

**COURSE DATA****Data Subject**

<b>Code</b>	33300
<b>Name</b>	Social psychology I
<b>Cycle</b>	Grade
<b>ECTS Credits</b>	6.0
<b>Academic year</b>	2020 - 2021

**Study (s)**

<b>Degree</b>	<b>Center</b>	<b>Acad. year</b>	<b>Period</b>
1319 - Degree in Psychology	Faculty of Psychology and Speech Therapy	1	First term

**Subject-matter**

<b>Degree</b>	<b>Subject-matter</b>	<b>Character</b>
1319 - Degree in Psychology	4 - Social psychology	Basic Training

**Coordination**

<b>Name</b>	<b>Department</b>
LUQUE AGUES, OTO	306 - Social Psychology
MOLPECERES PASTOR, M. ANGELES	306 - Social Psychology
PEREZ PEREZ, JUAN ANTONIO	306 - Social Psychology

**SUMMARY**

Social psychology focuses on the social origin of behavior, emotions, belief systems or mental processes such as perception, judgment or memory. Social interaction, social influence or social communication stand out as some of the main processes in the field. Social psychology postulates that higher psychological processes are linked to the social context and to the positions the subject holds in such context; the individual's ingroups and reference groups contribute to the definition of such social positions. Our field offers an original perspective that articulates psychology and sociology. Depending on the orientation adopted, such articulation between social and mental processes can be approached at four different levels: intrapersonal level, interpersonal level, group level or ideological level.



This course is conceived as an introductory course in social psychology, offering a global introduction to the history, theoretical approaches and main concepts of the field. This course and the complementary course in Social Psychology II will instruct the student in the main milestones of social psychology, its paradigmatic research methods and the most significant applied fields.

**Links with other courses in the program and professional fields.** The course in Social Psychology I offers a fundamental knowledge in the training of psychologists. Knowledge of basic processes in social psychology is clearly relevant for further courses derived from this one, specially Social Psychology II, but also Organizational Psychology, Psychosocial Intervention or the courses related to the program in Work and Organizational Psychology.

Social psychology is related to many applications and professional roles, such as health, law psychology, environmental psychology, advertising and communication campaigns, attitude and opinion measurement and change, marketing, social integration or social innovation.

## PREVIOUS KNOWLEDGE

### Relationship to other subjects of the same degree

There are no specified enrollment restrictions with other subjects of the curriculum.

### Other requirements

Students whose first language is not English will be required to demonstrate their proficiency in English at a B1 level at least.

## OUTCOMES

### 1319 - Degree in Psychology

- Students must have acquired knowledge and understanding in a specific field of study, on the basis of general secondary education and at a level that includes mainly knowledge drawn from advanced textbooks, but also some cutting-edge knowledge in their field of study.
- Students must be able to apply their knowledge to their work or vocation in a professional manner and have acquired the competences required for the preparation and defence of arguments and for problem solving in their field of study.
- Students must have the ability to gather and interpret relevant data (usually in their field of study) to make judgements that take relevant social, scientific or ethical issues into consideration.
- Know how to describe and measure interaction processes, group dynamics and group and intergroup structures.
- Be able to identify group and intergroup problems and needs.



- Know how to describe and measure interaction processes, organizational and inter-organizational dynamics and structures.
- Know how to analyse the context where individual behaviour and group and intergroup processes are developed.
- Know how to select and manage tools, products and services, and identify stakeholders.
- Know the functions and characteristics of the theoretical models of social psychology and the psychology of groups.
- Understand the psychosocial principles of the functioning of groups and organizations, as well as the basic laws of psychosocial processes.
- Know the different fields of application of social psychology.
- Understand the social dimension of human beings taking historical and sociocultural factors into account.

## LEARNING OUTCOMES

At the end of the course in Social Psychology I, the student should be able to demonstrate:

- Ability to interpret individual behavior in psychosocial terms
- Ability for psychosocial conceptualization of social phenomena
- Ability to do research in social psychology
- Ability to develop measurement instruments in social psychology
- Ability to use groups as agents of individual change
- Ability to work with groups and to manage social change
- Ability to design a communication campaign
- Ability for comprehensive reading of scientific papers in social psychology
- Creativity
- Ability for self-directed learning
- Critical and self-critical thinking

## DESCRIPTION OF CONTENTS

### 1. The field of social psychology

Historical, theoretical and conceptual overview of the field  
Human behavior as interaction



## **2. Social cognition**

Social perception  
Social cognition  
Causal attribution and social explanation  
Relations between concepts and semantic distances  
Social representations

## **3. Social origins of the irrational**

Cognitive biases  
Stereotypes and prejudice  
Authoritarianism and dogmatism  
Inhuman behavior  
Ideal-behavior incongruence

## **4. Attitudes and behavior**

Attitudes, beliefs and values  
Persuasion and attitude change  
Rationalization and self-justification processes  
Behavioral tactics

## **5. Social influence**

Socialization  
Imitation, suggestion and contagion  
Social facilitation  
Conformity and social uniformities  
Norms: creation and change  
Obedience and disobedience  
Social innovation and change  
Power, leadership, reactance

**WORKLOAD**

ACTIVITY	Hours	% To be attended
Theoretical and practical classes	60,00	100
Study and independent work	45,00	0
Readings supplementary material	45,00	0
<b>TOTAL</b>	<b>150,00</b>	

**TEACHING METHODOLOGY**

- [i] Lecture meetings and presentations covering the different topics of the course
- [ii] Comprehensive reading of classic papers in social psychology, with the aim of acquiring the habit of reading classic texts and original sources
- [iii] Public presentations on the part of students
- [iv] Teamwork
- [v] Individual assignments
- [vi] Use of virtual platform with didactic purposes

**EVALUATION**

The grade for this course will be based on three things:

1. Exam [70%]
2. Individual or group assignments [20%]

Process evaluation of competencies acquired through participation in activities [10%]

To pass the subject, each student must obtain at least 5 out of 10 on an average of the different tests.

