

**COURSE DATA****Data Subject**

Code	33239
Name	Management of sporting resources
Cycle	Grade
ECTS Credits	4.5
Academic year	2019 - 2020

Study (s)

Degree	Center	Acad. year	Period
1312 - Degree in Physical Activity and Sport Sciences	Faculty of Physical Education and Sport Sciences	4	First term

Subject-matter

Degree	Subject-matter	Character
1312 - Degree in Physical Activity and Sport Sciences	37 - Management of sporting resources	Optional

Coordination

Name	Department
GOMEZ TAFALLA, ANA MARIA	122 - Physical and Sports Education
MUNDINA GOMEZ, JOSE JAVIER	122 - Physical and Sports Education

SUMMARY

The subject Resource Management in Sport is an optional subject of character Quarterly taught in fourth year of the Bachelor of Science in Physical Activity and Sport. In the curriculum into force it comprises a total of 4.5 credits, spread over 3 theoretical credits and 1,5 practical.

This course is intended that students know the, both theoretical and practical level, tools, and resources (human, material and financial) resources used by the managers of sport in different organizations, both public and private.

The course aims a development of important content on a theoretical level, complemented with practical work, to familiarize students / as with the most common tools used by public and private sports organizations.



PREVIOUS KNOWLEDGE

Relationship to other subjects of the same degree

There are no specified enrollment restrictions with other subjects of the curriculum.

Other requirements

No enrollment restrictions with other subjects of the curriculum.

COMPETENCES (RD 1393/2007) // LEARNING OUTCOMES (RD 822/2021)

1312 - Degree in Physical Activity and Sport Sciences

- Sensibilizar y comprender la importancia del estudio de los recursos en las entidades deportivas.
- Comprender, analizar y reflexionar acerca de las bases teóricas y metodológicas de la gestión de los recursos en las entidades deportivas.
- Apply the principles of fundamental rights, gender equality, equal opportunities, universal accessibility for people with disabilities, solidarity, environmental protection, the culture of peace and democratic values.
- Apply information and communication technologies (ICTs) in the field of physical activity and sport sciences.
- Develop habits of professional excellence and quality.
- Understand, analyse and reflect on the theoretical and methodological bases of resource management in sports organisations.
- Acquire knowledge of and skills in each of the essential tasks that are carried out for managing resources in sport.

LEARNING OUTCOMES (RD 1393/2007) // NO CONTENT (RD 822/2021)

No. 1:

Know and understand the object of resources in sports organizations

No. 2:

Knowing the importance of the theoretical and methodological management of resources in sports organizations bases.

No. 3:

Knowing the process of organization, development and operation of each of the departments of sports organizations.

No. 4:

Knowing the abilities of each of the essential tasks carried out in the departments of a sports entity.



No. 5:

Knowing the application of information and communications technology in the field of management of sports organizations.

Number 6:

Get a higher level of analysis and reflection that allows students to perform work of practical classes and then applying their knowledge to the professional level.

No. 7:

Apply the rights of equality and opportunity between men and women, people with disabilities and the values of democracy, resource management of sports organizations.

No. 8:

Knowing the areas of management of the organization, both public and private sports organizations. Traductor de Google para empresas: Google Translator Toolkit Traductor de sitios web Glob

DESCRIPTION OF CONTENTS

1. TOPIC 1. MANAGEMENT AND ITS INFLUENCE ON THE TRAINING OF SPORTS MANAGERS

MANAGEMENT DEFINITION

THE CHANGE IN SPORTS MANAGEMENT

DEFINITION AND CONCEPT OF SPORTS MANAGEMENT

THE ORGANIZATION AND ITS VALUES

THE FUTURE OF MANAGEMENT IN PHYSICAL ACTIVITY AND SPORT

2. TOPIC 2: HUMAN RESOURCES IN SPORTS ORGANISATIONS

ORGANIZATIONAL BEHAVIOR

THE LEADERSHIP

MANAGEMENT STYLES

POWER TYPES

A PROJECT. WAYS OF INTEGRATING INTO A PROJECT

GROUPS IN ORGANIZATIONS



3. TOPIC 3. THE DIRECTOR OF SPORTS FACILITIES

BUSINESS MANAGEMENT

- o DEFINITION AND EVOLUTION OF COMPANY MANAGEMENT
- o THE MANAGERIAL WORK
- o IMPORTANCE OF THE TECHNIQUES OF ANALYSIS OF MANAGEMENT POSITIONS
- o TENDENCIES AND EVOLUTIONS IN THE FUNCTION OF THE DIRECTORATE
- MANAGEMENT IN SPORTS MANAGEMENT
- o THE EVOLUTION OF MANAGERS IN SPAIN

