects of the same degree

There are no specified enrollment restrictions with other subjects of the curriculum.

Other requirements

OUTCOMES

1308 - Degree in Journalism

- Saber identificar y utilizar apropiadamente las fuentes principales para el desarrollo del trabajo.

- Saber organizar y desarrollar el conocimiento comunicativo en relación con la investigación escogida mediante una metodología científica.

- Saber aplicar los conocimientos periodísticos para transmitirlos profesional y éticamente.

- Tener capacidad para utilizar los distintos lenguajes comunicativos para exponer las ideas o transmitir los temas seleccionados de manera coherente.

- Tener habilidad para aprovechar los recursos informáticos y tener destreza en el uso de las tecnologías mediáticas necesarias en cada caso.

LEARNING OUTCOMES

English version is not available

WORKLOAD

ACTIVITY	Hours	% To be attended
Graduation project		100
Realización del Trabajo Fin de Grado	250,00	0
Seguimiento i tutorización del Trabajo Fin de Grado	25,00	0
Presentación y defensa del Trabajo Fin de Grado	25,00	0
TOTAL	300,00	

TEACHING METHODOLOGY

The student must attend the tutorials set by the tutor to establish the criteria and methodology to be followed in the development of the work, as well as to monitor the progress of the work. They must also attend the seminars and workshops organised to complement the knowledge, skills and abilities acquired throughout the degree course.

8.1. WHAT TO DO and HOW
8.1.1. The written/printed report

 - The works will be individual.

- Only those that have been authorised and supervised by the lecturer, in accordance with the methodology described above, will be assessed. Therefore, the student must submit a preliminary project to his/her tutor of about four pages, detailing the approach of the report, a minimum state of what has been written or published on the subject in an outstanding way, the potential interviewees, the sources to be consulted or the places to be visited, among other issues.

- The report submitted must be a text that can be published in a general information medium, written in a journalistic and well-structured manner (it is not a report or a standard academic paper). It should therefore include an attractive headline and lead that reflect the content of the text, as well as titolets (sidebars) to mark the internal divisions. And it should be complemented by about ten highlights or significant phrases taken from the text.

- The report must be presented in a publishable layout (for a magazine or newspaper) and must include a dozen photographs (80 per cent taken by the student).

- The reports must, of course, be original (neither copied nor partly copied from other publications). In case of doubt, the teacher will ask for all those elements of verification that he/she considers necessary to check that this is the case.- Length: between 18 and 20 pages (about 1,800 characters, including blank spaces, per page, with a font size of 12 and spacing of one and a half spaces).

- As with any report, the project must be based on exhaustive documentation and research on the subject, which firstly allows the sources that can provide adequate information to be identified. This involves both documentary and personal sources, i.e. databases that provide, for example, statistical data, personal interviews with experts, protagonists, witnesses, etc. on the issues being dealt with. The aim is to be able to offer as complete and exhaustive a view as possible, including both quantitative aspects (figures, statistics) and qualitative aspects (the voice of experience), without forgetting the analysis by experts who provide a complementary point of view and an in-depth interpretation of the chosen topic.

- The number of sources depends, of course, on each report, but it is essential that they combine the three types mentioned above and, in any case, that they are representative and appropriate to the subject. As a minimum, there should be more than two sources for each of the proposals (documentaries, experts and witnesses/affected people), although the wealth of voices and testimonies will determine the maximum in each case.

Rules for the dissemination of content: Bearing in mind that the report could be published, we must take scrupulous care to comply with ethical standards not only in obtaining the images and information but also in their dissemination, especially in everything that affects the protection of children and respect for people's own image.

Evaluation criteria for the written/printed report (out of 10 points):

- Design of the publication and visual resources: 2,5

- Structure and writing: 4

- Sources consulted and appropriateness to the subject: 2.5

- Originality of treatment: 1

8.1.2. The digital report

- The works will be individual.

- Only those that have been authorised and supervised by the teacher, in accordance with the methodology described above, will be assessed. Therefore, the student must submit a preliminary project to their tutor of about four pages, detailing the approach of the report, a minimum state of what has been written on the subject and / or disseminated by the network prominently, potential interviewees, the sources to be consulted and the places / digital spaces to be visited, among other issues.- The submitted report must be a complex piece of journalistic work, outlined for publication in a digital journalistic medium, and developed accordingly in its various components: structuring of content, design and multimedia materials.

