

**COURSE DATA****Data Subject**

Code	33239
Name	Management of sporting resources
Cycle	Grade
ECTS Credits	4.5
Academic year	2020 - 2021

Study (s)

Degree	Center	Acad. year	Period
1312 - Degree in Physical Activity and Sport Sciences	Faculty of Physical Education and Sport Sciences	4	First term

Subject-matter

Degree	Subject-matter	Character
1312 - Degree in Physical Activity and Sport Sciences	37 - Management of sporting resources	Optional

Coordination

Name	Department
GOMEZ TAFALLA, ANA MARIA	122 - Physical and Sports Education
MUNDINA GOMEZ, JOSE JAVIER	122 - Physical and Sports Education

SUMMARY

The subject Resource Management in Sport is an optional subject of character Quarterly taught in fourth year of the Bachelor of Science in Physical Activity and Sport. In the curriculum into force it comprises a total of 4.5 credits, spread over 3 theoretical credits and 1,5 practical.

This course is intended that students know the, both theoretical and practical level, tools, and resources (human, material and financial) resources used by the managers of sport in different organizations, both public and private.

The course aims a development of important content on a theoretical level, complemented with practical work, to familiarize students / as with the most common tools used by public and private sports organizations.



PREVIOUS KNOWLEDGE

Relationship to other subjects of the same degree

There are no specified enrollment restrictions with other subjects of the curriculum.

Other requirements

No enrollment restrictions with other subjects of the curriculum.

OUTCOMES

1312 - Degree in Physical Activity and Sport Sciences

- Sensibilizar y comprender la importancia del estudio de los recursos en las entidades deportivas.
- Comprender, analizar y reflexionar acerca de las bases teóricas y metodológicas de la gestión de los recursos en las entidades deportivas.
- Apply the principles of fundamental rights, gender equality, equal opportunities, universal accessibility for people with disabilities, solidarity, environmental protection, the culture of peace and democratic values.
- Apply information and communication technologies (ICTs) in the field of physical activity and sport sciences.
- Develop habits of professional excellence and quality.
- Understand, analyse and reflect on the theoretical and methodological bases of resource management in sports organisations.
- Acquire knowledge of and skills in each of the essential tasks that are carried out for managing resources in sport.

LEARNING OUTCOMES

No. 1:

Know and understand the object of resources in sports organizations

No. 2:

Knowing the importance of the theoretical and methodological management of resources in sports organizations bases.

No. 3:

Knowing the process of organization, development and operation of each of the departments of sports organizations.

No. 4:

Knowing the abilities of each of the essential tasks carried out in the departments of a sports entity.



No. 5:

Knowing the application of information and communications technology in the field of management of sports organizations.

Number 6:

Get a higher level of analysis and reflection that allows students to perform work of practical classes and then applying their knowledge to the professional level.

No. 7:

Apply the rights of equality and opportunity between men and women, people with disabilities and the values of democracy, resource management of sports organizations.

No. 8:

Knowing the areas of management of the organization, both public and private sports organizations. Traductor de Google para empresas: Google Translator Toolkit Traductor de sitios web Glob

DESCRIPTION OF CONTENTS

1. TOPIC 1. MANAGEMENT AND ITS INFLUENCE ON THE TRAINING OF SPORTS MANAGERS

MANAGEMENT DEFINITION

THE CHANGE IN SPORTS MANAGEMENT

DEFINITION AND CONCEPT OF SPORTS MANAGEMENT

THE ORGANIZATION AND ITS VALUES

THE FUTURE OF MANAGEMENT IN PHYSICAL ACTIVITY AND SPORT

2. TOPIC 2: HUMAN RESOURCES IN SPORTS ORGANISATIONS

ORGANIZATIONAL BEHAVIOR

THE LEADERSHIP

MANAGEMENT STYLES

POWER TYPES

A PROJECT. WAYS OF INTEGRATING INTO A PROJECT

GROUPS IN ORGANIZATIONS



3. TOPIC 3. THE DIRECTOR OF SPORTS FACILITIES

BUSINESS MANAGEMENT

- o DEFINITION AND EVOLUTION OF COMPANY MANAGEMENT
- o THE MANAGERIAL WORK
- o IMPORTANCE OF THE TECHNIQUES OF ANALYSIS OF MANAGEMENT POSITIONS
- o TENDENCIES AND EVOLUTIONS IN THE FUNCTION OF THE DIRECTORATE
- MANAGEMENT IN SPORTS MANAGEMENT
- o THE EVOLUTION OF MANAGERS IN SPAIN