4. TOPIC 4. MANAGEMENT AND CONTROL IN SPORTS FACILITIES

THE CHANGE IN SPORTS MANAGEMENT

- SPORTS MANAGEMENT ACCORDING TO ITS PUBLIC OR PRIVATE NATURE
- LOCAL GOVERNMENT
- PHYSICAL ACTIVITY AND SPORT: A COMMITMENT TO THE FUTURE IN MUNICIPALITIES
- MODELS OF MUNICIPAL SPORTS MANAGEMENT
- MANAGEMENT IN SPORTS FACILITIES
- KEYS TO THE OUTSOURCING OF SPORTS SERVICES

5. TOPIC 5. FEASIBILITY AND PLANNING OF SPORTS FACILITIES

SPORTS FACILITY PLANNING

- FEASIBILITY PROJECT
- MANAGEMENT PROJECT

6. TOPIC 6. THE SELECTION PROCESS

THE SELECTION PROCESS

- RECRUITMENT SOURCES
- THE CURRICULUM VITAE (C.V.)
- THE TESTS
- GROUP DYNAMICS
- THE SELECTION INTERVIEW
- THE IDEAL PROFILE

7. TOPIC 7. ACCOUNTING

THE NEED FOR AN IDEA OF CORPORATE ACCOUNTING

- THE NOMINATION
- ECONOMIC BALANCES

**WORKLOAD**

ACTIVITY	Hours	% To be attended
Theory classes	30,00	100
Classroom practices	15,00	100
Attendance at events and external activities	7,50	0
Development of group work	10,00	0
Development of individual work	10,00	0
Study and independent work	10,00	0
Readings supplementary material	10,00	0
Preparation of practical classes and problem	10,00	0
Resolution of case studies	10,00	0
TOTAL	112,50	

TEACHING METHODOLOGY

The teaching of this subject part of a comprehensive approach to content and skills to develop in each subject by the teacher. The introduction of the contents, accompanied by numerous practical examples, is to enable a participatory dynamic in the classroom and effective participation of students / as in the development of this. Much of the contents to be developed will be available in good time in the virtual classroom or reprographics, for students / as to access and prepare them early enough so that a better use of these sessions is achieved.

The work will be carried out individually and in groups, and building practices for mentoring sessions of work by an introduction and explanation thereof, and resolution of any doubts that may arise by alumni / ae

The relationship of compulsory labor shall be as follows:

- Case Studies: individual work.
- Constitution of company: in groups of 4.
- Books: individual work. We must analyze the structure of the book, extract reflection. Practical application to the management of sports organizations.
- Work on a feasibility plan: in groups of 4.

EVALUATION**THEORETICAL PART:**

The examination of the theoretical matter Resource Management in Sport Organizations consists of three sections.

Aparatado 1: Fifteen questions with four possible answers. Whose correction formula is: The correction formula is: hit fewer errors divided by three divided all fifteen and multiplying the result by ten. That is $((A-E / 3) / N) \times 10$



Aparatado 2: Three short questions taken directly from the literature and class sessions.

Aparatado 3: A question of "Reflection" accompanying literature or the works presented in class.

Regarding the valuation, note the following, considering that each of these sections marked out of ten:

1. The completion of the first section offers the possibility of obtaining approved (if this is exceeded). Whenever the score is equal to or greater than five or having obtained a score of four in this-lower -never enough is obtained in the following section as to divide by two, five or more than five is obtained.
2. The completion of the second section offers the possibility of obtaining remarkable. Whenever by dividing the sum of both sections a score greater than or equal to seven is obtained.
3. The third section provides realization of the possibility of obtaining outstanding and honors, provided by dividing the sum of the scores in the three sections a score greater than or equal to eight is obtained.

So that:

1. A / answering student may approve only the first section and presenting all jobs.
2. You can ensure approved by answering the first and second; noting, in this case, only the second paragraph is correct if a minimum score of four in the first is obtained.
3. For the remarkable thing is essential to carry out the first and second section or third having made also their sum, divided by three equals or exceeds seven; in this case, only the third is correct if a minimum score of six on the second is obtained.
4. For outstanding and honors is necessary to have carried out the three sections and get an average score greater than or equal to eight.

PRACTICAL PART:

Attendance at practices must achieve to be evaluated, at least 80% of the proposed practices.

Students are reminded that the literal, complete or partial copy, presenting works of others as their own is considered unacceptable behavior in academia. On the other hand, and the Intellectual Property Law, are usually forbidden total or partial reproduction of the work of others, can cause your failure to corresponding offenses or criminal offenses.

IMPORTANT NOTES:

To pass the course will be mandatory, besides indicated in paragraph theoretical part and practical part, deliver all works.

REFERENCES

Basic

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Additional

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ADDENDUM COVID-19

This addendum will only be activated if the health situation requires so and with the prior agreement of the Governing Council

English version is not available