- As with any report, the project must be based on exhaustive documentation and research on the subject that allows us to reach those sources that can provide adequate information. This involves both documentary and personal sources, i.e. databases that allow us to provide statistics, personal interviews with experts, protagonists, witnesses, etc. on the issues we deal with. The aim is to be able to offer as complete and exhaustive a view as possible, both quantitatively (figures, statistics) and qualitatively (the voice of experience), without forgetting the analysis by experts who provide a complementary point of view and an in-depth interpretation of what we are dealing with.

- The number of sources depends, of course, on each report, but it is essential that it combines the three types mentioned above and, in any case, that they are representative of the subject matter. At least three of each (documentaries, experts and witnesses/affected people) should be included, although the wealth of voices and testimonies will determine the maximum in each case.

- The reports must, of course, be original (neither copied nor partly copied from other websites or digital publications). In case of doubt, the teacher will ask for all those elements of verification that he/she considers necessary to check that this is the case.

- Taking into account the characteristics of the digital environment for which this report is produced, it must meet the criteria of hypertextuality, multimedia and logical interactivity. On the basis that each report has its own characteristics and, therefore, allows one or other options to be developed more strongly, we establish a series of minimums that are applicable to all creations:

1) Hypertextuality: The document must be structured in different levels or layers, that is, in nodes that allow the user to choose between several reading paths. In order to adapt to the characteristics of the digital medium, it is advisable to configure a report that combines the pre-eminence of a main source text, where the main lines of the report would be developed with criteria similar to those of a text published in printed media, with a series of sections and links to additional contents that allow for a deeper understanding of the subject, such as interviews, infographics, image galleries, complementary texts, or links to documentary sources.

Therefore, it is recommended to draw a cover with four or five connection points to offer the reader the possibility to choose, bearing in mind that he or she can start reading at any of them. These, in turn, are subdivided into new paths to build an in-depth story, such as the one that characterises the digital environment.Depending on the characteristics of each report, one structure or another will be appropriate. However, as a rough approximation, a structure with a minimum of 20-25 nodes, i.e. screens where the information is distributed, would be suitable.The report will include both internal links (between the nodes created by the author of the report) and external links (that refer to other web pages or specific documents). In the latter case, the link must be oriented as much as possible, so that the reader can access, for example, the specific news item and not simply the front page of the medium that publishes it.

2) Multimedia: As a starting rule, it is necessary to choose which content is better to express through one or other formats, as well as to take into account their integrated layout, i.e. the option of narrating with different multimedia threads instead of consigning each format in a section.

Here, too, each report involves different possibilities, but the preparation should involve a combination of all of them:

- Text (in Word): length of about 12 to 14 pages (of about 1,800 characters, including white space, per page and with a font size of 12 and spacing of one and a half spaces).

- Still image: about ten images/photos (80 per cent made by the student) and infographics to illustrate the contents. Expandable through specific image galleries

-Video: at least one self-made video, of a minimum duration of two minutes and a maximum of five minutes. It will be a narrative video, which cannot focus exclusively on an interview with one or more characters. Where appropriate, it may be accompanied by other complementary videos obtained from external public access sources (youtube, vimeo, etc.). The videos should be edited and presented in a suitable quality. Where necessary, audio may also be included, in addition to the minimum number of videos required.

3) Interactivity: The author of the report must provide several interactive tools in which the contents of the report will be presented, in order to distribute them and encourage the participation of the public, specifically:

- Comments system integrated in the contents, which must be activated and enabled to receive comments from the public and respond at least fifteen days in advance of the presentation of the work for its evaluation.- Specific page on Facebook (and, if deemed appropriate, on other social networks) to promote the contents of the report. Active at least one month before the presentation of the work.- Twitter account used to disseminate the contents of the report and seek its promotion among the public. This may be a specific account or the account of the author of the report (in the latter case, it is essential to use a hashtag to promote the report). Activate it at least one month before the presentation of the work.- The development of these and other promotional tools

Rules for the dissemination of content: Bearing in mind that all the documents in the report will, once published, be open access via the web, we must take scrupulous care to comply with ethical standards not only in obtaining the images and information but also in their dissemination, especially with regard to the protection of children and respect for people's own image.

FORMAT of digital presentation:1) using Wordpress or other blog publishing system.2) other proposals based on models (iWeb, wix...) or own design and programming.

Evaluation criteria for the digital report (out of 10 points):

- Structure and narrative: 3.5

- Originality of topic and development: 1

- Sources: 2

- Audiovisual resources (editing, quality): 2

- Interactivity and complementary development of the content through social networks: 1.5

8.1.3. The television report

- The work will be individual. Given that in television work it is necessary for one person to be in charge of the camera, it will be the student who will look for a companion to provide technical assistance. However, the role of this person will always be auxiliary, as the script, production and editing will be done by the sole author. The subjects of the two students-in the case of both students doing the TFG in television-will be clearly different.

