

**COURSE DATA****Data Subject**

Code	33356
Name	Journalistic opinion genres
Cycle	Grade
ECTS Credits	6.0
Academic year	2022 - 2023

Study (s)

Degree	Center	Acad. year	Period
1308 - Degree in Journalism	Faculty of Philology, Translation and Communication	3	First term

Subject-matter

Degree	Subject-matter	Character
1308 - Degree in Journalism	8 - Journalism and technology	Obligatory

Coordination

Name	Department
DOMINGUEZ ROMERO, MARTIN	340 - Language Theory and Communication Sciences

SUMMARY**English version is not available**

Proporcionar a los alumnos una base teórica sobre los diferentes géneros y argumentos para la persuasión periodística, así como una introducción práctica a las diferentes modalidades de la escritura de opinión.

PREVIOUS KNOWLEDGE**Relationship to other subjects of the same degree**

There are no specified enrollment restrictions with other subjects of the curriculum.



Other requirements

Los alumnos han de tener un buen conocimiento de los géneros periodísticos. También es necesario que conozcan la estructura de los medios y las políticas de comunicación en el Estado Español.

OUTCOMES

1308 - Degree in Journalism

- Students must have acquired knowledge and understanding in a specific field of study, on the basis of general secondary education and at a level that includes mainly knowledge drawn from advanced textbooks, but also some cutting-edge knowledge in their field of study.
- Students must be able to apply their knowledge to their work or vocation in a professional manner and have acquired the competences required for the preparation and defence of arguments and for problem solving in their field of study.
- Students must have the ability to gather and interpret relevant data (usually in their field of study) to make judgements that take relevant social, scientific or ethical issues into consideration.
- Students must be able to communicate information, ideas, problems and solutions to both expert and lay audiences.
- Students should be able to work as a team, communicate their own ideas and integrate themselves into group projects aimed at achieving results.
- Students should be able to adapt to technological and socio-occupational changes.
- Students should be able to obtain and select relevant information and sources in order to solve problems and elaborate on strategies.
- Students should be able to express themselves fluently and effectively in their own languages, as well as in a third language (preferably English), taking advantage of the linguistic and literary resources that are most appropriate for the different forms of media.
- Students should be able to search for, select, read, interpret and analyse both written and audiovisual texts and documents (analytically, synthetically and critically).
- Students should be able to experiment and innovate through the understanding and use of the applied methods and technologies.
- Students must be able to reasonably propose ideas from the basics of rhetoric, as well as to communicate through the techniques of persuasion.

LEARNING OUTCOMES

English version is not available

**WORKLOAD**

ACTIVITY	Hours	% To be attended
Computer classroom practice	40,00	100
Theory classes	20,00	100
Development of group work	24,00	0
Development of individual work	8,00	0
Study and independent work	20,00	0
Preparing lectures	18,00	0
Resolution of case studies	20,00	0
TOTAL	150,00	

TEACHING METHODOLOGY**English version is not available****EVALUATION****English version is not available****REFERENCES****Basic**

- a) Bibliografia general

Abril Vargas, N., 1999. Periodismo de opinión. Ed. Síntesis.

Alborg, J.L. 1991. Sobre crítica y críticos. Gredos.

Ayala, F., 1985. La retórica del periodismo y otras retóricas. Espasa Calpe.

Domínguez, M., 2010. Examen del columnisme valencià. Els gèneres d'opinió en els mitjans escrits valencians. Arxius de sociologia, 23: 93-101.

Gomis, Ll., 1989. Teoria dels gèneres periodístics. Generalitat de Catalunya.

González Reyna, S., 1991. Periodismo de opinión y discurso. Ed. Trillas.

Grijelmo, A., 1997. El estilo del periodista. Taurus.

Gutiérrez Palacio, J., 1984. Periodismo de opinión. Paraninfo.

López Hidalgo, A., 1996. Las columnas del periódico. Ediciones Libertarias. Madrid.

Moreno Espinosa, P., 2000. Géneros para la opinión: el comentario o la columna. Revista Latina de Comunicación 30: 1-4.

Santamaría, L., 1997. Géneros para la persuasión en periodismo. Ed. Fragua.

Santamaría, L. y M. J. Casals, 2001. La opinión periodística. Argumentos y géneros para la persuasión. Ed. Fragua.



Standring, S.M., 2008. The art of column writing. Oak Park: Marion Street Press.

Additional

- b) Bibliografia específica (Lectures de columnisme)

- Baixauli, M., 2016. Ningú no ens espera. Periscopi.
Carner, J., 1982. Les bonhomies. Orbis i Ed. 62.
Cela, C. J., 1993. El huevo del juicio. Seix Barral.
Domínguez, M., 2019. Històries naturals. Pòrtic.
D'Ors, E., 1987. La vall de Josafat. Quaderns Crema.
Espinàs, J. M., 2008. El meu ofici. La Campana.
Fuster, J., 1984. Causar-se d'esperar. Ed. 62.
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García Márquez, G., 1981. Obra periodística. Bruguera.
Gimferrer, P., 1981. Dietari 1979-1980. Ed. 62.
Haro Tecglen, E., 1993. ¡Qué estafa! El País. Aguilar.
Larra, M.J. de, 1985. Artículos. Cátedra.
Marías, J., 1991. Pasiones pasadas. Anagrama.
Millás, J.J., 1995. Algo que te concierne. El País Aguilar.
Mira, J. F., 2014. La condició valenciana. Bromera.
Monzó, Quim, 1984. El día del senyor. Quaderns Crema.
Monzó, Quim, 2003. El tema del tema. Quaderns Crema
Pla, J., 1971. Les hores. Edicions Destino.
Pla, J., 1973. Humor, candor... Edicions Destino.
Roig, M., 1991. Diques-me que m'estimes encara que sigui mentida. Ed. 62.
Roig, M., 2011. Diari d'uns anys. Acontravent.
Sagarra, J.M., 2000. Café, copa i puro. Ed. 3i4.
Sagarra, J.M., 2001. L'aperitiu. Ed. 3i4.