In case of advance announcement for the completion of studies, evaluation consist of conducting the exam and performing reporting practices determined by the teacher.

The grade for the course will be subject to the provisions of RegulationsQualifications of the University of Valencia (ACGUV 108/2017).

([http://www.uv.es/graus/normatives/2017\\_108\\_Reglament\\_avaluacio\\_qualificacio.pdf](http://www.uv.es/graus/normatives/2017_108_Reglament_avaluacio_qualificacio.pdf))





Shall apply the rules of the University of challenging examinations and on the behavior of copying and plagiarism, and the procedures used by the University for its detection and disciplinary.

## REFERENCES

### Basic

- Ibáñez, T. (Comp.) (1997). *Psicología social*. Barcelona: UOC.
- Baron, R. A. y Byrne, D. (2005). *Psicología Social*. Madrid: Pearson.
- Hewstone, M., Stroebe, W. & Jonas, K. (eds.) (2008). *Introduction to social psychology: A European perspective* (4th ed.). Oxford: Blackwell.
- Collier, G., Minton, H.L. y Reynolds, G. (1996). *Escenarios y tendencias de la Psicología Social*. Madrid: Tecnos
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- Worchel, S; Cooper, J, Goethals, J; Olson, J.M. (2003). *Psicología Social*. Madrid: Thomson

### Additional

- Allport, G. (1954/1963). *La naturaleza del prejuicio*. Buenos Aires: Eudeba
- Allport, G. (1968). The historical background of modern social psychology. En G. Lindzey y E. Aronson (Eds.): *Handbook of Social Psychology*, vol. 1, 1-80. New York
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- Bell, D. (1973). *El advenimiento de la sociedad post-industrial*. Madrid: Alianza Editorial, 1976
- Dalton, R.J., Kuechler, M. (1990). *Los nuevos movimientos sociales. Un reto al orden político*. Valencia: Edicions Alfons El Magnànim
- Eiser, J.R. (1989). *Psicología Social. Actitudes, cognición y conducta social*. Madrid: Pirámide
- Festinger, L. Riecken, H.W & Schachter, S. (1956). *When Prophecy Fails: A Social and Psychological Study of a Modern Group that Predicted the End of the World*. Minnesota: University of Minnesota Press



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- Inglehart, R.(1997). Modernización y posmodernización. Madrid: Centro de Investigaciones Sociológicas
- Janis, I. L. (1972). Victims of Groupthink. Boston: Houghton Mifflin Company
- Mead, G.H. (1904/1993). Espíritu, persona y sociedad. México: Paidós
- Milgram, S. (1974/1984). La obediencia a la autoridad: un punto de vista experimental. Bilbao: Desclée de Brouwer
- Moscovici, S.(1981): La era de las multitudes. Un tratado histórico de la psicología de las masas. México: FCE
- Moscovici (1976/1981). Psicología de las minorías activas. Madrid: Morata
- Moscovici, S. (1976/1979). El psicoanálisis, su imagen y su público. Buenos Aires: Huemul
- Torregrosa, J.R., Alvaro, J.L, Garrido, A. (1996). Psicología Social Aplicada. Barcelona: Hora
- Sherif, M. (1936). The psychology of social norms. New York: Harper
- Turner, J. C. (1987). Redescubrir el grupo social. Madrid: Morata

## ADDENDUM COVID-19

**This addendum will only be activated if the health situation requires so and with the prior agreement of the Governing Council**

### 1. CONTENTS

Contents are those described in the syllabus.

### 2. WORK VOLUME AND COURSE PLAN

ACTIVITY	Hours	% Face-to-face
Face-to-face sessions	15.00	100
Reading and visualization of	45.00	0



online material		
Online supervised work and study	90.00	0
<b>TOTAL</b>	<b>150.00</b>	

### 3. TEACHING METHODOLOGY

- [i] Face-to-face and online lecture meetings and presentations.
- [ii] Comprehensive reading of classic papers in social psychology, with the aim of acquiring the habit of reading classic texts and original sources.
- [iii] Public presentations on the part of students.
- [iv] Teamwork.
- [v] Individual assignments.
- [vi] Use of virtual platform with didactic purposes.

### 4. EVALUATION

The grade for this course will be based on three things both in the first and the second call:

1. Final exam: 60% of the final grade. A score of 5 over 10 in the exam will be required to pass the course.
2. Individual and/or group activities and assignments: 30% of the final grade.
3. Process evaluation of competencies acquired through participation in activities: 10% of the final grade.

Group assignments, due to their particular nature, cannot be repeated in the second call. If a student did not deliver them or obtained a F score, they will be replaced by individual evaluation evidences in the second call.

When circumstances might prevent face-to-face evaluation activities, the exam as well as any other evaluation evidence would be conducted through the virtual platform.

### 5. REFERENCES





Contents are those described in the syllabus. All texts and material required to carry out assignments and to achieve learning outcomes will be uploaded or linked to the virtual platform by the teacher.

