

**COURSE DATA****Data Subject**

Code	33356
Name	Journalistic opinion genres
Cycle	Grade
ECTS Credits	6.0
Academic year	2023 - 2024

Study (s)

Degree	Center	Acad. year	Period
1308 - Degree in Journalism	Faculty of Philology, Translation and Communication	3	First term

Subject-matter

Degree	Subject-matter	Character
1308 - Degree in Journalism	8 - Journalism and technology	Obligatory

Coordination

Name	Department
DOMINGUEZ ROMERO, MARTIN	340 - Language Theory and Communication Sciences

SUMMARY

To provide students with a theoretical basis on the different genres and arguments for journalistic persuasion, as well as a practical introduction to the different forms of opinion writing.

PREVIOUS KNOWLEDGE**Relationship to other subjects of the same degree**

There are no specified enrollment restrictions with other subjects of the curriculum.



Other requirements

Students should have a good knowledge of journalistic genres. It is also necessary for them to know the structure of the media and communication policies in Spain.

OUTCOMES

1308 - Degree in Journalism

- Students must have acquired knowledge and understanding in a specific field of study, on the basis of general secondary education and at a level that includes mainly knowledge drawn from advanced textbooks, but also some cutting-edge knowledge in their field of study.
- Students must be able to apply their knowledge to their work or vocation in a professional manner and have acquired the competences required for the preparation and defence of arguments and for problem solving in their field of study.
- Students must have the ability to gather and interpret relevant data (usually in their field of study) to make judgements that take relevant social, scientific or ethical issues into consideration.
- Students must be able to communicate information, ideas, problems and solutions to both expert and lay audiences.
- Students should be able to work as a team, communicate their own ideas and integrate themselves into group projects aimed at achieving results.
- Students should be able to adapt to technological and socio-occupational changes.
- Students should be able to obtain and select relevant information and sources in order to solve problems and elaborate on strategies.
- Students should be able to express themselves fluently and effectively in their own languages, as well as in a third language (preferably English), taking advantage of the linguistic and literary resources that are most appropriate for the different forms of media.
- Students should be able to search for, select, read, interpret and analyse both written and audiovisual texts and documents (analytically, synthetically and critically).
- Students should be able to experiment and innovate through the understanding and use of the applied methods and technologies.
- Students must be able to reasonably propose ideas from the basics of rhetoric, as well as to communicate through the techniques of persuasion.

LEARNING OUTCOMES

English version is not available

**WORKLOAD**

ACTIVITY	Hours	% To be attended
Computer classroom practice	40,00	100
Theory classes	20,00	100
Study and independent work	60,00	0
Readings supplementary material	30,00	0
TOTAL	150,00	

TEACHING METHODOLOGY

Non-teaching

EVALUATION

The evaluation will be carried out by means of a theoretical knowledge test.

REFERENCES**Basic**

- a) Bibliografia general

- Abril Vargas, N., 1999. Periodismo de opinión. Ed. Síntesis.
- Alborg, J.L. 1991. Sobre crítica y críticos. Gredos.
- Ayala, F., 1985. La retórica del periodismo y otras retóricas. Espasa Calpe.
- Domínguez, M., 2010. Examen del columnisme valencià. Els gèneres d'opinió en els mitjans escrits valencians. *Arxius de sociologia*, 23: 93-101.
- Gomis, Ll., 1989. Teoria dels gèneres periodístics. Generalitat de Catalunya.
- González Reyna, S., 1991. Periodismo de opinión y discurso. Ed. Trillas.
- Grijelmo, A., 1997. El estilo del periodista. Taurus.
- Gutiérrez Palacio, J., 1984. Periodismo de opinión. Paraninfo.
- López Hidalgo, A., 1996. Las columnas del periódico. Ediciones Libertarias. Madrid.
- Moreno Espinosa, P., 2000. Géneros para la opinión: el comentario o la columna. *Revista Latina de Comunicación* 30: 1-4.
- Santamaría, L., 1997. Géneros para la persuasión en periodismo. Ed. Fragua.
- Santamaría, L. y M. J. Casals, 2001. La opinión periodística. Argumentos y géneros para la persuasión. Ed. Fragua.
- Stranding, S.M., 2008. The art of column writing. Oak Park: Marion Street Press.



Additional

- b) Bibliografia específica (Lectures de columnisme)

- Baixauli, M., 2016. Ningú no ens espera. Periscopi.
- Carner, J., 1982. Les bonhomies. Orbis i Ed. 62.
- Cela, C. J., 1993. El huevo del juicio. Seix Barral.
- Domínguez, M., 2019. Històries naturals. Pòrtic.
- D'Ors, E., 1987. La vall de Josafat. Quaderns Crema.
- Espinàs, J. M., 2008. El meu ofici. La Campana.
- Fuster, J., 1984. Causar-se d'esperar. Ed. 62.
- Fuster, J., 1984. Pamflets polítics. Empúries.
- García Márquez, G., 1981. Obra periodística. Bruguera.
- Gimferrer, P., 1981. Dietari 1979-1980. Ed. 62.
- Haro Tecglen, E., 1993. ¡Qué estafa! El País. Aguilar.
- Larra, M.J. de, 1985. Artículos. Cátedra.
- Marías, J., 1991. Pasiones pasadas. Anagrama.
- Millás, J.J., 1995. Algo que te concierne. El País Aguilar.
- Mira, J. F., 2014. La condició valenciana. Bromera.
- Monzó, Quim, 1984. El día del senyor. Quaderns Crema.
- Monzó, Quim, 2003. El tema del tema. Quaderns Crema.
- Pla, J., 1971. Les hores. Edicions Destino.
- Pla, J., 1973. Humor, candor... Edicions Destino.
- Roig, M., 1991. Diques-me que m'estimes encara que sigui mentida. Ed. 62.
- Roig, M., 2011. Diari d'uns anys. Acontravent.
- Sagarra, J.M., 2000. Café, copa i puro. Ed. 3i4.
- Sagarra, J.M., 2001. L'aperitiu. Ed. 3i4.