- Only those reports that have been authorised and supervised by the teacher, in accordance with the methodology explained above, will be assessed. Therefore, the student must present a preliminary project of about four pages to his/her tutor, understood as the usual TV ladder (argumentation of the topic, a minimum state of what has been published and / or broadcast on the subject in a prominent audiovisual way, simplified script, potential interviewees, foreseeable places or locations, possible images to record [majority] or archive documentary [minimum], among other issues.

- The report must be an audiovisual report prepared for broadcast on generalist television, narrated in a structured manner and must include a lead-in for the programme presenter and interior labels to highlight the locations and the identities of the persons giving testimony.- The television report must be original (no copies or adaptations of others). In case of doubt, the teacher will ask for any elements of verification that he/she considers necessary to check that this is the case.

- Length: it must be between 14 minutes 30 seconds and 15 minutes, without the possibility of increasing this length. Television products must imperatively conform to the time frame, given that they are produced for a fixed time slot.

- Like any television report, it must be contextualised with adequate documentation that allows for an exhaustive investigation, which can provide information and a different perspective on the subject. The aim is to use both documentary and personal sources, statistical data, personal interviews with indirect sources such as experts, or direct sources such as witnesses or protagonists, etc.

- The aim is to be able to offer as complete and exhaustive a view as possible, including both quantitative aspects (figures, statistics) and qualitative aspects (the voice of experience), without forgetting the analysis by experts who provide a complementary point of view and an in-depth interpretation of the chosen topic.

- The number of sources depends on each report, but it is essential that they are representative and appropriate to the topic. As a minimum, more than three sources from each of the proposed sources (documentary, experts and witnesses/affected persons) should be included. In addition to selecting the documentary sources, students should develop the different audiovisual elements in order to correctly record the interviews and the audiovisual elements of the report. They should also take care of the audiovisual rhythm through editing and correct voice-over.

Rules for the dissemination of content: Bearing in mind that the report could be broadcast, we must take scrupulous care to comply with ethical standards not only in obtaining the images and information but also in their dissemination, especially in everything that affects the protection of children and respect for people's own image.

Assessment criteria for the TV report (out of 10 points):

- TV script: 1

- Structure and writing: 4

- Witnesses and sources consulted: 1

- Originality of treatment: 1.5

- Audiovisual resources (images, voice-over and editing): 2,5

8.1.4. Research in History of communication or journalism

- The student, in the case of choosing the historical research modality, must submit to the tutor a detailed preliminary draft of the Final Degree Project, where the following aspects are indicated:1. Provisional table of contents.2. Aim of the project: definition of the objectives to be pursued, the problem posed or the starting hypotheses.3. Presentation of the provisional structure of the work, providing an overview of the approximate sequence of chapters.4. Minimum state of the question and theoretical foundation: critical report on the work carried out to date on the subject and definition of the theoretical concepts that serve as a basis for the work presented.5. Clear description of the methodology proposed for the collection of information and the specification of the analysis criteria to be used.6. Basic bibliography consulted and a list of the bibliography to be used.

- The student will present their complete dissertation, which will include the development of the above points, in addition to the description, analysis and appropriate conclusions on the assigned object of study.

- The rules for the preparation and presentation of both the preliminary project and the Final Degree Project in the historical research modality are as follows:

- Length: the preliminary project must be about 6 pages long. The TFG must be about 40 pages long (1,800 characters, including blank spaces, per page; font size 12).

- Textual and non-textual citations: these will be made in accordance with the normative procedures established in the subject 'Communicative Documentation' (1st year of the Degree).

- Line spacing: The text will be written with a space and a half between the lines.- Numbering: all pages must be numbered, except the first page or title page of the work (cover page).

- Title page: this is the first page of the work and it will contain the following information: Title of the work. Final Degree Project in Journalism. Academic year. Name of the student. Name of the tutor. Department of Language Theory and Communication Sciences, University of Valencia.

- Binding: the preliminary project will not be bound; it will be presented in a handful. The TFG will be spiral bound, with a transparent plastic cover and a hard cardboard back cover.- Requirements of the work: The historical research will be original and must have been developed in accordance with the different phases of a scientific work: problematisation of the subject, hypothesis, theoretical framework, methodology, data collection, analysis and presentation of the results, conclusions, bibliography, annexes

(if applicable), sources and documentation used.

EVALUATION

Contact with the professor

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Basic

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Additional

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