4. TOPIC 4. MANAGEMENT AND CONTROL IN SPORTS FACILITIES

THE CHANGE IN SPORTS MANAGEMENT

- SPORTS MANAGEMENT ACCORDING TO ITS PUBLIC OR PRIVATE NATURE
- LOCAL GOVERNMENT
- PHYSICAL ACTIVITY AND SPORT: A COMMITMENT TO THE FUTURE IN MUNICIPALITIES
- MODELS OF MUNICIPAL SPORTS MANAGEMENT
- MANAGEMENT IN SPORTS FACILITIES
- KEYS TO THE OUTSOURCING OF SPORTS SERVICES

5. TOPIC 5. FEASIBILITY AND PLANNING OF SPORTS FACILITIES

SPORTS FACILITY PLANNING

- FEASIBILITY PROJECT
- MANAGEMENT PROJECT

6. TOPIC 6. THE SELECTION PROCESS

THE SELECTION PROCESS

- RECRUITMENT SOURCES
- THE CURRICULUM VITAE (C.V.)
- THE TESTS
- GROUP DYNAMICS
- THE SELECTION INTERVIEW
- THE IDEAL PROFILE

7. TOPIC 7. ACCOUNTING

THE NEED FOR AN IDEA OF CORPORATE ACCOUNTING

- THE NOMINATION
- ECONOMIC BALANCES

**WORKLOAD**

ACTIVITY	Hours	% To be attended
Theory classes	30,00	100
Classroom practices	15,00	100
Attendance at events and external activities	7,50	0
Development of group work	10,00	0
Development of individual work	10,00	0
Study and independent work	10,00	0
Readings supplementary material	10,00	0
Preparation of practical classes and problem	10,00	0
Resolution of case studies	10,00	0
TOTAL	112,50	

TEACHING METHODOLOGY

The teaching of this subject part of a comprehensive approach to content and skills to develop in each subject by the teacher. The introduction of the contents, accompanied by numerous practical examples, is to enable a participatory dynamic in the classroom and effective participation of students / as in the development of this. Much of the contents to be developed will be available in good time in the virtual classroom or reprographics, for students / as to access and prepare them early enough so that a better use of these sessions is achieved.

The work will be carried out individually and in groups, and building practices for mentoring sessions of work by an introduction and explanation thereof, and resolution of any doubts that may arise by alumni / ae

The relationship of compulsory labor shall be as follows:

- Case Studies: individual work.
- Constitution of company: in groups of 4.
- Books: individual work. We must analyze the structure of the book, extract reflection. Practical application to the management of sports organizations.
- Work on a feasibility plan: in groups of 4.

EVALUATION

This subject is presented in a theoretical-practical way, so the students must carry out the following activities to pass it.



FOR THE EVALUATION IN THE FIRST CALL TWO EVALUATION OPTIONS ARE POSED:

Option A.-

Assessment with assistance, active participation and delivery of tasks. To be eligible for option B of evaluation, students will have to:

- 1.- Attend a minimum of 80% of the theoretical classes and 80% of the practices taught by the teaching staff, and show active participation in them. The teachers will list all the sessions and if the students attend fewer than 80% of the total classes taught both in theory and in practice, it will mean not being able to take the assessment A, having to take option B (Exam in the theoretical part and delivery of work in the practical part).
- 2.- Submit all the works proposed in the theoretical part and the two in the practical part (in group or individual, as determined by the teaching staff). The works will have to be delivered on the date indicated by the teachers in the calendar that will be communicated for this purpose, and all of them will have to exceed 5 to be able to make an average. The option is given to retrieve the suspended tasks after tutoring with the responsible teachers, and with delivery on the date indicated.

It will be a cause for failure in the task:

- Poor content or not adjusted to what is required in the task file.
- Delivery after the deadline or by means other than that required.
- Delivery in a format other than that required.
- The literal copy, total or partial, of works or works of others making them pass as their own.

To average the works of the theoretical part and of the practice of the subject, it will be essential to reach the minimum grade of 5 in each and every one of them.

In case of not passing the grade of 5 in all the works, the student must be evaluated with Option B.

The value of the work in the subject is as follows:

- Works Practical cases in the Theory part: Individual delivery. VALUE: 10% of the note
- Works Works in the Theory part: Individual delivery. VALUE: 30% of the note
- Group work 1 in the Practice part. VALUE: 30% of the note
- Group work 2 in the Practice part VALUE: 30% of the grade

Students who choose option A have the right to take the option B exam. The final grade will be the higher of the two evaluation modalities (A or B).



Option B.-

1. Theoretical part:

The examination of the theoretical subject of Resource Management in Sports Entities consists of three sections.

SECTION 1: Fifteen questions with four alternative answers. Whose correction formula will be: The correction formula will be: correct fewer errors divided by three, all divided by fifteen and multiplying the result by ten. Ie $((A-E / 3) / N) \times 10$

SECTION 2: Three short questions taken directly from the bibliography and from the class sessions.

SECTION 3: A "Reflection" question that accompanies the bibliography or the works presented in class.

Regarding the assessment, indicate the following, taking into account that each of these sections will score out of ten:

1. The completion of the first section offers the possibility of obtaining the pass (if it is passed). Provided that the score obtained is equal to or greater than five or that having obtained a score of four in this - never lower - enough is obtained in the following section so that when divided by two, five or more than five are obtained.
2. That the completion of the second section offers the possibility of obtaining the notable. Provided that by dividing the sum of both sections, a score equal to or greater than seven is obtained.
3. That the completion of the third section offers the possibility of obtaining the outstanding and the matriculation of honor, provided that when the sum of the scores is divided into the three sections, a score equal to or greater than eight is obtained.

So that:

1. A student can pass answering only the first section and presenting all the works.
2. You can ensure the pass by answering the first and the second; noting, in this case, that the second section will only be corrected if a minimum score of four is obtained in the first.
3. In order to obtain the notable it is essential to carry out the first and second sections or that, having also completed the third, its sum divided by three is equal to or greater than seven; in this case, the third will only be corrected if a minimum score of six is obtained in the second.
4. In order to obtain the outstanding and the honors registration, it is essential to have completed all three sections and obtain an average score equal to or greater than eight.



2. Practical part:

It has two evaluative elements that are:

- a) The realization of the two works developed in the practical part individually or in groups as determined by the teaching staff.
- b) Carrying out an individual work, previously communicated by the teacher in tutoring to each student who opts for this option.

The evaluation of the practical part will have the qualification of the works and will be essential to pass the practical part.

FOR THE SECOND CALL EVALUATION, ONLY YOU CAN DO OPTION B (take the exam and hand in the work for the practical part).

Students are reminded that the literal copy, total or partial, of other people's works presenting them as their own will be considered unacceptable conduct in the academic field. On the other hand, and by the Intellectual Property Law, the total or partial reproductions of the works of others are habitually prohibited, and may cause their non-compliance to the corresponding offenses or criminal offenses.

REFERENCES

Basic

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- Lloyd L. Byars y Leslie W. Rue (1997) Gestión de recursos humanos. Ed McGraw-Hill. Madrid
- Martínez del Castillo, J. (2002). Bases para una planificación estratégica en la formación de los RRHH en gestión y dirección técnica deportiva. En Libro de Actas del II Congreso de Ciencias del Deporte, Vol. I. Madrid. INEF, pág. 239-249.
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- Osterwalder, A. y Pigneur, Y. (2011). Generación de modelos de negocio. Un manual para visionarios, revolucionarios y retadores. Deusto.
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- Puchol, L. (2000) Dirección y gestión de recursos humanos. Ed Díaz de Santos. Madrid
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- Quintanilla, I. (2002). Empresas y personas. Gestión del conocimiento y del capital humano. Madrid. Díaz de Santos.
- Ramos, J. (1993). Gestión de Instalaciones Deportivas: Análisis del rol del gerente. Tesis Doctoral (Dir. Peiró, J.M), Universidad de Valencia, Agosto.
- Ramos, J., Martínez-Tur y Peiró, J.M. (1997). Uso de instalaciones deportivas y satisfacción de los usuarios. Valencia. Nau llibres.
- Teruelo, B. (2000). Tendencias en la gestión del deporte. En libro de Ponencias del I Congreso de Gestión Deportiva de Cataluña. Zaragoza. Inde, pág. 39-42.

Additional

- Chías, J. (1995). Márketing Público. Por un Gobierno y una Administración al servicio del Público. Madrid. McGraw Hill.



- Heinnemann, K. (1999). Sociología de las organizaciones voluntarias. Ejemplo del Club deportivo. Valencia. Tirant lo Blanch.
- Peiró, J.M., Ramos, J (Directores) (1995). Gestión de instalaciones deportivas. Una perspectiva piscosocial. Valencia. Nau llibres.

Referencias de trabajo en clase

Libros: Grupo 1.

- Spencer Johnson. (1998). Quién se ha llevado mi queso. Ed. Empresa activa.
- Rovira, A. (2012) La buena crisis. Reinventarse a uno mismo. La revolución de la conciencia. Ed. Aguilar.
- Trías de Bes, F. y Rovira, A. (2004) La buena suerte. Claves de la prosperidad. Ed. Empresa activa.

Libros: Grupo 2.

- Sun Tzu (2001). El arte de la Guerra. Ed Trotta.
- Fabregat, A. (2017). Convince y Vencerás . Editorial Alienta
- Cubeiro, J.C. (2001). La sensación de fluidez. Ed. Pearson educación.

ADDENDUM COVID-19

This addendum will only be activated if the health situation requires so and with the prior agreement of the Governing Council

English version is not available

Contenidos

Se mantienen los contenidos inicialmente recogidos en la guía docente. La formación no presencial no impide impartir ningún contenido por razones inherentes a las características de este tipo de docencia.

Se modificarán aquellas prácticas que requieren software específico para otros con medios accesibles al alumnado.

Volumen de trabajo y Planificación temporal de la docencia

Se mantiene el peso de las diferentes actividades que suman las horas de dedicación en créditos ECTS marcadas en la guía docente original. No se añaden actividades por el cambio de metodología docente, ya que la estructura de la asignatura, con trabajos individuales y/o grupales semanales, se ajusta bien a la docencia no presencial.



Metodología docente

Las actividades didácticas previstas:

1. Carga de materiales en el aula virtual. Estos materiales serán audiovisuales, en lugar de meramente visuales
2. Propuesta de actividades de Aula virtual
3. Debates en el foro
5. Los alumnos/as que elijan la Opción B en la parte teórica, tendrán que realizar una prueba abierta a través del aula virtual, y en la parte práctica deberán entregar los trabajos indicados en la guía docente
5. Foro de Aula Virtual

Evaluación

En el caso de no permitirse la asistencia presencial a las clases, se entenderá por evaluación continua la entrega de los trabajos en fecha y forma, no siendo requisito la asistencia al 80% de las clases.

En caso de permitir una asistencia parcial, se contemplará la asistencia mínima al 80% de las clases (teóricas y prácticas), contemplando como 100% el máximo de clases posibles a las que se puede asistir debido a la situación sanitaria.

En el caso de no poder hacer un examen presencial, se realizará igualmente un examen, pero por medio de la plataforma oficial de la universidad.

*Todo aquello que no ha sido modificado, se mantendrá igual que en la guía docente publicada en el aula virtual.